

Global Consumer Grade Genetic Sequencing Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/C3F25A3B7781EN.html>

Date: September 2026

Pages: 174

Price: US\$ 3,660.00 (Single User License)

ID: C3F25A3B7781EN

Abstracts

The global Consumer Grade Genetic Sequencing market size is predicted to grow from US\$ 3089 million in 2025 to US\$ 4677 million in 2032; it is expected to grow at a CAGR of 6.2% from 2026 to 2032.

Customers send the company a DNA sample and receive their results directly from a secure website or in a written report. Direct-to-consumer genetic testing provides people access to their genetic information without necessarily involving a healthcare provider or health insurance company in the process.

The consumer-grade genetic sequencing market is expanding as a transformative tool that allows individuals to explore their genetic makeup for insights into ancestry, health traits, and potential genetic risks. These sequencing services, offered by various companies, provide accessible and affordable genetic information directly to consumers. The market's growth is driven by the growing interest in personalized health and the curiosity about one's genetic heritage. Consumer-grade genetic sequencing empowers individuals to make informed decisions about their health and lifestyle. As genetic technology advances and becomes more accessible, the consumer-grade genetic sequencing market is expected to continue growing, offering a way for individuals to explore their genetic information and gain a deeper understanding of their biology.

LPI (LP Information)' newest research report, the "Consumer Grade Genetic Sequencing Industry Forecast" looks at past sales and reviews total world Consumer Grade Genetic Sequencing sales in 2025, providing a comprehensive analysis by region and market sector of projected Consumer Grade Genetic Sequencing sales for 2026 through 2032. With Consumer Grade Genetic Sequencing sales broken down by

region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Consumer Grade Genetic Sequencing industry.

This Insight Report provides a comprehensive analysis of the global Consumer Grade Genetic Sequencing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Consumer Grade Genetic Sequencing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Consumer Grade Genetic Sequencing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Consumer Grade Genetic Sequencing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Consumer Grade Genetic Sequencing.

This report presents a comprehensive overview, market shares, and growth opportunities of Consumer Grade Genetic Sequencing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Diagnostic Screening

PGD

Relationship Testing

Segmentation by Application:

Online

Offline

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

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