+357 96 030922
info@marketpublishers.com

Global Consumer Grade Genetic Testing Market Growth (Status and Outlook) 2026-2032

https://marketpublishers.com/r/CEAD906BAC5BEN.html
Date: September 2026
Pages: 163
Price: US$ 3,660.00 (Single User License)
ID: CEAD906BAC5BEN

Abstracts

The global Consumer Grade Genetic Testing market size is predicted to grow from US$ 3089 million in 2025 to US$ 4677 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

The consumer-grade genetic sequencing market is expanding as a transformative tool that allows individuals to explore their genetic makeup for insights into ancestry, health traits, and potential genetic risks. These sequencing services, offered by various companies, provide accessible and affordable genetic information directly to consumers. The market"s growth is driven by the growing interest in personalized health and the curiosity about one"s genetic heritage. Consumer-grade genetic sequencing empowers individuals to make informed decisions about their health and lifestyle. As genetic technology advances and becomes more accessible, the consumer-grade genetic sequencing market is expected to continue growing, offering a way for individuals to explore their genetic information and gain a deeper understanding of their biology.

LPI (LP Information)' newest research report, the “Consumer Grade Genetic Testing Industry Forecast” looks at past sales and reviews total world Consumer Grade Genetic Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Consumer Grade Genetic Testing sales for 2026 through 2032. With Consumer Grade Genetic Testing sales broken down by region, market sector and sub-

+357 96 030922
info@marketpublishers.com

sector, this report provides a detailed analysis in US$ millions of the world Consumer Grade Genetic Testing industry.

This Insight Report provides a comprehensive analysis of the global Consumer Grade Genetic Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Consumer Grade Genetic Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Grade Genetic Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Grade Genetic Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Grade Genetic Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Grade Genetic Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Diagnostic Screening

PGD

Relationship Testing

Segmentation by Application:

Online

Offline

+357 96 030922
info@marketpublishers.com

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany
  - France
  - UK
  - Italy
  - Russia

+357 96 030922
info@marketpublishers.com

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

+357 96 030922
info@marketpublishers.com

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Consumer Grade Genetic Testing Market Size (2021-2032)
  2.1.2 Consumer Grade Genetic Testing Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Consumer Grade Genetic Testing by Country/Region (2021, 2025 & 2032)
2.2 Consumer Grade Genetic Testing Segment by Type
  2.2.1 Diagnostic Screening
  2.2.2 PGD
  2.2.3 Relationship Testing
  2.2.4 Consumer Grade Genetic Testing Market Size by Type
    2.2.4.1 Consumer Grade Genetic Testing Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.4.2 Global Consumer Grade Genetic Testing Market Size Market Share by Type (2021-2026)
2.3 Consumer Grade Genetic Testing Segment by Application
  2.3.1 Online
  2.3.2 Offline
  2.3.3 Consumer Grade Genetic Testing Market Size by Application
    2.3.3.1 Consumer Grade Genetic Testing Market Size CAGR by Application (2021 VS 2025 VS 2032)
    2.3.3.2 Global Consumer Grade Genetic Testing Market Size Market Share by Application (2021-2026)

+357 96 030922
info@marketpublishers.com

3 CONSUMER GRADE GENETIC TESTING MARKET SIZE BY PLAYER

3.1 Consumer Grade Genetic Testing Market Size Market Share by Player
  3.1.1 Global Consumer Grade Genetic Testing Revenue by Player (2021-2026)
  3.1.2 Global Consumer Grade Genetic Testing Revenue Market Share by Player (2021-2026)
3.2 Global Consumer Grade Genetic Testing Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
  3.3.1 Competition Landscape Analysis
  3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

4 CONSUMER GRADE GENETIC TESTING BY REGION

4.1 Consumer Grade Genetic Testing Market Size by Region (2021-2026)
4.2 Global Consumer Grade Genetic Testing Annual Revenue by Country/Region (2021-2026)
4.3 Americas Consumer Grade Genetic Testing Market Size Growth (2021-2026)
4.4 APAC Consumer Grade Genetic Testing Market Size Growth (2021-2026)
4.5 Europe Consumer Grade Genetic Testing Market Size Growth (2021-2026)
4.6 Middle East & Africa Consumer Grade Genetic Testing Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Consumer Grade Genetic Testing Market Size by Country (2021-2026)
5.2 Americas Consumer Grade Genetic Testing Market Size by Type (2021-2026)
5.3 Americas Consumer Grade Genetic Testing Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Consumer Grade Genetic Testing Market Size by Region (2021-2026)
6.2 APAC Consumer Grade Genetic Testing Market Size by Type (2021-2026)

+357 96 030922
info@marketpublishers.com

6.3 APAC Consumer Grade Genetic Testing Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Consumer Grade Genetic Testing Market Size by Country (2021-2026)
7.2 Europe Consumer Grade Genetic Testing Market Size by Type (2021-2026)
7.3 Europe Consumer Grade Genetic Testing Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Consumer Grade Genetic Testing by Region (2021-2026)
8.2 Middle East & Africa Consumer Grade Genetic Testing Market Size by Type (2021-2026)
8.3 Middle East & Africa Consumer Grade Genetic Testing Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL CONSUMER GRADE GENETIC TESTING MARKET FORECAST

+357 96 030922
info@marketpublishers.com

10.1 Global Consumer Grade Genetic Testing Forecast by Region (2027-2032)
10.1.1 Global Consumer Grade Genetic Testing Forecast by Region (2027-2032)
10.1.2 Americas Consumer Grade Genetic Testing Forecast
10.1.3 APAC Consumer Grade Genetic Testing Forecast
10.1.4 Europe Consumer Grade Genetic Testing Forecast
10.1.5 Middle East & Africa Consumer Grade Genetic Testing Forecast
10.2 Americas Consumer Grade Genetic Testing Forecast by Country (2027-2032)
10.2.1 United States Market Consumer Grade Genetic Testing Forecast
10.2.2 Canada Market Consumer Grade Genetic Testing Forecast
10.2.3 Mexico Market Consumer Grade Genetic Testing Forecast
10.2.4 Brazil Market Consumer Grade Genetic Testing Forecast
10.3 APAC Consumer Grade Genetic Testing Forecast by Region (2027-2032)
10.3.1 China Consumer Grade Genetic Testing Market Forecast
10.3.2 Japan Market Consumer Grade Genetic Testing Forecast
10.3.3 Korea Market Consumer Grade Genetic Testing Forecast
10.3.4 Southeast Asia Market Consumer Grade Genetic Testing Forecast
10.3.5 India Market Consumer Grade Genetic Testing Forecast
10.3.6 Australia Market Consumer Grade Genetic Testing Forecast
10.4 Europe Consumer Grade Genetic Testing Forecast by Country (2027-2032)
10.4.1 Germany Market Consumer Grade Genetic Testing Forecast
10.4.2 France Market Consumer Grade Genetic Testing Forecast
10.4.3 UK Market Consumer Grade Genetic Testing Forecast
10.4.4 Italy Market Consumer Grade Genetic Testing Forecast
10.4.5 Russia Market Consumer Grade Genetic Testing Forecast
10.5 Middle East & Africa Consumer Grade Genetic Testing Forecast by Region (2027-2032)
10.5.1 Egypt Market Consumer Grade Genetic Testing Forecast
10.5.2 South Africa Market Consumer Grade Genetic Testing Forecast
10.5.3 Israel Market Consumer Grade Genetic Testing Forecast
10.5.4 Turkey Market Consumer Grade Genetic Testing Forecast
10.6 Global Consumer Grade Genetic Testing Forecast by Type (2027-2032)
10.7 Global Consumer Grade Genetic Testing Forecast by Application (2027-2032)
10.7.1 GCC Countries Market Consumer Grade Genetic Testing Forecast

11 KEY PLAYERS ANALYSIS

11.1 23andMe
11.1.1 23andMe Company Information

+357 96 030922
info@marketpublishers.com

11.1.2 23andMe Consumer Grade Genetic Testing Product Offered
11.1.3 23andMe Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 23andMe Main Business Overview
11.1.5 23andMe Latest Developments
11.2 MyHeritage
11.2.1 MyHeritage Company Information
11.2.2 MyHeritage Consumer Grade Genetic Testing Product Offered
11.2.3 MyHeritage Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 MyHeritage Main Business Overview
11.2.5 MyHeritage Latest Developments
11.3 LabCorp
11.3.1 LabCorp Company Information
11.3.2 LabCorp Consumer Grade Genetic Testing Product Offered
11.3.3 LabCorp Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 LabCorp Main Business Overview
11.3.5 LabCorp Latest Developments
11.4 Myriad Genetics
11.4.1 Myriad Genetics Company Information
11.4.2 Myriad Genetics Consumer Grade Genetic Testing Product Offered
11.4.3 Myriad Genetics Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Myriad Genetics Main Business Overview
11.4.5 Myriad Genetics Latest Developments
11.5 Ancestry.com
11.5.1 Ancestry.com Company Information
11.5.2 Ancestry.com Consumer Grade Genetic Testing Product Offered
11.5.3 Ancestry.com Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Ancestry.com Main Business Overview
11.5.5 Ancestry.com Latest Developments
11.6 Quest Diagnostics
11.6.1 Quest Diagnostics Company Information
11.6.2 Quest Diagnostics Consumer Grade Genetic Testing Product Offered
11.6.3 Quest Diagnostics Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Quest Diagnostics Main Business Overview

+357 96 030922
info@marketpublishers.com

11.6.5 Quest Diagnostics Latest Developments
11.7 Gene By Gene
11.7.1 Gene By Gene Company Information
11.7.2 Gene By Gene Consumer Grade Genetic Testing Product Offered
11.7.3 Gene By Gene Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Gene By Gene Main Business Overview
11.7.5 Gene By Gene Latest Developments
11.8 DNA Diagnostics Center
11.8.1 DNA Diagnostics Center Company Information
11.8.2 DNA Diagnostics Center Consumer Grade Genetic Testing Product Offered
11.8.3 DNA Diagnostics Center Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 DNA Diagnostics Center Main Business Overview
11.8.5 DNA Diagnostics Center Latest Developments
11.9 Invitae
11.9.1 Invitae Company Information
11.9.2 Invitae Consumer Grade Genetic Testing Product Offered
11.9.3 Invitae Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 Invitae Main Business Overview
11.9.5 Invitae Latest Developments
11.10 IntelliGenetics
11.10.1 IntelliGenetics Company Information
11.10.2 IntelliGenetics Consumer Grade Genetic Testing Product Offered
11.10.3 IntelliGenetics Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 IntelliGenetics Main Business Overview
11.10.5 IntelliGenetics Latest Developments
11.11 Ambry Genetics
11.11.1 Ambry Genetics Company Information
11.11.2 Ambry Genetics Consumer Grade Genetic Testing Product Offered
11.11.3 Ambry Genetics Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 Ambry Genetics Main Business Overview
11.11.5 Ambry Genetics Latest Developments
11.12 Living DNA
11.12.1 Living DNA Company Information
11.12.2 Living DNA Consumer Grade Genetic Testing Product Offered

+357 96 030922
info@marketpublishers.com

11.12.3 Living DNA Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 Living DNA Main Business Overview
11.12.5 Living DNA Latest Developments
11.13 EasyDNA
11.13.1 EasyDNA Company Information
11.13.2 EasyDNA Consumer Grade Genetic Testing Product Offered
11.13.3 EasyDNA Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 EasyDNA Main Business Overview
11.13.5 EasyDNA Latest Developments
11.14 Pathway Genomics
11.14.1 Pathway Genomics Company Information
11.14.2 Pathway Genomics Consumer Grade Genetic Testing Product Offered
11.14.3 Pathway Genomics Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 Pathway Genomics Main Business Overview
11.14.5 Pathway Genomics Latest Developments
11.15 Centrillion Technology
11.15.1 Centrillion Technology Company Information
11.15.2 Centrillion Technology Consumer Grade Genetic Testing Product Offered
11.15.3 Centrillion Technology Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 Centrillion Technology Main Business Overview
11.15.5 Centrillion Technology Latest Developments
11.16 Xcode
11.16.1 Xcode Company Information
11.16.2 Xcode Consumer Grade Genetic Testing Product Offered
11.16.3 Xcode Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Xcode Main Business Overview
11.16.5 Xcode Latest Developments
11.17 Color Genomics
11.17.1 Color Genomics Company Information
11.17.2 Color Genomics Consumer Grade Genetic Testing Product Offered
11.17.3 Color Genomics Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Color Genomics Main Business Overview
11.17.5 Color Genomics Latest Developments

+357 96 030922
info@marketpublishers.com

11.18 Anglia DNA Services
11.18.1 Anglia DNA Services Company Information
11.18.2 Anglia DNA Services Consumer Grade Genetic Testing Product Offered
11.18.3 Anglia DNA Services Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 Anglia DNA Services Main Business Overview
11.18.5 Anglia DNA Services Latest Developments
11.19 African Ancestry
11.19.1 African Ancestry Company Information
11.19.2 African Ancestry Consumer Grade Genetic Testing Product Offered
11.19.3 African Ancestry Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 African Ancestry Main Business Overview
11.19.5 African Ancestry Latest Developments
11.20 Canadian DNA Services
11.20.1 Canadian DNA Services Company Information
11.20.2 Canadian DNA Services Consumer Grade Genetic Testing Product Offered
11.20.3 Canadian DNA Services Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 Canadian DNA Services Main Business Overview
11.20.5 Canadian DNA Services Latest Developments
11.21 DNA Family Check
11.21.1 DNA Family Check Company Information
11.21.2 DNA Family Check Consumer Grade Genetic Testing Product Offered
11.21.3 DNA Family Check Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.21.4 DNA Family Check Main Business Overview
11.21.5 DNA Family Check Latest Developments
11.22 Alpha Biolaboratories
11.22.1 Alpha Biolaboratories Company Information
11.22.2 Alpha Biolaboratories Consumer Grade Genetic Testing Product Offered
11.22.3 Alpha Biolaboratories Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.22.4 Alpha Biolaboratories Main Business Overview
11.22.5 Alpha Biolaboratories Latest Developments
11.23 Test Me DNA
11.23.1 Test Me DNA Company Information
11.23.2 Test Me DNA Consumer Grade Genetic Testing Product Offered
11.23.3 Test Me DNA Consumer Grade Genetic Testing Revenue, Gross Margin and

+357 96 030922
info@marketpublishers.com

Market Share (2021-2026)
11.23.4 Test Me DNA Main Business Overview
11.23.5 Test Me DNA Latest Developments
11.24 23 Mofang
11.24.1 23 Mofang Company Information
11.24.2 23 Mofang Consumer Grade Genetic Testing Product Offered
11.24.3 23 Mofang Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.24.4 23 Mofang Main Business Overview
11.24.5 23 Mofang Latest Developments
11.25 Genetic Health
11.25.1 Genetic Health Company Information
11.25.2 Genetic Health Consumer Grade Genetic Testing Product Offered
11.25.3 Genetic Health Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.25.4 Genetic Health Main Business Overview
11.25.5 Genetic Health Latest Developments
11.26 DNA Services of America
11.26.1 DNA Services of America Company Information
11.26.2 DNA Services of America Consumer Grade Genetic Testing Product Offered
11.26.3 DNA Services of America Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.26.4 DNA Services of America Main Business Overview
11.26.5 DNA Services of America Latest Developments
11.27 Shuwen Health Sciences
11.27.1 Shuwen Health Sciences Company Information
11.27.2 Shuwen Health Sciences Consumer Grade Genetic Testing Product Offered
11.27.3 Shuwen Health Sciences Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.27.4 Shuwen Health Sciences Main Business Overview
11.27.5 Shuwen Health Sciences Latest Developments
11.28 Mapmygenome
11.28.1 Mapmygenome Company Information
11.28.2 Mapmygenome Consumer Grade Genetic Testing Product Offered
11.28.3 Mapmygenome Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.28.4 Mapmygenome Main Business Overview
11.28.5 Mapmygenome Latest Developments
11.29 Full Genomes

+357 96 030922
info@marketpublishers.com

11.29.1 Full Genomes Company Information
11.29.2 Full Genomes Consumer Grade Genetic Testing Product Offered
11.29.3 Full Genomes Consumer Grade Genetic Testing Revenue, Gross Margin and Market Share (2021-2026)
11.29.4 Full Genomes Main Business Overview
11.29.5 Full Genomes Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Consumer Grade Genetic Testing Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Consumer Grade Genetic Testing Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Diagnostic Screening
Table 4. Major Players of PGD
Table 5. Major Players of Relationship Testing
Table 6. Consumer Grade Genetic Testing Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 7. Global Consumer Grade Genetic Testing Market Size by Type (2021-2026) & ($ millions)
Table 8. Global Consumer Grade Genetic Testing Market Size Market Share by Type (2021-2026)
Table 9. Consumer Grade Genetic Testing Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 10. Global Consumer Grade Genetic Testing Market Size by Application (2021-2026) & ($ millions)
Table 11. Global Consumer Grade Genetic Testing Market Size Market Share by Application (2021-2026)
Table 12. Global Consumer Grade Genetic Testing Revenue by Player (2021-2026) & ($ millions)
Table 13. Global Consumer Grade Genetic Testing Revenue Market Share by Player (2021-2026)
Table 14. Consumer Grade Genetic Testing Key Players Head office and Products Offered
Table 15. Consumer Grade Genetic Testing Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 16. New Products and Potential Entrants
Table 17. Mergers & Acquisitions, Expansion
Table 18. Global Consumer Grade Genetic Testing Market Size by Region (2021-2026) & ($ millions)
Table 19. Global Consumer Grade Genetic Testing Market Size Market Share by Region (2021-2026)
Table 20. Global Consumer Grade Genetic Testing Revenue by Country/Region (2021-2026) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 21. Global Consumer Grade Genetic Testing Revenue Market Share by Country/Region (2021-2026)
Table 22. Americas Consumer Grade Genetic Testing Market Size by Country (2021-2026) & ($ millions)
Table 23. Americas Consumer Grade Genetic Testing Market Size Market Share by Country (2021-2026)
Table 24. Americas Consumer Grade Genetic Testing Market Size by Type (2021-2026) & ($ millions)
Table 25. Americas Consumer Grade Genetic Testing Market Size Market Share by Type (2021-2026)
Table 26. Americas Consumer Grade Genetic Testing Market Size by Application (2021-2026) & ($ millions)
Table 27. Americas Consumer Grade Genetic Testing Market Size Market Share by Application (2021-2026)
Table 28. APAC Consumer Grade Genetic Testing Market Size by Region (2021-2026) & ($ millions)
Table 29. APAC Consumer Grade Genetic Testing Market Size Market Share by Region (2021-2026)
Table 30. APAC Consumer Grade Genetic Testing Market Size by Type (2021-2026) & ($ millions)
Table 31. APAC Consumer Grade Genetic Testing Market Size by Application (2021-2026) & ($ millions)
Table 32. Europe Consumer Grade Genetic Testing Market Size by Country (2021-2026) & ($ millions)
Table 33. Europe Consumer Grade Genetic Testing Market Size Market Share by Country (2021-2026)
Table 34. Europe Consumer Grade Genetic Testing Market Size by Type (2021-2026) & ($ millions)
Table 35. Europe Consumer Grade Genetic Testing Market Size by Application (2021-2026) & ($ millions)
Table 36. Middle East & Africa Consumer Grade Genetic Testing Market Size by Region (2021-2026) & ($ millions)
Table 37. Middle East & Africa Consumer Grade Genetic Testing Market Size by Type (2021-2026) & ($ millions)
Table 38. Middle East & Africa Consumer Grade Genetic Testing Market Size by Application (2021-2026) & ($ millions)
Table 39. Key Market Drivers & Growth Opportunities of Consumer Grade Genetic Testing
Table 40. Key Market Challenges & Risks of Consumer Grade Genetic Testing

+357 96 030922
info@marketpublishers.com

Table 41. Key Industry Trends of Consumer Grade Genetic Testing
Table 42. Global Consumer Grade Genetic Testing Market Size Forecast by Region (2027-2032) & ($ millions)
Table 43. Global Consumer Grade Genetic Testing Market Size Market Share Forecast by Region (2027-2032)
Table 44. Global Consumer Grade Genetic Testing Market Size Forecast by Type (2027-2032) & ($ millions)
Table 45. Global Consumer Grade Genetic Testing Market Size Forecast by Application (2027-2032) & ($ millions)
Table 46. 23andMe Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 47. 23andMe Consumer Grade Genetic Testing Product Offered
Table 48. 23andMe Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 49. 23andMe Main Business
Table 50. 23andMe Latest Developments
Table 51. MyHeritage Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 52. MyHeritage Consumer Grade Genetic Testing Product Offered
Table 53. MyHeritage Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 54. MyHeritage Main Business
Table 55. MyHeritage Latest Developments
Table 56. LabCorp Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 57. LabCorp Consumer Grade Genetic Testing Product Offered
Table 58. LabCorp Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 59. LabCorp Main Business
Table 60. LabCorp Latest Developments
Table 61. Myriad Genetics Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 62. Myriad Genetics Consumer Grade Genetic Testing Product Offered
Table 63. Myriad Genetics Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 64. Myriad Genetics Main Business
Table 65. Myriad Genetics Latest Developments
Table 66. Ancestry.com Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 67. Ancestry.com Consumer Grade Genetic Testing Product Offered
Table 68. Ancestry.com Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 69. Ancestry.com Main Business
Table 70. Ancestry.com Latest Developments
Table 71. Quest Diagnostics Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 72. Quest Diagnostics Consumer Grade Genetic Testing Product Offered
Table 73. Quest Diagnostics Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 74. Quest Diagnostics Main Business
Table 75. Quest Diagnostics Latest Developments
Table 76. Gene By Gene Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 77. Gene By Gene Consumer Grade Genetic Testing Product Offered
Table 78. Gene By Gene Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 79. Gene By Gene Main Business
Table 80. Gene By Gene Latest Developments
Table 81. DNA Diagnostics Center Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 82. DNA Diagnostics Center Consumer Grade Genetic Testing Product Offered
Table 83. DNA Diagnostics Center Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 84. DNA Diagnostics Center Main Business
Table 85. DNA Diagnostics Center Latest Developments
Table 86. Invitae Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 87. Invitae Consumer Grade Genetic Testing Product Offered
Table 88. Invitae Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 89. Invitae Main Business
Table 90. Invitae Latest Developments
Table 91. IntelliGenetics Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 92. IntelliGenetics Consumer Grade Genetic Testing Product Offered
Table 93. IntelliGenetics Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 94. IntelliGenetics Main Business

+357 96 030922
info@marketpublishers.com

Table 95. IntelliGenetics Latest Developments
Table 96. Ambry Genetics Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 97. Ambry Genetics Consumer Grade Genetic Testing Product Offered
Table 98. Ambry Genetics Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 99. Ambry Genetics Main Business
Table 100. Ambry Genetics Latest Developments
Table 101. Living DNA Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 102. Living DNA Consumer Grade Genetic Testing Product Offered
Table 103. Living DNA Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 104. Living DNA Main Business
Table 105. Living DNA Latest Developments
Table 106. EasyDNA Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 107. EasyDNA Consumer Grade Genetic Testing Product Offered
Table 108. EasyDNA Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 109. EasyDNA Main Business
Table 110. EasyDNA Latest Developments
Table 111. Pathway Genomics Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 112. Pathway Genomics Consumer Grade Genetic Testing Product Offered
Table 113. Pathway Genomics Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 114. Pathway Genomics Main Business
Table 115. Pathway Genomics Latest Developments
Table 116. Centrillion Technology Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 117. Centrillion Technology Consumer Grade Genetic Testing Product Offered
Table 118. Centrillion Technology Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 119. Centrillion Technology Main Business
Table 120. Centrillion Technology Latest Developments
Table 121. Xcode Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 122. Xcode Consumer Grade Genetic Testing Product Offered

+357 96 030922
info@marketpublishers.com

Table 123. Xcode Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 124. Xcode Main Business
Table 125. Xcode Latest Developments
Table 126. Color Genomics Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 127. Color Genomics Consumer Grade Genetic Testing Product Offered
Table 128. Color Genomics Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 129. Color Genomics Main Business
Table 130. Color Genomics Latest Developments
Table 131. Anglia DNA Services Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 132. Anglia DNA Services Consumer Grade Genetic Testing Product Offered
Table 133. Anglia DNA Services Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 134. Anglia DNA Services Main Business
Table 135. Anglia DNA Services Latest Developments
Table 136. African Ancestry Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 137. African Ancestry Consumer Grade Genetic Testing Product Offered
Table 138. African Ancestry Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 139. African Ancestry Main Business
Table 140. African Ancestry Latest Developments
Table 141. Canadian DNA Services Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 142. Canadian DNA Services Consumer Grade Genetic Testing Product Offered
Table 143. Canadian DNA Services Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 144. Canadian DNA Services Main Business
Table 145. Canadian DNA Services Latest Developments
Table 146. DNA Family Check Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 147. DNA Family Check Consumer Grade Genetic Testing Product Offered
Table 148. DNA Family Check Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 149. DNA Family Check Main Business
Table 150. DNA Family Check Latest Developments

+357 96 030922
info@marketpublishers.com

Table 151. Alpha Biolaboratories Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 152. Alpha Biolaboratories Consumer Grade Genetic Testing Product Offered
Table 153. Alpha Biolaboratories Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 154. Alpha Biolaboratories Main Business
Table 155. Alpha Biolaboratories Latest Developments
Table 156. Test Me DNA Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 157. Test Me DNA Consumer Grade Genetic Testing Product Offered
Table 158. Test Me DNA Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 159. Test Me DNA Main Business
Table 160. Test Me DNA Latest Developments
Table 161. 23 Mofang Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 162. 23 Mofang Consumer Grade Genetic Testing Product Offered
Table 163. 23 Mofang Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 164. 23 Mofang Main Business
Table 165. 23 Mofang Latest Developments
Table 166. Genetic Health Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 167. Genetic Health Consumer Grade Genetic Testing Product Offered
Table 168. Genetic Health Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 169. Genetic Health Main Business
Table 170. Genetic Health Latest Developments
Table 171. DNA Services of America Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 172. DNA Services of America Consumer Grade Genetic Testing Product Offered
Table 173. DNA Services of America Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 174. DNA Services of America Main Business
Table 175. DNA Services of America Latest Developments
Table 176. Shuwen Health Sciences Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 177. Shuwen Health Sciences Consumer Grade Genetic Testing Product Offered
Table 178. Shuwen Health Sciences Consumer Grade Genetic Testing Revenue ($

+357 96 030922
info@marketpublishers.com

million), Gross Margin and Market Share (2021-2026)
Table 179. Shuwen Health Sciences Main Business
Table 180. Shuwen Health Sciences Latest Developments
Table 181. Mapmygenome Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 182. Mapmygenome Consumer Grade Genetic Testing Product Offered
Table 183. Mapmygenome Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 184. Mapmygenome Main Business
Table 185. Mapmygenome Latest Developments
Table 186. Full Genomes Details, Company Type, Consumer Grade Genetic Testing Area Served and Its Competitors
Table 187. Full Genomes Consumer Grade Genetic Testing Product Offered
Table 188. Full Genomes Consumer Grade Genetic Testing Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 189. Full Genomes Main Business
Table 190. Full Genomes Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Consumer Grade Genetic Testing Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Consumer Grade Genetic Testing Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Consumer Grade Genetic Testing Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Consumer Grade Genetic Testing Sales Market Share by Country/Region (2025)
Figure 8. Consumer Grade Genetic Testing Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Consumer Grade Genetic Testing Market Size Market Share by Type in 2025
Figure 10. Consumer Grade Genetic Testing in Online
Figure 11. Global Consumer Grade Genetic Testing Market: Online (2021-2026) & ($ millions)
Figure 12. Consumer Grade Genetic Testing in Offline
Figure 13. Global Consumer Grade Genetic Testing Market: Offline (2021-2026) & ($ millions)
Figure 14. Global Consumer Grade Genetic Testing Market Size Market Share by Application in 2025
Figure 15. Global Consumer Grade Genetic Testing Revenue Market Share by Player in 2025
Figure 16. Global Consumer Grade Genetic Testing Market Size Market Share by Region (2021-2026)
Figure 17. Americas Consumer Grade Genetic Testing Market Size 2021-2026 ($ millions)
Figure 18. APAC Consumer Grade Genetic Testing Market Size 2021-2026 ($ millions)
Figure 19. Europe Consumer Grade Genetic Testing Market Size 2021-2026 ($ millions)
Figure 20. Middle East & Africa Consumer Grade Genetic Testing Market Size 2021-2026 ($ millions)
Figure 21. Americas Consumer Grade Genetic Testing Value Market Share by Country in 2025
Figure 22. United States Consumer Grade Genetic Testing Market Size Growth

+357 96 030922
info@marketpublishers.com

2021-2026 ($ millions)
Figure 23. Canada Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 24. Mexico Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 25. Brazil Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 26. APAC Consumer Grade Genetic Testing Market Size Market Share by Region in 2025
Figure 27. APAC Consumer Grade Genetic Testing Market Size Market Share by Type (2021-2026)
Figure 28. APAC Consumer Grade Genetic Testing Market Size Market Share by Application (2021-2026)
Figure 29. China Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 30. Japan Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 31. South Korea Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 32. Southeast Asia Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 33. India Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 34. Australia Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 35. Europe Consumer Grade Genetic Testing Market Size Market Share by Country in 2025
Figure 36. Europe Consumer Grade Genetic Testing Market Size Market Share by Type (2021-2026)
Figure 37. Europe Consumer Grade Genetic Testing Market Size Market Share by Application (2021-2026)
Figure 38. Germany Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 39. France Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 40. UK Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 41. Italy Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 42. Russia Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 43. Middle East & Africa Consumer Grade Genetic Testing Market Size Market Share by Region (2021-2026)
Figure 44. Middle East & Africa Consumer Grade Genetic Testing Market Size Market Share by Type (2021-2026)
Figure 45. Middle East & Africa Consumer Grade Genetic Testing Market Size Market Share by Application (2021-2026)
Figure 46. Egypt Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 47. South Africa Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 48. Israel Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 49. Turkey Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 50. GCC Countries Consumer Grade Genetic Testing Market Size Growth 2021-2026 ($ millions)
Figure 51. Americas Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 52. APAC Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 53. Europe Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 54. Middle East & Africa Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 55. United States Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 56. Canada Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 57. Mexico Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 58. Brazil Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 59. China Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 60. Japan Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 61. Korea Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 62. Southeast Asia Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 63. India Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 64. Australia Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 65. Germany Consumer Grade Genetic Testing Market Size 2027-2032 ($

+357 96 030922
info@marketpublishers.com

millions)
Figure 66. France Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 67. UK Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 68. Italy Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 69. Russia Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 70. Egypt Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 71. South Africa Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 72. Israel Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 73. Turkey Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)
Figure 74. Global Consumer Grade Genetic Testing Market Size Market Share Forecast by Type (2027-2032)
Figure 75. Global Consumer Grade Genetic Testing Market Size Market Share Forecast by Application (2027-2032)
Figure 76. GCC Countries Consumer Grade Genetic Testing Market Size 2027-2032 ($ millions)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Consumer Grade Genetic Testing Market Growth (Status and Outlook) 2026-2032

Product link: https://marketpublishers.com/r/CEAD906BAC5BEN.html

Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CEAD906BAC5BEN.html