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Global Biopreservation Media Market Growth 2026-2032

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Abstracts

The global Biopreservation Media market size is predicted to grow from US$ 614 million in 2025 to US$ 1421 million in 2032; it is expected to grow at a CAGR of 13.0% from 2026 to 2032.

Biopreservation Media are specialized culture media and cryopreservation solutions used to preserve cells, tissues, and organs for long-term storage, transport, and transplantation. In 2024, the global average price of biopreservation media is approximately US$175 per liter, with worldwide shipments reaching about 3.2 million liters. Gross margins typically range from 30%–50%, driven by the complexity of formulation, regulatory requirements, raw material quality, and advancements in cryopreservation techniques. The supply chain includes upstream media components (such as amino acids, vitamins, and cryoprotectants), raw materials, high-quality plastics for containers, and packaging materials; midstream manufacturers formulate media, conduct quality control and validation, and provide packaging; downstream customers include cell therapy companies, vaccine developers, biopharmaceutical manufacturers, academic research institutions, and hospitals.

The biopreservation media market is experiencing strong growth, driven by increasing demand for cell-based therapies, regenerative medicine, and vaccine development. With the rise of personalized medicine and cell therapy applications, the need for high-quality preservation solutions to ensure cell viability during storage and transport has surged. Advances in cryopreservation technology and improved media formulations continue to drive innovation in the market, leading to sustained growth through 2031.

LP Information, Inc. (LPI) ' newest research report, the “Biopreservation Media Industry Forecast” looks at past sales and reviews total world Biopreservation Media sales in

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2025, providing a comprehensive analysis by region and market sector of projected Biopreservation Media sales for 2026 through 2032. With Biopreservation Media sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Biopreservation Media industry.

This Insight Report provides a comprehensive analysis of the global Biopreservation Media landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Biopreservation Media portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Biopreservation Media market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Biopreservation Media and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Biopreservation Media.

This report presents a comprehensive overview, market shares, and growth opportunities of Biopreservation Media market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Products of Animal Origin

Serum

Protein

Other

Segmentation by Media Type:

Cryopreservation Media

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Stem Cell Preservation Media

Cell Culture Media

Transport Media

Serum-Free Media

Segmentation by Cryoprotectant Type:

Dimethyl Sulfoxide (DMSO)

Glycerol-Based Cryoprotectants

Protein-Based Cryoprotectants

Non-DMSO Cryoprotectants

Segmentation by Application:

Stem Cell Research

Cell Therapy

Cancer Research

Other

This report also splits the market by region:

Americas

United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BioLife Solutions

Lonza

Cellutions BioStorage

Lifeline Scientific Inc.

STEMCELL Technologies

Princeton CryoTech Inc.

VWR International

BioCision LLC

Azenta US

Cesca Therapeutics

Core Dynamics

Custom Biogenic Systems

Thermo Fisher Scientific

MVE Biological Solutions

Charles River

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Merck Millipore

Sigma-Aldrich (MilliporeSigma)

Corning Life Sciences

Key Questions Addressed in this Report

What is the 10-year outlook for the global Biopreservation Media market?

What factors are driving Biopreservation Media market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Biopreservation Media market opportunities vary by end market size?

How does Biopreservation Media break out by Type, by Application?

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