

# Global CTB (Cell to Body) Technology Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global CTB (Cell to Body) Technology market size is predicted to grow from US\$ 238 million in 2025 to US\$ 551 million in 2032; it is expected to grow at a CAGR of 13.0% from 2026 to 2032.

CTB (Cell to Body) technology integrates the battery pack cover with the vehicle floor, allowing the battery system to function both as an energy source and as a structural component in the vehicle's load-bearing and load-bearing processes. This simplifies the structure and achieves a higher degree of integration. CTB (Cell to Body) technology integrates battery cells directly into the vehicle body structure, combining the battery pack cover with the vehicle floor to form a 'sandwich' structure. This allows the battery system to function as both an energy carrier and a structural component, achieving a synergistic improvement in space utilization, structural strength, and safety. The gross profit margin of CTB technology is significantly affected by technological maturity and mass production scale. Leading companies, due to high technological barriers and advantages in large-scale production, can achieve gross profit margins of 25%-30%; small and medium-sized manufacturers, limited by process control and cost management capabilities, typically have gross profit margins of 15%-20%; some cross-industry companies, due to insufficient technological reserves, may have gross profit margins lower than the industry average.

Market driving factors mainly include:

Forced policy promotion and upgraded safety standards. The global carbon neutrality goal is accelerating the penetration rate of new energy vehicles. China's target of new energy vehicle sales accounting for 25% by 2025 is forcing companies to adopt CTB technology to improve range and safety. At the same time, the EU's Battery Regulation

requires a 70% battery recycling rate by 2030, making CTB technology a preferred choice due to reduced material usage and simplified recycling processes.

**Technological Iteration and Cost Optimization Needs:** Traditional liquid lithium batteries are approaching their energy density ceiling. CTB technology, by improving space utilization (e.g., BYD's CTB technology achieves a 66% battery pack volume utilization rate), supports higher energy density cells (e.g., CATL's condensed matter batteries reach 500Wh/kg), meeting the demand for '1000km range + 10-minute fast charging.' Leading companies, through integrated 'cell-vehicle' design, have shortened testing cycles by 30%, driving up industry gross margins.

**Application Scenarios Expansion and Supply Chain Collaboration:** CTB technology not only serves new energy vehicles but also extends to low-altitude economies (e.g., electric aircraft) and energy storage systems. For example, BYD and NIO are collaborating to develop semi-solid-state CTB batteries supporting ultra-fast charging; Haibo Sicheng has built the world's first in-situ solid-state CTB energy storage power station in Zhejiang, verifying its advantages in long lifespan (over 8000 cycles) and high safety (zero thermal runaway) scenarios. The upstream and downstream of the industry chain are accelerating technology implementation and market penetration through joint R&D (e.g., sharing CTB interface specifications) and standardization.

LPI (LP Information)' newest research report, the 'CTB (Cell to Body) Technology Industry Forecast' looks at past sales and reviews total world CTB (Cell to Body) Technology sales in 2025, providing a comprehensive analysis by region and market sector of projected CTB (Cell to Body) Technology sales for 2026 through 2032. With CTB (Cell to Body) Technology sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world CTB (Cell to Body) Technology industry.

This Insight Report provides a comprehensive analysis of the global CTB (Cell to Body) Technology landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on CTB (Cell to Body) Technology portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global CTB (Cell to Body) Technology market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for CTB (Cell to Body) Technology and breaks down the

forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global CTB (Cell to Body) Technology.

This report presents a comprehensive overview, market shares, and growth opportunities of CTB (Cell to Body) Technology market by product type, application, key players and key regions and countries.

Segmentation by Type:

Battery Pack Chassis Integration

Battery Cell Chassis Integration

Segmentation by Technology:

Blade Battery CTB

Cylindrical Battery CTB

Segmentation by Product Forms:

Pure Electric CTB

Hybrid CTB

Segmentation by Application:

Passenger Car

Commercial Vehicle

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tesla

LG

CNP Technology

BYD

CATL

Volvo

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