

Global Fixed Retail Scanner Market Growth 2026-2032

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Abstracts

The global Fixed Retail Scanner market size is predicted to grow from US\$ 444 million in 2025 to US\$ 626 million in 2032; it is expected to grow at a CAGR of 5.0% from 2026 to 2032.

A fixed retail scanner is a barcode scanning device designed for retail checkout and front-of-store verification, intended to operate in a stationary (mounted or embedded) position—commonly as a bioptic scanner built into a checkstand or a presentation (hands-free) scanner on the counter. It typically performs hands-free / auto-triggered reading of 1D and/or 2D barcodes (including printed labels and screen-based codes) to speed up transactions, reduce aiming effort, and integrate with POS workflows such as payment, loyalty, and loss-prevention controls.

In 2025, global Fixed Retail Scanner sales reached approximately 5,804 k units, with an average global market price of around US\$ 78.2 per unit. The single-line production capacity is about 50,000 units, and the industry gross profit margin is about 40%.

The global fixed retail scanner market is shifting from “a 1D decoding peripheral” to a smarter front-end component for checkout and loss prevention. First, GS1’s Sunrise 2027 sets a clear deadline—retail POS should be able to scan and process both 1D and 2D barcodes by end-2027—which is driving refresh cycles and firmware/software upgrades for bioptic and presentation scanners. Second, self-checkout is being rebalanced rather than simply rolled back: due to shrink and customer friction, retailers are adding item limits, hybrid/assisted models, and tighter controls, increasing demand for better 2D imaging performance and tighter integration with front-end controls. In parallel, “scan-anywhere” packaging concepts such as digital watermarks are pushing fixed retail scanners further toward machine-vision-like imaging and algorithms to improve throughput and reduce fraud opportunities.

LP Information, Inc. (LPI) ' newest research report, the “Fixed Retail Scanner Industry Forecast” looks at past sales and reviews total world Fixed Retail Scanner sales in 2025, providing a comprehensive analysis by region and market sector of projected Fixed Retail Scanner sales for 2026 through 2032. With Fixed Retail Scanner sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Fixed Retail Scanner industry.

This Insight Report provides a comprehensive analysis of the global Fixed Retail Scanner landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Fixed Retail Scanner portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Fixed Retail Scanner market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Fixed Retail Scanner and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Fixed Retail Scanner.

This report presents a comprehensive overview, market shares, and growth opportunities of Fixed Retail Scanner market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cabled Fixed Scanner

Wireless Fixed Scanner

Segmentation by Decoding Technology:

Laser

2D Imager

Segmentation by Scanning-plane Structure:

Biopic Scanner

Presentation Scanner

Single Plane Scanner

Segmentation by Application:

Supermarket

Store

Unmanned Supermarket

Vending Machine

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zebra

Datalogic

Honeywell

Cognex

SICK

Newland

Code (Brady)

Omron (Microscan)

Denso Wave

Keyence

Opticon

Shenzhen MinDe Electronics

Zebex

Socket Mobile

Argox (SATO)

CipherLAB

SUNLUX IOT Technology

Guangzhou Syble

Rakinda Technologies

Guangzhou Netum

Key Questions Addressed in this Report

What is the 10-year outlook for the global Fixed Retail Scanner market?

What factors are driving Fixed Retail Scanner market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Fixed Retail Scanner market opportunities vary by end market size?

How does Fixed Retail Scanner break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Fixed Retail Scanner Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Fixed Retail Scanner by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Fixed Retail Scanner by Country/Region, 2021, 2025 & 2032
- 2.2 Fixed Retail Scanner Segment by Type
 - 2.2.1 Cabled Fixed Scanner
 - 2.2.2 Wireless Fixed Scanner
 - 2.2.3 Fixed Retail Scanner Sales by Type
 - 2.2.3.1 Global Fixed Retail Scanner Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Fixed Retail Scanner Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Fixed Retail Scanner Sale Price by Type (2021-2026)
- 2.3 Fixed Retail Scanner Segment by Decoding Technology
 - 2.3.1 Laser
 - 2.3.2 2D Imager
 - 2.3.3 Fixed Retail Scanner Sales by Decoding Technology
 - 2.3.3.1 Global Fixed Retail Scanner Sales Market Share by Decoding Technology (2021-2026)
 - 2.3.3.2 Global Fixed Retail Scanner Revenue and Market Share by Decoding Technology (2021-2026)
 - 2.3.3.3 Global Fixed Retail Scanner Sale Price by Decoding Technology (2021-2026)
- 2.4 Fixed Retail Scanner Segment by Scanning-plane Structure
 - 2.4.1 Bioptic Scanner

- 2.4.2 Presentation Scanner
- 2.4.3 Single Plane Scanner
- 2.4.4 Fixed Retail Scanner Sales by Scanning-plane Structure
 - 2.4.4.1 Global Fixed Retail Scanner Sales Market Share by Scanning-plane Structure (2021-2026)
 - 2.4.4.2 Global Fixed Retail Scanner Revenue and Market Share by Scanning-plane Structure (2021-2026)
 - 2.4.4.3 Global Fixed Retail Scanner Sale Price by Scanning-plane Structure (2021-2026)
- 2.5 Fixed Retail Scanner Segment by Application
 - 2.5.1 Supermarket
 - 2.5.2 Store
 - 2.5.3 Unmanned Supermarket
 - 2.5.4 Vending Machine
 - 2.5.5 Fixed Retail Scanner Sales by Application
 - 2.5.5.1 Global Fixed Retail Scanner Sale Market Share by Application (2021-2026)
 - 2.5.5.2 Global Fixed Retail Scanner Revenue and Market Share by Application (2021-2026)
 - 2.5.5.3 Global Fixed Retail Scanner Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Fixed Retail Scanner Breakdown Data by Company
 - 3.1.1 Global Fixed Retail Scanner Annual Sales by Company (2021-2026)
 - 3.1.2 Global Fixed Retail Scanner Sales Market Share by Company (2021-2026)
- 3.2 Global Fixed Retail Scanner Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Fixed Retail Scanner Revenue by Company (2021-2026)
 - 3.2.2 Global Fixed Retail Scanner Revenue Market Share by Company (2021-2026)
- 3.3 Global Fixed Retail Scanner Sale Price by Company
- 3.4 Key Manufacturers Fixed Retail Scanner Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Fixed Retail Scanner Product Location Distribution
 - 3.4.2 Players Fixed Retail Scanner Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR FIXED RETAIL SCANNER BY GEOGRAPHIC REGION

4.1 World Historic Fixed Retail Scanner Market Size by Geographic Region (2021-2026)

4.1.1 Global Fixed Retail Scanner Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Fixed Retail Scanner Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Fixed Retail Scanner Market Size by Country/Region (2021-2026)

4.2.1 Global Fixed Retail Scanner Annual Sales by Country/Region (2021-2026)

4.2.2 Global Fixed Retail Scanner Annual Revenue by Country/Region (2021-2026)

4.3 Americas Fixed Retail Scanner Sales Growth

4.4 APAC Fixed Retail Scanner Sales Growth

4.5 Europe Fixed Retail Scanner Sales Growth

4.6 Middle East & Africa Fixed Retail Scanner Sales Growth

5 AMERICAS

5.1 Americas Fixed Retail Scanner Sales by Country

5.1.1 Americas Fixed Retail Scanner Sales by Country (2021-2026)

5.1.2 Americas Fixed Retail Scanner Revenue by Country (2021-2026)

5.2 Americas Fixed Retail Scanner Sales by Type (2021-2026)

5.3 Americas Fixed Retail Scanner Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Fixed Retail Scanner Sales by Region

6.1.1 APAC Fixed Retail Scanner Sales by Region (2021-2026)

6.1.2 APAC Fixed Retail Scanner Revenue by Region (2021-2026)

6.2 APAC Fixed Retail Scanner Sales by Type (2021-2026)

6.3 APAC Fixed Retail Scanner Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Fixed Retail Scanner by Country

7.1.1 Europe Fixed Retail Scanner Sales by Country (2021-2026)

7.1.2 Europe Fixed Retail Scanner Revenue by Country (2021-2026)

7.2 Europe Fixed Retail Scanner Sales by Type (2021-2026)

7.3 Europe Fixed Retail Scanner Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Fixed Retail Scanner by Country

8.1.1 Middle East & Africa Fixed Retail Scanner Sales by Country (2021-2026)

8.1.2 Middle East & Africa Fixed Retail Scanner Revenue by Country (2021-2026)

8.2 Middle East & Africa Fixed Retail Scanner Sales by Type (2021-2026)

8.3 Middle East & Africa Fixed Retail Scanner Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Fixed Retail Scanner

10.3 Manufacturing Process Analysis of Fixed Retail Scanner

10.4 Industry Chain Structure of Fixed Retail Scanner

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Fixed Retail Scanner Distributors

11.3 Fixed Retail Scanner Customer

12 WORLD FORECAST REVIEW FOR FIXED RETAIL SCANNER BY GEOGRAPHIC REGION

12.1 Global Fixed Retail Scanner Market Size Forecast by Region

12.1.1 Global Fixed Retail Scanner Forecast by Region (2027-2032)

12.1.2 Global Fixed Retail Scanner Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Fixed Retail Scanner Forecast by Type (2027-2032)

12.7 Global Fixed Retail Scanner Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Zebra

13.1.1 Zebra Company Information

13.1.2 Zebra Fixed Retail Scanner Product Portfolios and Specifications

13.1.3 Zebra Fixed Retail Scanner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.1.4 Zebra Main Business Overview

13.1.5 Zebra Latest Developments

13.2 Datalogic

13.2.1 Datalogic Company Information

13.2.2 Datalogic Fixed Retail Scanner Product Portfolios and Specifications

13.2.3 Datalogic Fixed Retail Scanner Sales, Revenue, Price and Gross Margin
(2021-2026)

13.2.4 Datalogic Main Business Overview

- 13.2.5 Datalogic Latest Developments
- 13.3 Honeywell
 - 13.3.1 Honeywell Company Information
 - 13.3.2 Honeywell Fixed Retail Scanner Product Portfolios and Specifications
 - 13.3.3 Honeywell Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Honeywell Main Business Overview
 - 13.3.5 Honeywell Latest Developments
- 13.4 Cognex
 - 13.4.1 Cognex Company Information
 - 13.4.2 Cognex Fixed Retail Scanner Product Portfolios and Specifications
 - 13.4.3 Cognex Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Cognex Main Business Overview
 - 13.4.5 Cognex Latest Developments
- 13.5 SICK
 - 13.5.1 SICK Company Information
 - 13.5.2 SICK Fixed Retail Scanner Product Portfolios and Specifications
 - 13.5.3 SICK Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 SICK Main Business Overview
 - 13.5.5 SICK Latest Developments
- 13.6 Newland
 - 13.6.1 Newland Company Information
 - 13.6.2 Newland Fixed Retail Scanner Product Portfolios and Specifications
 - 13.6.3 Newland Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Newland Main Business Overview
 - 13.6.5 Newland Latest Developments
- 13.7 Code (Brady)
 - 13.7.1 Code (Brady) Company Information
 - 13.7.2 Code (Brady) Fixed Retail Scanner Product Portfolios and Specifications
 - 13.7.3 Code (Brady) Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Code (Brady) Main Business Overview
 - 13.7.5 Code (Brady) Latest Developments
- 13.8 Omron (Microscan)
 - 13.8.1 Omron (Microscan) Company Information
 - 13.8.2 Omron (Microscan) Fixed Retail Scanner Product Portfolios and Specifications

13.8.3 Omron (Microscan) Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Omron (Microscan) Main Business Overview

13.8.5 Omron (Microscan) Latest Developments

13.9 Denso Wave

13.9.1 Denso Wave Company Information

13.9.2 Denso Wave Fixed Retail Scanner Product Portfolios and Specifications

13.9.3 Denso Wave Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Denso Wave Main Business Overview

13.9.5 Denso Wave Latest Developments

13.10 Keyence

13.10.1 Keyence Company Information

13.10.2 Keyence Fixed Retail Scanner Product Portfolios and Specifications

13.10.3 Keyence Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Keyence Main Business Overview

13.10.5 Keyence Latest Developments

13.11 Opticon

13.11.1 Opticon Company Information

13.11.2 Opticon Fixed Retail Scanner Product Portfolios and Specifications

13.11.3 Opticon Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Opticon Main Business Overview

13.11.5 Opticon Latest Developments

13.12 Shenzhen MinDe Electronics

13.12.1 Shenzhen MinDe Electronics Company Information

13.12.2 Shenzhen MinDe Electronics Fixed Retail Scanner Product Portfolios and Specifications

13.12.3 Shenzhen MinDe Electronics Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Shenzhen MinDe Electronics Main Business Overview

13.12.5 Shenzhen MinDe Electronics Latest Developments

13.13 Zebex

13.13.1 Zebex Company Information

13.13.2 Zebex Fixed Retail Scanner Product Portfolios and Specifications

13.13.3 Zebex Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 Zebex Main Business Overview

- 13.13.5 Zebex Latest Developments
- 13.14 Socket Mobile
 - 13.14.1 Socket Mobile Company Information
 - 13.14.2 Socket Mobile Fixed Retail Scanner Product Portfolios and Specifications
 - 13.14.3 Socket Mobile Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 Socket Mobile Main Business Overview
 - 13.14.5 Socket Mobile Latest Developments
- 13.15 Argox (SATO)
 - 13.15.1 Argox (SATO) Company Information
 - 13.15.2 Argox (SATO) Fixed Retail Scanner Product Portfolios and Specifications
 - 13.15.3 Argox (SATO) Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 Argox (SATO) Main Business Overview
 - 13.15.5 Argox (SATO) Latest Developments
- 13.16 CipherLAB
 - 13.16.1 CipherLAB Company Information
 - 13.16.2 CipherLAB Fixed Retail Scanner Product Portfolios and Specifications
 - 13.16.3 CipherLAB Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 CipherLAB Main Business Overview
 - 13.16.5 CipherLAB Latest Developments
- 13.17 SUNLUX IOT Technology
 - 13.17.1 SUNLUX IOT Technology Company Information
 - 13.17.2 SUNLUX IOT Technology Fixed Retail Scanner Product Portfolios and Specifications
 - 13.17.3 SUNLUX IOT Technology Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 SUNLUX IOT Technology Main Business Overview
 - 13.17.5 SUNLUX IOT Technology Latest Developments
- 13.18 Guangzhou Syble
 - 13.18.1 Guangzhou Syble Company Information
 - 13.18.2 Guangzhou Syble Fixed Retail Scanner Product Portfolios and Specifications
 - 13.18.3 Guangzhou Syble Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.18.4 Guangzhou Syble Main Business Overview
 - 13.18.5 Guangzhou Syble Latest Developments
- 13.19 Rakinda Technologies
 - 13.19.1 Rakinda Technologies Company Information

- 13.19.2 Rakinda Technologies Fixed Retail Scanner Product Portfolios and Specifications
- 13.19.3 Rakinda Technologies Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.19.4 Rakinda Technologies Main Business Overview
- 13.19.5 Rakinda Technologies Latest Developments
- 13.20 Guanzhou Netum
 - 13.20.1 Guanzhou Netum Company Information
 - 13.20.2 Guanzhou Netum Fixed Retail Scanner Product Portfolios and Specifications
 - 13.20.3 Guanzhou Netum Fixed Retail Scanner Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 Guanzhou Netum Main Business Overview
 - 13.20.5 Guanzhou Netum Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Fixed Retail Scanner Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Fixed Retail Scanner Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Cabled Fixed Scanner
- Table 4. Major Players of Wireless Fixed Scanner
- Table 5. Global Fixed Retail Scanner Sales by Type (2021-2026) & (K Units)
- Table 6. Global Fixed Retail Scanner Sales Market Share by Type (2021-2026)
- Table 7. Global Fixed Retail Scanner Revenue by Type (2021-2026) & (\$ million)
- Table 8. Global Fixed Retail Scanner Revenue Market Share by Type (2021-2026)
- Table 9. Global Fixed Retail Scanner Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 10. Major Players of Laser
- Table 11. Major Players of 2D Imager
- Table 12. Global Fixed Retail Scanner Sales by Decoding Technology (2021-2026) & (K Units)
- Table 13. Global Fixed Retail Scanner Sales Market Share by Decoding Technology (2021-2026)
- Table 14. Global Fixed Retail Scanner Revenue by Decoding Technology (2021-2026) & (\$ million)
- Table 15. Global Fixed Retail Scanner Revenue Market Share by Decoding Technology (2021-2026)
- Table 16. Global Fixed Retail Scanner Sale Price by Decoding Technology (2021-2026) & (US\$/Unit)
- Table 17. Major Players of Bioptic Scanner
- Table 18. Major Players of Presentation Scanner
- Table 19. Major Players of Single Plane Scanner
- Table 20. Global Fixed Retail Scanner Sales by Scanning-plane Structure (2021-2026) & (K Units)
- Table 21. Global Fixed Retail Scanner Sales Market Share by Scanning-plane Structure (2021-2026)
- Table 22. Global Fixed Retail Scanner Revenue by Scanning-plane Structure (2021-2026) & (\$ million)
- Table 23. Global Fixed Retail Scanner Revenue Market Share by Scanning-plane Structure (2021-2026)
- Table 24. Global Fixed Retail Scanner Sale Price by Scanning-plane Structure

(2021-2026) & (US\$/Unit)

Table 25. Global Fixed Retail Scanner Sale by Application (2021-2026) & (K Units)

Table 26. Global Fixed Retail Scanner Sale Market Share by Application (2021-2026)

Table 27. Global Fixed Retail Scanner Revenue by Application (2021-2026) & (\$ million)

Table 28. Global Fixed Retail Scanner Revenue Market Share by Application (2021-2026)

Table 29. Global Fixed Retail Scanner Sale Price by Application (2021-2026) & (US\$/Unit)

Table 30. Global Fixed Retail Scanner Sales by Company (2021-2026) & (K Units)

Table 31. Global Fixed Retail Scanner Sales Market Share by Company (2021-2026)

Table 32. Global Fixed Retail Scanner Revenue by Company (2021-2026) & (\$ millions)

Table 33. Global Fixed Retail Scanner Revenue Market Share by Company (2021-2026)

Table 34. Global Fixed Retail Scanner Sale Price by Company (2021-2026) & (US\$/Unit)

Table 35. Key Manufacturers Fixed Retail Scanner Producing Area Distribution and Sales Area

Table 36. Players Fixed Retail Scanner Products Offered

Table 37. Fixed Retail Scanner Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 38. New Products and Potential Entrants

Table 39. Market M&A Activity & Strategy

Table 40. Global Fixed Retail Scanner Sales by Geographic Region (2021-2026) & (K Units)

Table 41. Global Fixed Retail Scanner Sales Market Share Geographic Region (2021-2026)

Table 42. Global Fixed Retail Scanner Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 43. Global Fixed Retail Scanner Revenue Market Share by Geographic Region (2021-2026)

Table 44. Global Fixed Retail Scanner Sales by Country/Region (2021-2026) & (K Units)

Table 45. Global Fixed Retail Scanner Sales Market Share by Country/Region (2021-2026)

Table 46. Global Fixed Retail Scanner Revenue by Country/Region (2021-2026) & (\$ millions)

Table 47. Global Fixed Retail Scanner Revenue Market Share by Country/Region (2021-2026)

Table 48. Americas Fixed Retail Scanner Sales by Country (2021-2026) & (K Units)

- Table 49. Americas Fixed Retail Scanner Sales Market Share by Country (2021-2026)
- Table 50. Americas Fixed Retail Scanner Revenue by Country (2021-2026) & (\$ millions)
- Table 51. Americas Fixed Retail Scanner Sales by Type (2021-2026) & (K Units)
- Table 52. Americas Fixed Retail Scanner Sales by Application (2021-2026) & (K Units)
- Table 53. APAC Fixed Retail Scanner Sales by Region (2021-2026) & (K Units)
- Table 54. APAC Fixed Retail Scanner Sales Market Share by Region (2021-2026)
- Table 55. APAC Fixed Retail Scanner Revenue by Region (2021-2026) & (\$ millions)
- Table 56. APAC Fixed Retail Scanner Sales by Type (2021-2026) & (K Units)
- Table 57. APAC Fixed Retail Scanner Sales by Application (2021-2026) & (K Units)
- Table 58. Europe Fixed Retail Scanner Sales by Country (2021-2026) & (K Units)
- Table 59. Europe Fixed Retail Scanner Revenue by Country (2021-2026) & (\$ millions)
- Table 60. Europe Fixed Retail Scanner Sales by Type (2021-2026) & (K Units)
- Table 61. Europe Fixed Retail Scanner Sales by Application (2021-2026) & (K Units)
- Table 62. Middle East & Africa Fixed Retail Scanner Sales by Country (2021-2026) & (K Units)
- Table 63. Middle East & Africa Fixed Retail Scanner Revenue Market Share by Country (2021-2026)
- Table 64. Middle East & Africa Fixed Retail Scanner Sales by Type (2021-2026) & (K Units)
- Table 65. Middle East & Africa Fixed Retail Scanner Sales by Application (2021-2026) & (K Units)
- Table 66. Key Market Drivers & Growth Opportunities of Fixed Retail Scanner
- Table 67. Key Market Challenges & Risks of Fixed Retail Scanner
- Table 68. Key Industry Trends of Fixed Retail Scanner
- Table 69. Fixed Retail Scanner Raw Material
- Table 70. Key Suppliers of Raw Materials
- Table 71. Fixed Retail Scanner Distributors List
- Table 72. Fixed Retail Scanner Customer List
- Table 73. Global Fixed Retail Scanner Sales Forecast by Region (2027-2032) & (K Units)
- Table 74. Global Fixed Retail Scanner Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 75. Americas Fixed Retail Scanner Sales Forecast by Country (2027-2032) & (K Units)
- Table 76. Americas Fixed Retail Scanner Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 77. APAC Fixed Retail Scanner Sales Forecast by Region (2027-2032) & (K Units)

Table 78. APAC Fixed Retail Scanner Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 79. Europe Fixed Retail Scanner Sales Forecast by Country (2027-2032) & (K Units)

Table 80. Europe Fixed Retail Scanner Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 81. Middle East & Africa Fixed Retail Scanner Sales Forecast by Country (2027-2032) & (K Units)

Table 82. Middle East & Africa Fixed Retail Scanner Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 83. Global Fixed Retail Scanner Sales Forecast by Type (2027-2032) & (K Units)

Table 84. Global Fixed Retail Scanner Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 85. Global Fixed Retail Scanner Sales Forecast by Application (2027-2032) & (K Units)

Table 86. Global Fixed Retail Scanner Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 87. Zebra Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 88. Zebra Fixed Retail Scanner Product Portfolios and Specifications

Table 89. Zebra Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Zebra Main Business

Table 91. Zebra Latest Developments

Table 92. Datalogic Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 93. Datalogic Fixed Retail Scanner Product Portfolios and Specifications

Table 94. Datalogic Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Datalogic Main Business

Table 96. Datalogic Latest Developments

Table 97. Honeywell Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 98. Honeywell Fixed Retail Scanner Product Portfolios and Specifications

Table 99. Honeywell Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Honeywell Main Business

Table 101. Honeywell Latest Developments

Table 102. Cognex Basic Information, Fixed Retail Scanner Manufacturing Base, Sales

Area and Its Competitors

Table 103. Cognex Fixed Retail Scanner Product Portfolios and Specifications

Table 104. Cognex Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Cognex Main Business

Table 106. Cognex Latest Developments

Table 107. SICK Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 108. SICK Fixed Retail Scanner Product Portfolios and Specifications

Table 109. SICK Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. SICK Main Business

Table 111. SICK Latest Developments

Table 112. Newland Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 113. Newland Fixed Retail Scanner Product Portfolios and Specifications

Table 114. Newland Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Newland Main Business

Table 116. Newland Latest Developments

Table 117. Code (Brady) Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 118. Code (Brady) Fixed Retail Scanner Product Portfolios and Specifications

Table 119. Code (Brady) Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Code (Brady) Main Business

Table 121. Code (Brady) Latest Developments

Table 122. Omron (Microscan) Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 123. Omron (Microscan) Fixed Retail Scanner Product Portfolios and Specifications

Table 124. Omron (Microscan) Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Omron (Microscan) Main Business

Table 126. Omron (Microscan) Latest Developments

Table 127. Denso Wave Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 128. Denso Wave Fixed Retail Scanner Product Portfolios and Specifications

Table 129. Denso Wave Fixed Retail Scanner Sales (K Units), Revenue (\$ Million),

Price (US\$/Unit) and Gross Margin (2021-2026)

Table 130. Denso Wave Main Business

Table 131. Denso Wave Latest Developments

Table 132. Keyence Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 133. Keyence Fixed Retail Scanner Product Portfolios and Specifications

Table 134. Keyence Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 135. Keyence Main Business

Table 136. Keyence Latest Developments

Table 137. Opticon Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 138. Opticon Fixed Retail Scanner Product Portfolios and Specifications

Table 139. Opticon Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 140. Opticon Main Business

Table 141. Opticon Latest Developments

Table 142. Shenzhen MinDe Electronics Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 143. Shenzhen MinDe Electronics Fixed Retail Scanner Product Portfolios and Specifications

Table 144. Shenzhen MinDe Electronics Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 145. Shenzhen MinDe Electronics Main Business

Table 146. Shenzhen MinDe Electronics Latest Developments

Table 147. Zebex Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 148. Zebex Fixed Retail Scanner Product Portfolios and Specifications

Table 149. Zebex Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 150. Zebex Main Business

Table 151. Zebex Latest Developments

Table 152. Socket Mobile Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors

Table 153. Socket Mobile Fixed Retail Scanner Product Portfolios and Specifications

Table 154. Socket Mobile Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 155. Socket Mobile Main Business

Table 156. Socket Mobile Latest Developments

- Table 157. Argox (SATO) Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors
- Table 158. Argox (SATO) Fixed Retail Scanner Product Portfolios and Specifications
- Table 159. Argox (SATO) Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 160. Argox (SATO) Main Business
- Table 161. Argox (SATO) Latest Developments
- Table 162. CipherLAB Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors
- Table 163. CipherLAB Fixed Retail Scanner Product Portfolios and Specifications
- Table 164. CipherLAB Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 165. CipherLAB Main Business
- Table 166. CipherLAB Latest Developments
- Table 167. SUNLUX IOT Technology Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors
- Table 168. SUNLUX IOT Technology Fixed Retail Scanner Product Portfolios and Specifications
- Table 169. SUNLUX IOT Technology Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 170. SUNLUX IOT Technology Main Business
- Table 171. SUNLUX IOT Technology Latest Developments
- Table 172. Guangzhou Syble Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors
- Table 173. Guangzhou Syble Fixed Retail Scanner Product Portfolios and Specifications
- Table 174. Guangzhou Syble Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 175. Guangzhou Syble Main Business
- Table 176. Guangzhou Syble Latest Developments
- Table 177. Rakinda Technologies Basic Information, Fixed Retail Scanner Manufacturing Base, Sales Area and Its Competitors
- Table 178. Rakinda Technologies Fixed Retail Scanner Product Portfolios and Specifications
- Table 179. Rakinda Technologies Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 180. Rakinda Technologies Main Business
- Table 181. Rakinda Technologies Latest Developments
- Table 182. Guanzhou Netum Basic Information, Fixed Retail Scanner Manufacturing

Base, Sales Area and Its Competitors

Table 183. Guanzhou Netum Fixed Retail Scanner Product Portfolios and Specifications

Table 184. Guanzhou Netum Fixed Retail Scanner Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 185. Guanzhou Netum Main Business

Table 186. Guanzhou Netum Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Fixed Retail Scanner
- Figure 2. Fixed Retail Scanner Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Fixed Retail Scanner Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Fixed Retail Scanner Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Fixed Retail Scanner Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Fixed Retail Scanner Sales Market Share by Country/Region (2025)
- Figure 10. Fixed Retail Scanner Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Cabled Fixed Scanner
- Figure 12. Product Picture of Wireless Fixed Scanner
- Figure 13. Global Fixed Retail Scanner Sales Market Share by Type in 2026
- Figure 14. Global Fixed Retail Scanner Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Laser
- Figure 16. Product Picture of 2D Imager
- Figure 17. Global Fixed Retail Scanner Sales Market Share by Decoding Technology in 2026
- Figure 18. Global Fixed Retail Scanner Revenue Market Share by Decoding Technology (2021-2026)
- Figure 19. Product Picture of Bioptic Scanner
- Figure 20. Product Picture of Presentation Scanner
- Figure 21. Product Picture of Single Plane Scanner
- Figure 22. Global Fixed Retail Scanner Sales Market Share by Scanning-plane Structure in 2026
- Figure 23. Global Fixed Retail Scanner Revenue Market Share by Scanning-plane Structure (2021-2026)
- Figure 24. Fixed Retail Scanner Consumed in Supermarket
- Figure 25. Global Fixed Retail Scanner Market: Supermarket (2021-2026) & (K Units)
- Figure 26. Fixed Retail Scanner Consumed in Store
- Figure 27. Global Fixed Retail Scanner Market: Store (2021-2026) & (K Units)
- Figure 28. Fixed Retail Scanner Consumed in Unmanned Supermarket
- Figure 29. Global Fixed Retail Scanner Market: Unmanned Supermarket (2021-2026) &

(K Units)

Figure 30. Fixed Retail Scanner Consumed in Vending Machine

Figure 31. Global Fixed Retail Scanner Market: Vending Machine (2021-2026) & (K Units)

Figure 32. Global Fixed Retail Scanner Sale Market Share by Application (2025)

Figure 33. Global Fixed Retail Scanner Revenue Market Share by Application in 2026

Figure 34. Fixed Retail Scanner Sales by Company in 2026 (K Units)

Figure 35. Global Fixed Retail Scanner Sales Market Share by Company in 2026

Figure 36. Fixed Retail Scanner Revenue by Company in 2026 (\$ millions)

Figure 37. Global Fixed Retail Scanner Revenue Market Share by Company in 2026

Figure 38. Global Fixed Retail Scanner Sales Market Share by Geographic Region (2021-2026)

Figure 39. Global Fixed Retail Scanner Revenue Market Share by Geographic Region in 2026

Figure 40. Americas Fixed Retail Scanner Sales 2021-2026 (K Units)

Figure 41. Americas Fixed Retail Scanner Revenue 2021-2026 (\$ millions)

Figure 42. APAC Fixed Retail Scanner Sales 2021-2026 (K Units)

Figure 43. APAC Fixed Retail Scanner Revenue 2021-2026 (\$ millions)

Figure 44. Europe Fixed Retail Scanner Sales 2021-2026 (K Units)

Figure 45. Europe Fixed Retail Scanner Revenue 2021-2026 (\$ millions)

Figure 46. Middle East & Africa Fixed Retail Scanner Sales 2021-2026 (K Units)

Figure 47. Middle East & Africa Fixed Retail Scanner Revenue 2021-2026 (\$ millions)

Figure 48. Americas Fixed Retail Scanner Sales Market Share by Country in 2026

Figure 49. Americas Fixed Retail Scanner Revenue Market Share by Country (2021-2026)

Figure 50. Americas Fixed Retail Scanner Sales Market Share by Type (2021-2026)

Figure 51. Americas Fixed Retail Scanner Sales Market Share by Application (2021-2026)

Figure 52. United States Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

Figure 53. Canada Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

Figure 54. Mexico Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

Figure 55. Brazil Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

Figure 56. APAC Fixed Retail Scanner Sales Market Share by Region in 2026

Figure 57. APAC Fixed Retail Scanner Revenue Market Share by Region (2021-2026)

Figure 58. APAC Fixed Retail Scanner Sales Market Share by Type (2021-2026)

Figure 59. APAC Fixed Retail Scanner Sales Market Share by Application (2021-2026)

Figure 60. China Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

Figure 61. Japan Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

Figure 62. South Korea Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)

- Figure 63. Southeast Asia Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 64. India Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 65. Australia Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 66. China Taiwan Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 67. Europe Fixed Retail Scanner Sales Market Share by Country in 2026
- Figure 68. Europe Fixed Retail Scanner Revenue Market Share by Country (2021-2026)
- Figure 69. Europe Fixed Retail Scanner Sales Market Share by Type (2021-2026)
- Figure 70. Europe Fixed Retail Scanner Sales Market Share by Application (2021-2026)
- Figure 71. Germany Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 72. France Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 73. UK Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 74. Italy Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 75. Russia Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Middle East & Africa Fixed Retail Scanner Sales Market Share by Country (2021-2026)
- Figure 77. Middle East & Africa Fixed Retail Scanner Sales Market Share by Type (2021-2026)
- Figure 78. Middle East & Africa Fixed Retail Scanner Sales Market Share by Application (2021-2026)
- Figure 79. Egypt Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 80. South Africa Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 81. Israel Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 82. Turkey Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 83. GCC Countries Fixed Retail Scanner Revenue Growth 2021-2026 (\$ millions)
- Figure 84. Manufacturing Cost Structure Analysis of Fixed Retail Scanner in 2026
- Figure 85. Manufacturing Process Analysis of Fixed Retail Scanner
- Figure 86. Industry Chain Structure of Fixed Retail Scanner
- Figure 87. Channels of Distribution
- Figure 88. Global Fixed Retail Scanner Sales Market Forecast by Region (2027-2032)
- Figure 89. Global Fixed Retail Scanner Revenue Market Share Forecast by Region (2027-2032)
- Figure 90. Global Fixed Retail Scanner Sales Market Share Forecast by Type (2027-2032)
- Figure 91. Global Fixed Retail Scanner Revenue Market Share Forecast by Type (2027-2032)
- Figure 92. Global Fixed Retail Scanner Sales Market Share Forecast by Application (2027-2032)

Figure 93. Global Fixed Retail Scanner Revenue Market Share Forecast by Application
(2027-2032)

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