

Global CUV Tire Market Growth 2026-2032

<https://marketpublishers.com/r/C6AE11617E37EN.html>

Date: January 2026

Pages: 109

Price: US\$ 3,660.00 (Single User License)

ID: C6AE11617E37EN

Abstracts

The global CUV Tire market size is predicted to grow from US\$ 3033 million in 2025 to US\$ 4463 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

In 2024, global CUV Tire production reached approximately 14,090.9 k units with an average global market price of around US\$220 per unit. Single-line annual production capacity averages 63 k unit with a gross margin of approximately 27.7%. The upstream of the CUV Tire industry primarily consists of raw materials such as natural rubber, synthetic rubber, carbon black, steel cord, and other components, which are concentrated in the tire manufacturing sector. In terms of downstream applications, Sport Activity Vehicles (SAV) account for approximately 40%, Compact Multi-Purpose Vehicles (CDV) for about 30%, Multi-Utility Vehicles (VAN) for about 20%, and other fields for approximately 10%. The market demand for CUV Tires is continuously growing, with business opportunities primarily focusing on technological innovation and industrial upgrades in areas such as new energy vehicles and intelligent mobility.

CUV tires are specifically engineered to cater to the unique demands of crossover utility vehicles (CUVs), which are designed to combine the comfort and handling of a car with the versatility and off-road capability of an SUV. These tires are crafted to deliver an optimal balance between on-road performance and off-road traction, ensuring a smooth and stable ride across various terrains. The design of CUV tires incorporates advanced tread patterns and rubber compounds that enhance grip and durability, allowing CUVs to navigate through both paved roads and rough terrain with confidence. Their ability to provide a comfortable driving experience on highways while also offering the capability to handle off-road challenges is what sets them apart from traditional tires, making CUV tires an essential component for the modern crossover utility vehicle.

United States market for CUV Tire is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for CUV Tire is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for CUV Tire is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key CUV Tire players cover Bridgestone, Michelin, Continental, Sumitomo Rubber, Pirelli, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "CUV Tire Industry Forecast" looks at past sales and reviews total world CUV Tire sales in 2025, providing a comprehensive analysis by region and market sector of projected CUV Tire sales for 2026 through 2032. With CUV Tire sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CUV Tire industry.

This Insight Report provides a comprehensive analysis of the global CUV Tire landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on CUV Tire portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global CUV Tire market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CUV Tire and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CUV Tire.

This report presents a comprehensive overview, market shares, and growth opportunities of CUV Tire market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Summer Tire

Winter Tire

All Season Tire

Segmentation by Size:

20-inch

22-inch

Others

Segmentation by Application:

SAV

CDV

VAN

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Bridgestone

Michelin

Continental

Sumitomo Rubber

Pirelli

Toyo Tires

GoodYear

Yokohama

Discount Tire

Hankook Tire

Firestone

MRF

Kumho Tire

Nokian Tyres

Key Questions Addressed in this Report

What is the 10-year outlook for the global CUV Tire market?

What factors are driving CUV Tire market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do CUV Tire market opportunities vary by end market size?

How does CUV Tire break out by Type, by Application?

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