

# Global Family Tourism Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Family Tourism market size is predicted to grow from US\$ 119347 million in 2025 to US\$ 366696 million in 2032; it is expected to grow at a CAGR of 18.7% from 2026 to 2032.

Family tourism is a system of travel products and services centered around the joint participation of parents and children. It balances leisure and entertainment, educational experiences, and the building of close relationships. Through age-appropriate design and integrated delivery of 'eating, accommodation, transportation, sightseeing, learning, and shopping,' it provides families with travel solutions characterized by low decision-making costs, high safety, and high interactive quality. It reduces the complexity and uncertainty of family travel (route selection, queuing time, insufficient child-friendly facilities, jet lag, and physical exertion management), addresses the pain points of 'children's boredom and parents' fatigue' through age-appropriate content and enhanced childcare, and integrates education (STEAM/nature/culture) into the journey, achieving a fusion of entertainment and learning.

United States market for Family Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Family Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Family Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Family Tourism players cover Disney Experiences, Universal Orlando,

LEGOLAND Parks, TUI Group, Expedia Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Family Tourism Industry Forecast” looks at past sales and reviews total world Family Tourism sales in 2025, providing a comprehensive analysis by region and market sector of projected Family Tourism sales for 2026 through 2032. With Family Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Family Tourism industry.

This Insight Report provides a comprehensive analysis of the global Family Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Family Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Family Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Family Tourism and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Family Tourism.

This report presents a comprehensive overview, market shares, and growth opportunities of Family Tourism market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Infants (0-3 Years)

Preschool (4-7 Years)

Primary School (8-12 Years)

Adolescents (13-16 Years)

**Segmentation by Theme:**

Theme Parks

Natural Ecology

Sports &amp; Development

Cultural Study Tours

Other

**Segmentation by Travel Radius:**

Short Distances to Surrounding Areas

Long Domestic Distances

International Distances

**Segmentation by Application:**

Educational and Study Tour Institutions

Community and Team Building

Other

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Disney Experiences

Universal Orlando

LEGOLAND Parks

TUI Group

Expedia Group

Booking Holdings

JTB

Club Med

Beaches Resorts

Marriott Bonvoy

Hilton

Intrepid Travel

G Adventures

Tauck Bridges

Trafalgar

Abercrombie Kent

China CYTS

Trip.com Group

Maitao

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