

Global Evening Primrose Oil Softgels Market Growth 2026-2032

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Abstracts

The global Evening Primrose Oil Softgels market size is predicted to grow from US\$ 945 million in 2025 to US\$ 1440 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

In 2024, the global annual production capacity of evening primrose oil softgels was approximately 95 million bottles, while the actual output reached around 80 million bottles. The average global market price was about US\$11.5 per bottle, and the gross profit margin for major manufacturers ranged between 35% and 50%. Evening Primrose Oil softgels are dietary supplements extracted from the seeds of the evening primrose plant. They are rich in gamma-linolenic acid (GLA), an omega-6 fatty acid known for supporting hormonal balance, skin health, and overall wellness.

Upstream includes evening primrose seed cultivation, cold-press oil extraction, gelatin capsule production, and refined GLA concentrates. Midstream consists of supplement manufacturers, softgel encapsulation plants, and OEM/ODM nutrition factories. Downstream includes pharmacies, supermarkets, e-commerce platforms, health stores, and nutraceutical distributors. End users focus on purity (GLA content), certifications, supply stability, and product safety.

The Evening Primrose Oil softgel market continues to grow due to increasing consumer awareness of women's health, hormonal balance, and natural supplements. Rising demand for preventive healthcare and skin-care related nutrition strongly supports product adoption. Manufacturers are improving GLA extraction efficiency and adopting cold-press methods to enhance product purity and stability. E-commerce channels, especially in Asia-Pacific and North America, are accelerating market penetration. Regulatory emphasis on product quality and traceability is also reshaping the

competitive landscape. As clean-label supplements gain popularity, brands are shifting toward non-GMO, organic-certified, and sustainably sourced evening primrose oil.

LP Information, Inc. (LPI) ' newest research report, the “Evening Primrose Oil Softgels Industry Forecast” looks at past sales and reviews total world Evening Primrose Oil Softgels sales in 2025, providing a comprehensive analysis by region and market sector of projected Evening Primrose Oil Softgels sales for 2026 through 2032. With Evening Primrose Oil Softgels sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Evening Primrose Oil Softgels industry.

This Insight Report provides a comprehensive analysis of the global Evening Primrose Oil Softgels landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Evening Primrose Oil Softgels portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Evening Primrose Oil Softgels market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Evening Primrose Oil Softgels and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Evening Primrose Oil Softgels.

This report presents a comprehensive overview, market shares, and growth opportunities of Evening Primrose Oil Softgels market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

7 % GLA Softgel

10 % GLA Softgel

High-GLA 12 % Softgel

Others

Segmentation by Capsule Type:

Softgel Capsules

Vegetarian Softgel Capsules

Enteric-Coated Capsules

Others

Segmentation by Application:

Women's Health Support

Skin Moisturizing

Hormone Balance Regulation

Immune Support

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Swisse

Blackmores

JAMIESON

Nutrition29

GNC

Srgohealth

Bill Beauty & Health Products

Zeinpharma

CAMETTE

AUSupreme

PURITAN'S Pride

Key Questions Addressed in this Report

What is the 10-year outlook for the global Evening Primrose Oil Softgels market?

What factors are driving Evening Primrose Oil Softgels market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Evening Primrose Oil Softgels market opportunities vary by end market size?

How does Evening Primrose Oil Softgels break out by Type, by Application?

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