

Global Enterprise Data Storage Units Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/EC1F41839992EN.html>

Date: January 2026

Pages: 118

Price: US\$ 3,660.00 (Single User License)

ID: EC1F41839992EN

Abstracts

The global Enterprise Data Storage Units market size is predicted to grow from US\$ 15188 million in 2025 to US\$ 24883 million in 2032; it is expected to grow at a CAGR of 8.3% from 2026 to 2032.

Enterprise Data Storage Units refer to hardware systems and modular storage components—such as disk arrays, all-flash storage, hybrid storage systems, and storage enclosures—designed to store, manage, secure, and retrieve large-scale corporate data with high availability, redundancy, scalability, and performance. These units support mission-critical workloads across data centers, cloud architectures, virtualization platforms, and enterprise IT environments, providing structured and unstructured data storage for analytics, databases, applications, backup, and disaster recovery.

The Enterprise Data Storage Units industry chain begins upstream with suppliers of processors, SSDs, HDDs, controllers, memory modules, networking chips, power supplies, chassis materials, and firmware components; moves midstream to manufacturers and integrators who design storage architectures, assemble enclosures, implement RAID/NVMe controllers, develop storage operating systems, conduct reliability, security, and latency testing, and certify interoperability with enterprise IT ecosystems; and ends downstream with distributors, system integrators, cloud providers, data centers, and end-user enterprises that deploy these units for mission-critical data storage, backup, analytics, AI workloads, and digital transformation initiatives.

Current and upcoming projects include expansion of all-flash and NVMe storage manufacturing facilities, new R&D centers focused on AI-optimized storage architectures, large-scale production lines for enterprise SSD-based arrays, regional

data center integration hubs for hyperscalers, development of sustainable/energy-efficient storage enclosures, upgrades to automated testing systems, investments in ARM- and custom accelerator-based storage controllers, and partnerships between storage OEMs and cloud providers to localize manufacturing, reduce lead times, and support the global transition toward high-performance, software-defined, and hyperscale-ready enterprise storage systems.

2025 Global Market Average Gross Profit Margin: 28%.

United States market for Enterprise Data Storage Units is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Enterprise Data Storage Units is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Enterprise Data Storage Units is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Enterprise Data Storage Units players cover IBM Storage, Dell EMC, Hewlett Packard Enterprise (HPE), Hitachi Vantara, Infinidat, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Enterprise Data Storage Units Industry Forecast" looks at past sales and reviews total world Enterprise Data Storage Units sales in 2025, providing a comprehensive analysis by region and market sector of projected Enterprise Data Storage Units sales for 2026 through 2032. With Enterprise Data Storage Units sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Enterprise Data Storage Units industry.

This Insight Report provides a comprehensive analysis of the global Enterprise Data Storage Units landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Enterprise Data Storage Units portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Enterprise Data Storage Units market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for Enterprise Data Storage Units and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Enterprise Data Storage Units.

This report presents a comprehensive overview, market shares, and growth opportunities of Enterprise Data Storage Units market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hard Disk Drive (HDD) Based

All-Flash Arrays (AFA)

Hybrid Flash–HDD System

Cloud

Others

Segmentation by Deployment Model:

On-Premise Enterprise Storage Unit

Private Cloud Storage System

Segmentation by Form Factor:

Rack-Mounted Storage Enclosure

Modular Storage Shelve

Segmentation by Application:

Small Enterprises (10 to 49 Employees)

Medium-sized Enterprises (50 to 249 Employees)

Large Enterprises (Employ 250 or More People)

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IBM Storage

Dell EMC

Hewlett Packard Enterprise (HPE)

Hitachi Vantara

Infinidat

Kaminario

NetApp

Pure Storage

Quantum Corp.

Qumulo

Western Digital Corp.

Tintri/DDN

Huawei

Tencent

Aliyun

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