

Global Eupatorium Extract Market Growth 2026-2032

<https://marketpublishers.com/r/E507B77EE53DEN.html>

Date: January 2026

Pages: 96

Price: US\$ 3,660.00 (Single User License)

ID: E507B77EE53DEN

Abstracts

The global Eupatorium Extract market size is predicted to grow from US\$ 27.45 million in 2025 to US\$ 41.22 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

In 2025, the global production of Eupatorium extract is estimated at approximately 1220 tons, with an average selling price of around US\$23 per kilogram. The production capacity in 2025 is 1580 tons, with an average gross profit margin of approximately 15-25%. Eupatorium extract is a water-soluble substance extracted from the aerial parts of the Eupatorium plant (a member of the Asteraceae family). It has good fluidity, is easily soluble, and is easy to store. It contains volatile oils, flavonoids, and other components, with the main active ingredients being volatile oils such as p-cymene and flavonoids such as apigenin. Eupatorium extract retains the original components of the plant and has effects such as relieving summer heat, resolving dampness, harmonizing the stomach, and quenching thirst.

The upstream raw material for Eupatorium extract is mainly dried Eupatorium whole plant, the cultivation and harvesting of which is the starting point of the industry. Its downstream applications are extensive, with the pharmaceutical industry being its core market. The extract is often used in the preparation of traditional Chinese medicines and modern formulations for antiviral, antibacterial, anti-inflammatory, and antipyretic purposes. The cosmetics and personal care industry values its antioxidant and skin-soothing effects, and it is widely used in products such as serums and face masks. In addition, the health food and functional beverage sectors also use it as an important natural plant ingredient to develop products that enhance immunity and clear heat and dampness. The entire industry chain revolves around the medicinal and health value of Eupatorium.

Eupatorium extract is a natural plant ingredient extracted from the Eupatorium plant,

widely used in traditional Chinese medicine and modern health products. Eupatorium possesses various pharmacological effects, including antibacterial, anti-inflammatory, and antioxidant properties. Traditionally, it has been used to treat respiratory diseases, indigestion, relieve stress, and improve immune function. With increasing consumer health awareness and a preference for natural ingredients, the demand for Eupatorium extract is growing in the global market.

Eupatorium extract has a wide range of applications in health supplements, functional beverages, traditional Chinese medicine, and natural cosmetics. In China, Eupatorium, as a traditional herbal medicine, has been incorporated into many products for treating colds, boosting immunity, and combating fatigue; in the European and American markets, with the rising demand for plant-based health products, Eupatorium extract is also gradually being used in products for stress relief, immune system regulation, and improving gut health.

Furthermore, the antioxidant and anti-inflammatory effects of Eupatorium extract have led to its increasing use in skincare products, becoming one of the natural anti-aging ingredients. It is expected that the Eupatorium extract market will show a continuous growth trend in the coming years, especially in the Asian and North American markets, where the demand for natural health products is rising, making the market prospects for Eupatorium extract even brighter. Overall, Eupatorium extract, with its multiple benefits and wide applications, is becoming an important ingredient in the global health and cosmetics industries.

LP Information, Inc. (LPI) ' newest research report, the “Eupatorium Extract Industry Forecast” looks at past sales and reviews total world Eupatorium Extract sales in 2025, providing a comprehensive analysis by region and market sector of projected Eupatorium Extract sales for 2026 through 2032. With Eupatorium Extract sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Eupatorium Extract industry.

This Insight Report provides a comprehensive analysis of the global Eupatorium Extract landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Eupatorium Extract portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Eupatorium Extract market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Eupatorium Extract and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Eupatorium Extract.

This report presents a comprehensive overview, market shares, and growth opportunities of Eupatorium Extract market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Powder

Liquid

Segmentation by Extraction Method:

Water Extract

Alcohol Extract

Supercritical CO₂ Extract

Others

Segmentation by Extract Ratio:

10:1

20:1

50:1

Others

Segmentation by Application:

Pharmaceutical

Nutraceuticals

Cosmetics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sanyuan Tianyu Biological Products

Shaanxi New Horizon Biotechnology

Xi'an Tianxingjian Natural Bio-products

Shaanxi Sinuote Biotechnology

Shaanxi Baicui Kang Biotechnology

Shaanxi Hehua Biotech

Shaanxi Hengxi Biotechnology

Xi'an Clover Biotechnology

Key Questions Addressed in this Report

What is the 10-year outlook for the global Eupatorium Extract market?

What factors are driving Eupatorium Extract market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Eupatorium Extract market opportunities vary by end market size?

How does Eupatorium Extract break out by Type, by Application?

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