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Global Car Parking Sensors Market Growth 2026-2032

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Abstracts

The global Car Parking Sensors market size is predicted to grow from US$ 1923 million in 2025 to US$ 3125 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

In 2025, global car parking sensors production reached approximately 481.24 M Units, average price is about 4.08 US$ per Unit.

Car parking sensor (ultrasonic radar, often simply referred to as "USS" in the industry) is a type of short-range environmental perception sensor installed on vehicle bumpers, side panels, etc. It emits ultrasonic pulses of a certain frequency and receives the reflected echoes from target objects. Using the time-of-flight difference of the sound waves, it calculates the distance and relative orientation to obstacles, and is used for obstacle detection and ranging in low-speed, short-range scenarios. Its typical coverage area is usually in the close-range area around the vehicle body. It can provide stable distance information for targets such as walls, curbs, pillars, vehicles, and pedestrians under conditions such as parking and low-speed crawling. The ranging results are then output to controllers for functions such as parking assistance, automatic parking, low-speed AEB/collision avoidance warning, and blind spot proximity warning, achieving "distance-level" safety redundancy and comfort control. Compared to cameras and millimeter-wave radar, ultrasonic radar has the advantages of intuitive ranging of close-range static obstacles, lower cost, and insensitivity to light. Its limitations include shorter detection range, weak reflection from soft/sound-absorbing materials (such as shrubs and fabrics), and potential echo attenuation and multipath interference in strong winds, rain, temperature changes, or complex geometric reflection environments. Therefore, vehicle applications typically employ a multi-sensor layout (such as multiple points on the front and rear bumpers) combined with signal processing and calibration strategies to meet the reliability and consistency requirements of parking and near-field protection.

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The continued boom in the automotive market provides the most stable and scalable demand foundation for ultrasonic radar. The ongoing ownership and replacement of passenger cars and light commercial vehicles globally has driven "reversing/parking assistance" from an optional feature to a mainstream configuration. Simultaneously, urban congestion and parking space shortages have increased the risk of low-speed collisions, enhancing consumers' willingness to pay for low-speed safety and parking convenience, thus driving the penetration rate of parking functions from UPA to APA and even higher levels. More importantly, with the evolution of smart cockpits towards larger screens and domain control architectures, ultrasonic radar, as a cost-effective sensor for near-field perception, can complement cameras and millimeter-wave sensors, achieving denser perimeter coverage of the vehicle at a lower cost in low-speed, close-range scenarios, thereby driving simultaneous growth in both the number of vehicles used and the overall value of the vehicle.

National industrial policy support has significantly reduced the uncertainty of industry R&D and adoption, and accelerated product iteration and localization processes. Policy guidance from various countries focusing on new energy vehicles, intelligent connectivity, and road safety is driving OEMs to accelerate the standardization of ADAS and parking functions. Simultaneously, the continuous improvement of standards systems for automotive-grade reliability, functional safety, communication interfaces, and testing and verification enables the supply chain to conduct platform-based development and mass production within clearly defined technical routes and compliance boundaries. For domestic supply chains, industrial policies often support sensor manufacturers in continuously investing in materials, packaging, processes, testing equipment, and quality systems through R&D subsidies, major projects, demonstration applications, industrial cluster construction, and strengthening and supplementing the supply chain for key components. This improves yield and consistency, thereby driving cost reduction and ASP structure optimization, forming a positive cycle of "performance improvement—mass production—cost reduction—further penetration."

The increasing pre-installation rate of ultrasonic radar is the primary driver of market expansion. As more consumers become aware of parking safety and the risks of low-speed collisions, reversing/parking assistance is gradually shifting from an "optional comfort feature" to a "basic safety and convenience feature." Driven by cost reductions, platform development, and a mature supply chain, OEMs are making ultrasonic radar standard equipment or offering it as a high-end feature across a wider range of models. Market demand is rapidly penetrating from mid-to-high-end models to mainstream mid-to-low-end models. Once integrated into mainstream model platforms, ultrasonic radar

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exhibits a positive cycle of "mass production – further cost reduction – continued increase in penetration rate," leading to more stable incremental installations and more predictable shipment growth.

The shift in configuration structure from primarily "front and rear UPA" to "front and rear + lateral APA" is a key driver of increased per-vehicle value. Traditional UPA (Upper Usage Area Detection) sensors primarily address distance indication during reversing and low-speed edge maneuvers, with a relatively limited number of sensors. However, with the widespread adoption of automatic parking capabilities, vehicles require denser near-field coverage in areas such as the sides and corners. Side/corner APA sensors have become a crucial perception foundation for parking space recognition, parking space boundary constraints, and obstacle avoidance during parking, driving an upgrade in the number of sensors per vehicle from a few points to a multi-point perimeter deployment. Simultaneously, automatic parking places higher demands on interference resistance, refresh rate, blind spot control, functional safety, and communication interfaces, accelerating the adoption of next-generation high-performance ultrasonic solutions. Consequently, market growth stems not only from increased installation volume but also from improved ASP (Average Selling Price) and system value resulting from product generation upgrades.

LP Information, Inc. (LPI) ' newest research report, the “Car Parking Sensors Industry Forecast” looks at past sales and reviews total world Car Parking Sensors sales in 2025, providing a comprehensive analysis by region and market sector of projected Car Parking Sensors sales for 2026 through 2032. With Car Parking Sensors sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Car Parking Sensors industry.

This Insight Report provides a comprehensive analysis of the global Car Parking Sensors landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Car Parking Sensors portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Car Parking Sensors market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Car Parking Sensors and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up

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qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Car Parking Sensors.

This report presents a comprehensive overview, market shares, and growth opportunities of Car Parking Sensors market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

UPA Ultrasonic Sensors

APA Ultrasonic Sensors

Segmentation by Technology:

AK1 Ultrasonic Radar

AK2 Ultrasonic Radar

Segmentation by End User:

New Energy Vehicles

ICE Vehicles

Segmentation by Application:

OEM

Aftermarket

This report also splits the market by region:

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Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

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South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Valeo

Bosch

Whetron

Tung Thih Electronic

Denso

Hyundai Mobis

Longhorn

Panasonic Automotive Systems

Jingle Electronic

Coligen

Forvision

Softec

Hikauto

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Desay SV

Key Questions Addressed in this Report

What is the 10-year outlook for the global Car Parking Sensors market?

What factors are driving Car Parking Sensors market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Car Parking Sensors market opportunities vary by end market size?

How does Car Parking Sensors break out by Type, by Application?

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