

Global BOPP Adhesive Tape Market Growth 2026-2032

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Abstracts

The global BOPP Adhesive Tape market size is predicted to grow from US\$ 5084 million in 2025 to US\$ 7670 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

BOPP adhesive tape is a common packaging and industrial tape made with biaxially oriented polypropylene film as the base material and coated with adhesives such as acrylic adhesive, hot melt adhesive, or rubber adhesive. This product features high tensile strength, good transparency, light weight, and excellent moisture and chemical resistance. It is widely used in carton sealing, logistics packaging, industrial fixing, office and everyday pasting applications, and is one of the most widely used adhesive products in the packaging and logistics industry. In 2024, global consumption exceeded 3 million tons. The price is approximately US\$1,500 per ton.

In modern logistics and industrial manufacturing systems, there is a seemingly ordinary product that permeates almost every stage of commodity circulation and production—BOPP adhesive tape. While it doesn't directly contribute to product functionality, it plays a crucial role in connection, fixation, and protection during packaging, transportation, warehousing, and manufacturing. Just as wiring harnesses are essential to a vehicle's overall system, BOPP adhesive tape, often considered a basic consumable, is an indispensable key material for ensuring the efficient operation of the supply chain.

BOPP adhesive tape uses biaxially oriented polypropylene film as its base material. By coating its surface with different types of adhesives, the film simultaneously possesses high tensile strength and stable adhesive properties. This structure gives BOPP adhesive tape a comprehensive advantage of lightweight, toughness, and good environmental adaptability, enabling it to maintain stable performance in complex logistics and usage environments. With the continuous acceleration of packaging

methods and logistics pace, BOPP adhesive tape has long since evolved from a simple 'sealing tool' into one of the fundamental systems ensuring transportation safety and packaging integrity.

From a market perspective, global demand for BOPP adhesive tape has maintained steady growth over the long term, highly correlated with the development of e-commerce, express delivery, manufacturing, and export trade. The continuous expansion of logistics scale has made sealing efficiency, adhesion reliability, and cost control key concerns for enterprises; the refined division of labor in manufacturing has placed higher demands on the tensile properties, initial tack, and holding power of adhesive tapes. As one of the world's largest manufacturing and logistics markets, China is not only a major consumer of BOPP adhesive tapes but also an important production and export base, occupying a core position in the global industrial chain.

Technological evolution is a crucial driving force behind the upgrading of BOPP adhesive tape products. Traditional adhesive tapes emphasize basic sealing functions, while the new generation of BOPP adhesive tapes is continuously optimized for higher strength, more stable adhesion, and a better user experience. Through improvements in film stretching processes and adhesive formulations, products are continuously improving in tensile strength, breakage resistance, and aging resistance; the emergence of silent, easy-tear, and high-tack products further improves usage efficiency and operational experience, meeting the needs of fast-paced logistics and automated packaging lines.

At the application level, BOPP adhesive tapes have expanded from simple logistics packaging to various scenarios such as industrial fixing, product bundling, surface protection, and brand display. Printed BOPP adhesive tape combines packaging sealing with brand communication and anti-counterfeiting features, enhancing brand recognition while improving packaging functionality. Industrial-grade BOPP adhesive tape, with its greater thickness and strength, meets the temporary fixing and protection needs in the manufacturing process. This continuous expansion of application scenarios has driven BOPP adhesive tape to evolve from a standardized consumable towards functional and differentiated products.

From an industry perspective, the BOPP adhesive tape industry exhibits a coexistence of large-scale production and regional competition. On the one hand, the industry has high requirements for production efficiency and cost control, giving large-scale enterprises a clear advantage in raw material procurement, production automation, and channel layout. On the other hand, the differentiated demands for adhesive tape

performance and specifications in different markets provide development opportunities for companies with customization capabilities and technological accumulation. With the growth of international trade and cross-border logistics, product stability and quality consistency are becoming important thresholds for companies to participate in global competition.

Looking to the future, the development of BOPP adhesive tape will focus more on high performance, functionality, and sustainability. High performance is reflected in stronger tensile strength, more stable adhesion, and better compatibility with automated packaging equipment; functionalization will drive product expansion towards quieter operation, anti-counterfeiting features, easy tearing, and multi-purpose applications; and under the trends of environmental protection and carbon reduction, lightweight design, recyclable materials, and more efficient adhesive solutions will become important directions for continuous industry optimization.

Overall, BOPP adhesive tape is gradually upgrading from a traditional low-value-added consumable to a fundamental functional material in logistics and manufacturing systems. Its value lies not in the price per unit, but in its systemic impact on efficiency, stability, and cost structure. Those who can continuously improve in material processing, product consistency, and application understanding will establish a long-term advantage in the fierce market competition. The continuous evolution of BOPP adhesive tape, like wiring harnesses in a car system, though inconspicuous, consistently supports the efficient operation of modern industrial and logistics systems.

LP Information, Inc. (LPI) ' newest research report, the “BOPP Adhesive Tape Industry Forecast” looks at past sales and reviews total world BOPP Adhesive Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected BOPP Adhesive Tape sales for 2026 through 2032. With BOPP Adhesive Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world BOPP Adhesive Tape industry.

This Insight Report provides a comprehensive analysis of the global BOPP Adhesive Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on BOPP Adhesive Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global BOPP Adhesive Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for BOPP Adhesive Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global BOPP Adhesive Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of BOPP Adhesive Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Transparent BOPP Tape

Colored BOPP Tape

Segmentation by Features:

Non-silent BOPP Tape

Silent BOPP Tape

Segmentation by Adhesive:

Water-Based Acrylic Adhesive

Oil-Based Acrylic Adhesive

Segmentation by Application:

Packaging

Daily Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Youyi Group

Zhejiang Yonghe Adhesive Products

Shanghai Yongguan Adhesive Products

Vibac Group

YC GROUP

Shurtape Technologies

Jiangsu Sidike New Materials

Zhejiang Jinke Adhesive Products

Shanghai Smith Adhesive New Material

Bagla

Luxking

ubis

Key Questions Addressed in this Report

What is the 10-year outlook for the global BOPP Adhesive Tape market?

What factors are driving BOPP Adhesive Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do BOPP Adhesive Tape market opportunities vary by end market size?

How does BOPP Adhesive Tape break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global BOPP Adhesive Tape Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for BOPP Adhesive Tape by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for BOPP Adhesive Tape by Country/Region, 2021, 2025 & 2032
- 2.2 BOPP Adhesive Tape Segment by Type
 - 2.2.1 Transparent BOPP Tape
 - 2.2.2 Colored BOPP Tape
 - 2.2.3 BOPP Adhesive Tape Sales by Type
 - 2.2.3.1 Global BOPP Adhesive Tape Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global BOPP Adhesive Tape Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global BOPP Adhesive Tape Sale Price by Type (2021-2026)
- 2.3 BOPP Adhesive Tape Segment by Features
 - 2.3.1 Non-silent BOPP Tape
 - 2.3.2 Silent BOPP Tape
 - 2.3.3 BOPP Adhesive Tape Sales by Features
 - 2.3.3.1 Global BOPP Adhesive Tape Sales Market Share by Features (2021-2026)
 - 2.3.3.2 Global BOPP Adhesive Tape Revenue and Market Share by Features (2021-2026)
 - 2.3.3.3 Global BOPP Adhesive Tape Sale Price by Features (2021-2026)
- 2.4 BOPP Adhesive Tape Segment by Adhesive
 - 2.4.1 Water-Based Acrylic Adhesive

- 2.4.2 Oil-Based Acrylic Adhesive
- 2.4.3 BOPP Adhesive Tape Sales by Adhesive
 - 2.4.3.1 Global BOPP Adhesive Tape Sales Market Share by Adhesive (2021-2026)
 - 2.4.3.2 Global BOPP Adhesive Tape Revenue and Market Share by Adhesive (2021-2026)
 - 2.4.3.3 Global BOPP Adhesive Tape Sale Price by Adhesive (2021-2026)
- 2.5 BOPP Adhesive Tape Segment by Application
 - 2.5.1 Packaging
 - 2.5.2 Daily Use
 - 2.5.3 BOPP Adhesive Tape Sales by Application
 - 2.5.3.1 Global BOPP Adhesive Tape Sale Market Share by Application (2021-2026)
 - 2.5.3.2 Global BOPP Adhesive Tape Revenue and Market Share by Application (2021-2026)
 - 2.5.3.3 Global BOPP Adhesive Tape Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global BOPP Adhesive Tape Breakdown Data by Company
 - 3.1.1 Global BOPP Adhesive Tape Annual Sales by Company (2021-2026)
 - 3.1.2 Global BOPP Adhesive Tape Sales Market Share by Company (2021-2026)
- 3.2 Global BOPP Adhesive Tape Annual Revenue by Company (2021-2026)
 - 3.2.1 Global BOPP Adhesive Tape Revenue by Company (2021-2026)
 - 3.2.2 Global BOPP Adhesive Tape Revenue Market Share by Company (2021-2026)
- 3.3 Global BOPP Adhesive Tape Sale Price by Company
- 3.4 Key Manufacturers BOPP Adhesive Tape Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers BOPP Adhesive Tape Product Location Distribution
 - 3.4.2 Players BOPP Adhesive Tape Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR BOPP ADHESIVE TAPE BY GEOGRAPHIC REGION

- 4.1 World Historic BOPP Adhesive Tape Market Size by Geographic Region (2021-2026)

- 4.1.1 Global BOPP Adhesive Tape Annual Sales by Geographic Region (2021-2026)
- 4.1.2 Global BOPP Adhesive Tape Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic BOPP Adhesive Tape Market Size by Country/Region (2021-2026)
 - 4.2.1 Global BOPP Adhesive Tape Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global BOPP Adhesive Tape Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas BOPP Adhesive Tape Sales Growth
- 4.4 APAC BOPP Adhesive Tape Sales Growth
- 4.5 Europe BOPP Adhesive Tape Sales Growth
- 4.6 Middle East & Africa BOPP Adhesive Tape Sales Growth

5 AMERICAS

- 5.1 Americas BOPP Adhesive Tape Sales by Country
 - 5.1.1 Americas BOPP Adhesive Tape Sales by Country (2021-2026)
 - 5.1.2 Americas BOPP Adhesive Tape Revenue by Country (2021-2026)
- 5.2 Americas BOPP Adhesive Tape Sales by Type (2021-2026)
- 5.3 Americas BOPP Adhesive Tape Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC BOPP Adhesive Tape Sales by Region
 - 6.1.1 APAC BOPP Adhesive Tape Sales by Region (2021-2026)
 - 6.1.2 APAC BOPP Adhesive Tape Revenue by Region (2021-2026)
- 6.2 APAC BOPP Adhesive Tape Sales by Type (2021-2026)
- 6.3 APAC BOPP Adhesive Tape Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

7.1 Europe BOPP Adhesive Tape by Country

7.1.1 Europe BOPP Adhesive Tape Sales by Country (2021-2026)

7.1.2 Europe BOPP Adhesive Tape Revenue by Country (2021-2026)

7.2 Europe BOPP Adhesive Tape Sales by Type (2021-2026)

7.3 Europe BOPP Adhesive Tape Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa BOPP Adhesive Tape by Country

8.1.1 Middle East & Africa BOPP Adhesive Tape Sales by Country (2021-2026)

8.1.2 Middle East & Africa BOPP Adhesive Tape Revenue by Country (2021-2026)

8.2 Middle East & Africa BOPP Adhesive Tape Sales by Type (2021-2026)

8.3 Middle East & Africa BOPP Adhesive Tape Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of BOPP Adhesive Tape

10.3 Manufacturing Process Analysis of BOPP Adhesive Tape

10.4 Industry Chain Structure of BOPP Adhesive Tape

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 BOPP Adhesive Tape Distributors

11.3 BOPP Adhesive Tape Customer

12 WORLD FORECAST REVIEW FOR BOPP ADHESIVE TAPE BY GEOGRAPHIC REGION

12.1 Global BOPP Adhesive Tape Market Size Forecast by Region

12.1.1 Global BOPP Adhesive Tape Forecast by Region (2027-2032)

12.1.2 Global BOPP Adhesive Tape Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global BOPP Adhesive Tape Forecast by Type (2027-2032)

12.7 Global BOPP Adhesive Tape Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Youyi Group

13.1.1 Youyi Group Company Information

13.1.2 Youyi Group BOPP Adhesive Tape Product Portfolios and Specifications

13.1.3 Youyi Group BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Youyi Group Main Business Overview

13.1.5 Youyi Group Latest Developments

13.2 Zhejiang Yonghe Adhesive Products

13.2.1 Zhejiang Yonghe Adhesive Products Company Information

13.2.2 Zhejiang Yonghe Adhesive Products BOPP Adhesive Tape Product Portfolios and Specifications

13.2.3 Zhejiang Yonghe Adhesive Products BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Zhejiang Yonghe Adhesive Products Main Business Overview

13.2.5 Zhejiang Yonghe Adhesive Products Latest Developments

13.3 Shanghai Yongguan Adhesive Products

13.3.1 Shanghai Yongguan Adhesive Products Company Information

- 13.3.2 Shanghai Yongguan Adhesive Products BOPP Adhesive Tape Product Portfolios and Specifications
- 13.3.3 Shanghai Yongguan Adhesive Products BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Shanghai Yongguan Adhesive Products Main Business Overview
- 13.3.5 Shanghai Yongguan Adhesive Products Latest Developments
- 13.4 Vibac Group
 - 13.4.1 Vibac Group Company Information
 - 13.4.2 Vibac Group BOPP Adhesive Tape Product Portfolios and Specifications
 - 13.4.3 Vibac Group BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Vibac Group Main Business Overview
 - 13.4.5 Vibac Group Latest Developments
- 13.5 YC GROUP
 - 13.5.1 YC GROUP Company Information
 - 13.5.2 YC GROUP BOPP Adhesive Tape Product Portfolios and Specifications
 - 13.5.3 YC GROUP BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 YC GROUP Main Business Overview
 - 13.5.5 YC GROUP Latest Developments
- 13.6 Shurtape Technologies
 - 13.6.1 Shurtape Technologies Company Information
 - 13.6.2 Shurtape Technologies BOPP Adhesive Tape Product Portfolios and Specifications
 - 13.6.3 Shurtape Technologies BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Shurtape Technologies Main Business Overview
 - 13.6.5 Shurtape Technologies Latest Developments
- 13.7 Jiangsu Sidike New Materials
 - 13.7.1 Jiangsu Sidike New Materials Company Information
 - 13.7.2 Jiangsu Sidike New Materials BOPP Adhesive Tape Product Portfolios and Specifications
 - 13.7.3 Jiangsu Sidike New Materials BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Jiangsu Sidike New Materials Main Business Overview
 - 13.7.5 Jiangsu Sidike New Materials Latest Developments
- 13.8 Zhejiang Jinke Adhesive Products
 - 13.8.1 Zhejiang Jinke Adhesive Products Company Information
 - 13.8.2 Zhejiang Jinke Adhesive Products BOPP Adhesive Tape Product Portfolios and

Specifications

13.8.3 Zhejiang Jinke Adhesive Products BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Zhejiang Jinke Adhesive Products Main Business Overview

13.8.5 Zhejiang Jinke Adhesive Products Latest Developments

13.9 Shanghai Smith Adhesive New Material

13.9.1 Shanghai Smith Adhesive New Material Company Information

13.9.2 Shanghai Smith Adhesive New Material BOPP Adhesive Tape Product

Portfolios and Specifications

13.9.3 Shanghai Smith Adhesive New Material BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Shanghai Smith Adhesive New Material Main Business Overview

13.9.5 Shanghai Smith Adhesive New Material Latest Developments

13.10 Bagla

13.10.1 Bagla Company Information

13.10.2 Bagla BOPP Adhesive Tape Product Portfolios and Specifications

13.10.3 Bagla BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Bagla Main Business Overview

13.10.5 Bagla Latest Developments

13.11 Luxking

13.11.1 Luxking Company Information

13.11.2 Luxking BOPP Adhesive Tape Product Portfolios and Specifications

13.11.3 Luxking BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Luxking Main Business Overview

13.11.5 Luxking Latest Developments

13.12 ubis

13.12.1 ubis Company Information

13.12.2 ubis BOPP Adhesive Tape Product Portfolios and Specifications

13.12.3 ubis BOPP Adhesive Tape Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 ubis Main Business Overview

13.12.5 ubis Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. BOPP Adhesive Tape Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. BOPP Adhesive Tape Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Transparent BOPP Tape

Table 4. Major Players of Colored BOPP Tape

Table 5. Global BOPP Adhesive Tape Sales by Type (2021-2026) & (Kilotons)

Table 6. Global BOPP Adhesive Tape Sales Market Share by Type (2021-2026)

Table 7. Global BOPP Adhesive Tape Revenue by Type (2021-2026) & (\$ million)

Table 8. Global BOPP Adhesive Tape Revenue Market Share by Type (2021-2026)

Table 9. Global BOPP Adhesive Tape Sale Price by Type (2021-2026) & (US\$/Ton)

Table 10. Major Players of Non-silent BOPP Tape

Table 11. Major Players of Silent BOPP Tape

Table 12. Global BOPP Adhesive Tape Sales by Features (2021-2026) & (Kilotons)

Table 13. Global BOPP Adhesive Tape Sales Market Share by Features (2021-2026)

Table 14. Global BOPP Adhesive Tape Revenue by Features (2021-2026) & (\$ million)

Table 15. Global BOPP Adhesive Tape Revenue Market Share by Features (2021-2026)

Table 16. Global BOPP Adhesive Tape Sale Price by Features (2021-2026) & (US\$/Ton)

Table 17. Major Players of Water-Based Acrylic Adhesive

Table 18. Major Players of Oil-Based Acrylic Adhesive

Table 19. Global BOPP Adhesive Tape Sales by Adhesive (2021-2026) & (Kilotons)

Table 20. Global BOPP Adhesive Tape Sales Market Share by Adhesive (2021-2026)

Table 21. Global BOPP Adhesive Tape Revenue by Adhesive (2021-2026) & (\$ million)

Table 22. Global BOPP Adhesive Tape Revenue Market Share by Adhesive (2021-2026)

Table 23. Global BOPP Adhesive Tape Sale Price by Adhesive (2021-2026) & (US\$/Ton)

Table 24. Global BOPP Adhesive Tape Sale by Application (2021-2026) & (Kilotons)

Table 25. Global BOPP Adhesive Tape Sale Market Share by Application (2021-2026)

Table 26. Global BOPP Adhesive Tape Revenue by Application (2021-2026) & (\$ million)

Table 27. Global BOPP Adhesive Tape Revenue Market Share by Application (2021-2026)

Table 28. Global BOPP Adhesive Tape Sale Price by Application (2021-2026) & (US\$/Ton)

Table 29. Global BOPP Adhesive Tape Sales by Company (2021-2026) & (Kilotons)

Table 30. Global BOPP Adhesive Tape Sales Market Share by Company (2021-2026)

Table 31. Global BOPP Adhesive Tape Revenue by Company (2021-2026) & (\$ millions)

Table 32. Global BOPP Adhesive Tape Revenue Market Share by Company (2021-2026)

Table 33. Global BOPP Adhesive Tape Sale Price by Company (2021-2026) & (US\$/Ton)

Table 34. Key Manufacturers BOPP Adhesive Tape Producing Area Distribution and Sales Area

Table 35. Players BOPP Adhesive Tape Products Offered

Table 36. BOPP Adhesive Tape Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 37. New Products and Potential Entrants

Table 38. Market M&A Activity & Strategy

Table 39. Global BOPP Adhesive Tape Sales by Geographic Region (2021-2026) & (Kilotons)

Table 40. Global BOPP Adhesive Tape Sales Market Share Geographic Region (2021-2026)

Table 41. Global BOPP Adhesive Tape Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 42. Global BOPP Adhesive Tape Revenue Market Share by Geographic Region (2021-2026)

Table 43. Global BOPP Adhesive Tape Sales by Country/Region (2021-2026) & (Kilotons)

Table 44. Global BOPP Adhesive Tape Sales Market Share by Country/Region (2021-2026)

Table 45. Global BOPP Adhesive Tape Revenue by Country/Region (2021-2026) & (\$ millions)

Table 46. Global BOPP Adhesive Tape Revenue Market Share by Country/Region (2021-2026)

Table 47. Americas BOPP Adhesive Tape Sales by Country (2021-2026) & (Kilotons)

Table 48. Americas BOPP Adhesive Tape Sales Market Share by Country (2021-2026)

Table 49. Americas BOPP Adhesive Tape Revenue by Country (2021-2026) & (\$ millions)

Table 50. Americas BOPP Adhesive Tape Sales by Type (2021-2026) & (Kilotons)

Table 51. Americas BOPP Adhesive Tape Sales by Application (2021-2026) &

(Kilotons)

Table 52. APAC BOPP Adhesive Tape Sales by Region (2021-2026) & (Kilotons)

Table 53. APAC BOPP Adhesive Tape Sales Market Share by Region (2021-2026)

Table 54. APAC BOPP Adhesive Tape Revenue by Region (2021-2026) & (\$ millions)

Table 55. APAC BOPP Adhesive Tape Sales by Type (2021-2026) & (Kilotons)

Table 56. APAC BOPP Adhesive Tape Sales by Application (2021-2026) & (Kilotons)

Table 57. Europe BOPP Adhesive Tape Sales by Country (2021-2026) & (Kilotons)

Table 58. Europe BOPP Adhesive Tape Revenue by Country (2021-2026) & (\$ millions)

Table 59. Europe BOPP Adhesive Tape Sales by Type (2021-2026) & (Kilotons)

Table 60. Europe BOPP Adhesive Tape Sales by Application (2021-2026) & (Kilotons)

Table 61. Middle East & Africa BOPP Adhesive Tape Sales by Country (2021-2026) & (Kilotons)

Table 62. Middle East & Africa BOPP Adhesive Tape Revenue Market Share by Country (2021-2026)

Table 63. Middle East & Africa BOPP Adhesive Tape Sales by Type (2021-2026) & (Kilotons)

Table 64. Middle East & Africa BOPP Adhesive Tape Sales by Application (2021-2026) & (Kilotons)

Table 65. Key Market Drivers & Growth Opportunities of BOPP Adhesive Tape

Table 66. Key Market Challenges & Risks of BOPP Adhesive Tape

Table 67. Key Industry Trends of BOPP Adhesive Tape

Table 68. BOPP Adhesive Tape Raw Material

Table 69. Key Suppliers of Raw Materials

Table 70. BOPP Adhesive Tape Distributors List

Table 71. BOPP Adhesive Tape Customer List

Table 72. Global BOPP Adhesive Tape Sales Forecast by Region (2027-2032) & (Kilotons)

Table 73. Global BOPP Adhesive Tape Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 74. Americas BOPP Adhesive Tape Sales Forecast by Country (2027-2032) & (Kilotons)

Table 75. Americas BOPP Adhesive Tape Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 76. APAC BOPP Adhesive Tape Sales Forecast by Region (2027-2032) & (Kilotons)

Table 77. APAC BOPP Adhesive Tape Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 78. Europe BOPP Adhesive Tape Sales Forecast by Country (2027-2032) & (Kilotons)

Table 79. Europe BOPP Adhesive Tape Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 80. Middle East & Africa BOPP Adhesive Tape Sales Forecast by Country (2027-2032) & (Kilotons)

Table 81. Middle East & Africa BOPP Adhesive Tape Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 82. Global BOPP Adhesive Tape Sales Forecast by Type (2027-2032) & (Kilotons)

Table 83. Global BOPP Adhesive Tape Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 84. Global BOPP Adhesive Tape Sales Forecast by Application (2027-2032) & (Kilotons)

Table 85. Global BOPP Adhesive Tape Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 86. Youyi Group Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 87. Youyi Group BOPP Adhesive Tape Product Portfolios and Specifications

Table 88. Youyi Group BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 89. Youyi Group Main Business

Table 90. Youyi Group Latest Developments

Table 91. Zhejiang Yonghe Adhesive Products Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 92. Zhejiang Yonghe Adhesive Products BOPP Adhesive Tape Product Portfolios and Specifications

Table 93. Zhejiang Yonghe Adhesive Products BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 94. Zhejiang Yonghe Adhesive Products Main Business

Table 95. Zhejiang Yonghe Adhesive Products Latest Developments

Table 96. Shanghai Yongguan Adhesive Products Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 97. Shanghai Yongguan Adhesive Products BOPP Adhesive Tape Product Portfolios and Specifications

Table 98. Shanghai Yongguan Adhesive Products BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 99. Shanghai Yongguan Adhesive Products Main Business

Table 100. Shanghai Yongguan Adhesive Products Latest Developments

Table 101. Vibac Group Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 102. Vibac Group BOPP Adhesive Tape Product Portfolios and Specifications

Table 103. Vibac Group BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 104. Vibac Group Main Business

Table 105. Vibac Group Latest Developments

Table 106. YC GROUP Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 107. YC GROUP BOPP Adhesive Tape Product Portfolios and Specifications

Table 108. YC GROUP BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 109. YC GROUP Main Business

Table 110. YC GROUP Latest Developments

Table 111. Shurtape Technologies Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 112. Shurtape Technologies BOPP Adhesive Tape Product Portfolios and Specifications

Table 113. Shurtape Technologies BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 114. Shurtape Technologies Main Business

Table 115. Shurtape Technologies Latest Developments

Table 116. Jiangsu Sidike New Materials Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 117. Jiangsu Sidike New Materials BOPP Adhesive Tape Product Portfolios and Specifications

Table 118. Jiangsu Sidike New Materials BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 119. Jiangsu Sidike New Materials Main Business

Table 120. Jiangsu Sidike New Materials Latest Developments

Table 121. Zhejiang Jinke Adhesive Products Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 122. Zhejiang Jinke Adhesive Products BOPP Adhesive Tape Product Portfolios and Specifications

Table 123. Zhejiang Jinke Adhesive Products BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 124. Zhejiang Jinke Adhesive Products Main Business

Table 125. Zhejiang Jinke Adhesive Products Latest Developments

Table 126. Shanghai Smith Adhesive New Material Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 127. Shanghai Smith Adhesive New Material BOPP Adhesive Tape Product

Portfolios and Specifications

Table 128. Shanghai Smith Adhesive New Material BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 129. Shanghai Smith Adhesive New Material Main Business

Table 130. Shanghai Smith Adhesive New Material Latest Developments

Table 131. Bagla Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 132. Bagla BOPP Adhesive Tape Product Portfolios and Specifications

Table 133. Bagla BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 134. Bagla Main Business

Table 135. Bagla Latest Developments

Table 136. Luxking Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 137. Luxking BOPP Adhesive Tape Product Portfolios and Specifications

Table 138. Luxking BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 139. Luxking Main Business

Table 140. Luxking Latest Developments

Table 141. ubis Basic Information, BOPP Adhesive Tape Manufacturing Base, Sales Area and Its Competitors

Table 142. ubis BOPP Adhesive Tape Product Portfolios and Specifications

Table 143. ubis BOPP Adhesive Tape Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 144. ubis Main Business

Table 145. ubis Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of BOPP Adhesive Tape
- Figure 2. BOPP Adhesive Tape Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global BOPP Adhesive Tape Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global BOPP Adhesive Tape Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. BOPP Adhesive Tape Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. BOPP Adhesive Tape Sales Market Share by Country/Region (2025)
- Figure 10. BOPP Adhesive Tape Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Transparent BOPP Tape
- Figure 12. Product Picture of Colored BOPP Tape
- Figure 13. Global BOPP Adhesive Tape Sales Market Share by Type in 2026
- Figure 14. Global BOPP Adhesive Tape Revenue Market Share by Type (2021-2026)
- Figure 15. Product Picture of Non-silent BOPP Tape
- Figure 16. Product Picture of Silent BOPP Tape
- Figure 17. Global BOPP Adhesive Tape Sales Market Share by Features in 2026
- Figure 18. Global BOPP Adhesive Tape Revenue Market Share by Features (2021-2026)
- Figure 19. Product Picture of Water-Based Acrylic Adhesive
- Figure 20. Product Picture of Oil-Based Acrylic Adhesive
- Figure 21. Global BOPP Adhesive Tape Sales Market Share by Adhesive in 2026
- Figure 22. Global BOPP Adhesive Tape Revenue Market Share by Adhesive (2021-2026)
- Figure 23. BOPP Adhesive Tape Consumed in Packaging
- Figure 24. Global BOPP Adhesive Tape Market: Packaging (2021-2026) & (Kilotons)
- Figure 25. BOPP Adhesive Tape Consumed in Daily Use
- Figure 26. Global BOPP Adhesive Tape Market: Daily Use (2021-2026) & (Kilotons)
- Figure 27. Global BOPP Adhesive Tape Sale Market Share by Application (2025)
- Figure 28. Global BOPP Adhesive Tape Revenue Market Share by Application in 2026
- Figure 29. BOPP Adhesive Tape Sales by Company in 2026 (Kilotons)
- Figure 30. Global BOPP Adhesive Tape Sales Market Share by Company in 2026
- Figure 31. BOPP Adhesive Tape Revenue by Company in 2026 (\$ millions)

Figure 32. Global BOPP Adhesive Tape Revenue Market Share by Company in 2026

Figure 33. Global BOPP Adhesive Tape Sales Market Share by Geographic Region (2021-2026)

Figure 34. Global BOPP Adhesive Tape Revenue Market Share by Geographic Region in 2026

Figure 35. Americas BOPP Adhesive Tape Sales 2021-2026 (Kilotons)

Figure 36. Americas BOPP Adhesive Tape Revenue 2021-2026 (\$ millions)

Figure 37. APAC BOPP Adhesive Tape Sales 2021-2026 (Kilotons)

Figure 38. APAC BOPP Adhesive Tape Revenue 2021-2026 (\$ millions)

Figure 39. Europe BOPP Adhesive Tape Sales 2021-2026 (Kilotons)

Figure 40. Europe BOPP Adhesive Tape Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa BOPP Adhesive Tape Sales 2021-2026 (Kilotons)

Figure 42. Middle East & Africa BOPP Adhesive Tape Revenue 2021-2026 (\$ millions)

Figure 43. Americas BOPP Adhesive Tape Sales Market Share by Country in 2026

Figure 44. Americas BOPP Adhesive Tape Revenue Market Share by Country (2021-2026)

Figure 45. Americas BOPP Adhesive Tape Sales Market Share by Type (2021-2026)

Figure 46. Americas BOPP Adhesive Tape Sales Market Share by Application (2021-2026)

Figure 47. United States BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC BOPP Adhesive Tape Sales Market Share by Region in 2026

Figure 52. APAC BOPP Adhesive Tape Revenue Market Share by Region (2021-2026)

Figure 53. APAC BOPP Adhesive Tape Sales Market Share by Type (2021-2026)

Figure 54. APAC BOPP Adhesive Tape Sales Market Share by Application (2021-2026)

Figure 55. China BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 59. India BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe BOPP Adhesive Tape Sales Market Share by Country in 2026

Figure 63. Europe BOPP Adhesive Tape Revenue Market Share by Country (2021-2026)

Figure 64. Europe BOPP Adhesive Tape Sales Market Share by Type (2021-2026)

- Figure 65. Europe BOPP Adhesive Tape Sales Market Share by Application (2021-2026)
- Figure 66. Germany BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 67. France BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 68. UK BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 69. Italy BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Russia BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Middle East & Africa BOPP Adhesive Tape Sales Market Share by Country (2021-2026)
- Figure 72. Middle East & Africa BOPP Adhesive Tape Sales Market Share by Type (2021-2026)
- Figure 73. Middle East & Africa BOPP Adhesive Tape Sales Market Share by Application (2021-2026)
- Figure 74. Egypt BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 75. South Africa BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 76. Israel BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Turkey BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 78. GCC Countries BOPP Adhesive Tape Revenue Growth 2021-2026 (\$ millions)
- Figure 79. Manufacturing Cost Structure Analysis of BOPP Adhesive Tape in 2026
- Figure 80. Manufacturing Process Analysis of BOPP Adhesive Tape
- Figure 81. Industry Chain Structure of BOPP Adhesive Tape
- Figure 82. Channels of Distribution
- Figure 83. Global BOPP Adhesive Tape Sales Market Forecast by Region (2027-2032)
- Figure 84. Global BOPP Adhesive Tape Revenue Market Share Forecast by Region (2027-2032)
- Figure 85. Global BOPP Adhesive Tape Sales Market Share Forecast by Type (2027-2032)
- Figure 86. Global BOPP Adhesive Tape Revenue Market Share Forecast by Type (2027-2032)
- Figure 87. Global BOPP Adhesive Tape Sales Market Share Forecast by Application (2027-2032)
- Figure 88. Global BOPP Adhesive Tape Revenue Market Share Forecast by Application (2027-2032)

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