

# Global Data as a Service (DaaS) Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global Data as a Service (DaaS) Software market size is predicted to grow from US\$ 1017 million in 2025 to US\$ 1513 million in 2032; it is expected to grow at a CAGR of 6.3% from 2026 to 2032.

Data as a Service (DaaS) software is a collection of tools that use a cloud-based network to manage data. Companies using DaaS software can provide data to consumers on demand. DaaS is a data management strategy that aims to democratize and operationalize data, internally or externally. Data as a Service (DaaS) providers provide data from various sources and through APIs. DaaS architecture can also include technologies such as data virtualization and data cataloging. Data-as-a-service solutions are closely related to software-as-a-service (SaaS) platforms. Just like software can now be delivered over the web or the cloud without downloading and installing, DaaS companies enable organizations to store and manage data on the cloud with greater flexibility to scale. DaaS software can be used externally via APIs. These software platforms help break down data silos by making data available to various business functions. Various departments such as marketing, finance, and operations can access data remotely through the cloud.

The DaaS software market is currently experiencing sustained growth, with enterprises increasingly relying on cloud-based data-as-a-service to acquire, integrate, cleanse, and distribute high-quality data to support data-driven decision-making, cross-system collaboration, and application innovation. Mainstream solutions emphasize data discovery, metadata management, data governance, quality control, API/data subscription, and real-time or near-real-time integration capabilities across multiple data sources, offering flexibility for on-demand, cross-cloud, or hybrid cloud deployments. The competitive landscape is becoming increasingly diverse, encompassing traditional

data integration vendors, cloud-native data platforms, and startups focused on data monetization, data privacy, and compliance. As requirements for data pedigree, observability, data security, and privacy protection increase, enterprises are demanding higher standards for scalability, data access control, and support for fine-grained permission management and compliance frameworks.

LPI (LP Information)' newest research report, the “Data as a Service (DaaS) Software Industry Forecast” looks at past sales and reviews total world Data as a Service (DaaS) Software sales in 2025, providing a comprehensive analysis by region and market sector of projected Data as a Service (DaaS) Software sales for 2026 through 2032. With Data as a Service (DaaS) Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Data as a Service (DaaS) Software industry.

This Insight Report provides a comprehensive analysis of the global Data as a Service (DaaS) Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Data as a Service (DaaS) Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Data as a Service (DaaS) Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Data as a Service (DaaS) Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Data as a Service (DaaS) Software.

This report presents a comprehensive overview, market shares, and growth opportunities of Data as a Service (DaaS) Software market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Cloud-based

On-premise

**Segmentation by Data Service:**

Data API Type

Event Hub Type

Database Type

File Type

Terminal &amp; App Type

**Segmentation by Data Architecture:**

Data Virtualization

Data Lake

Cloud-Native

Edge Computing

**Segmentation by Application:**

Large Enterprises

SMEs

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Crunchbase

ZoomInfo Operations

IBM

Google

Dremio

Stibo Systems

BuiltWith

Neuron360

Tapdata

AlphaRank

Data Commerce Cloud

RightData

eQ Technologic

G2 Marketing Solutions

People Data Labs

Informatica

Ahana

Delta Data

Forage AI

Harmonic

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