

# Global Ceramic Colors Market Growth 2026-2032

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## Abstracts

The global Ceramic Colors market size is predicted to grow from US\$ 2225 million in 2025 to US\$ 2935 million in 2032; it is expected to grow at a CAGR of 4.0% from 2026 to 2032.

Ceramic Colors are a general term for coloring materials used in ceramic products. They are mainly composed of a mixture of metal oxides and fluxes, and after high-temperature firing, they display brilliant colors. They are used for decorating the ceramic body, underglaze, overglaze, or within the glaze itself, including cobalt oxide for blue and iron oxide for red/yellow. The purpose is to beautify the appearance of ceramics and enhance their decorative appeal and durability.

The upstream supply chain primarily consists of non-ferrous metal mining and fine chemical suppliers. Core raw materials include zircon sand (used in the production of zirconium-based pigments), non-ferrous metal oxides (such as cobalt oxide, chromium oxide, iron oxide, and titanium oxide), as well as mineralizers and fluxing agents. Global sales are projected to be approximately 705,000 tons in 2025, with an average market price of approximately US\$3,226 per ton. The industry's gross profit margin is in the range of 15%–25%.

Continuous technological innovation, particularly the popularization and advancement of digital inkjet printing (IJP) technology, has fundamentally transformed the product form (from powder to specialized inks) and application modes of colorants. This has led to new and more stringent technical requirements for colorant particle size distribution, high-temperature stability, and performance in various substrates, continuously driving a paradigm shift in colorant research and development. The downstream application sectors' relentless pursuit of improved color and performance is driving industry growth. From ceramic tiles to daily-use ceramics and artistic ceramics, the market demands a wider range of colors that are more stable and safer.

LP Information, Inc. (LPI) ' newest research report, the “Ceramic Colors Industry Forecast” looks at past sales and reviews total world Ceramic Colors sales in 2025, providing a comprehensive analysis by region and market sector of projected Ceramic Colors sales for 2026 through 2032. With Ceramic Colors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ceramic Colors industry.

This Insight Report provides a comprehensive analysis of the global Ceramic Colors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ceramic Colors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ceramic Colors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ceramic Colors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ceramic Colors.

This report presents a comprehensive overview, market shares, and growth opportunities of Ceramic Colors market by product type, application, key manufacturers and key regions and countries.

### **Segmentation by Type:**

In-Glaze/Underglaze Pigments

Overglaze Pigments

Body Stains

### **Segmentation by Chemical Composition:**

Oxides

Precious Metals

Complex Minerals

**Segmentation by Colors:**

Blue

Green

Yellow

Red

Other

**Segmentation by Application:**

Household Goods

Construction

Industrial

Artworks

Others

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mayco Colors

The Shepherd Color Company

Akcoat

Torreacid

Vibrantz Technologies

Al-Farben

Altadia Group

Colorobbia

Sicer

Smalticeram

Guoci Materials

Dowstone

Foshan Huayi Ceramic Colours

Zhejiang Huayuan New Material

Dayang Ceramic Materials

Zhongda New Materials Technology

Foshan Angtai Ceramic Pigment

Foshan Kinwin Ceramic Pigment

Foshan Daqian Ceramic Pigment & Glaze

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Ceramic Colors market?

What factors are driving Ceramic Colors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ceramic Colors market opportunities vary by end market size?

How does Ceramic Colors break out by Type, by Application?

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