

Global Biaxially Oriented Polypropylene Tape Market Growth 2026-2032

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Abstracts

The global Biaxially Oriented Polypropylene Tape market size is predicted to grow from US\$ 5084 million in 2025 to US\$ 7670 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Biaxially Oriented Polypropylene (BOPP) Tape is a pressure-sensitive adhesive tape based on a biaxially oriented polypropylene film that has been stretched in both machine and transverse directions to achieve high tensile strength, dimensional stability and good moisture resistance, then coated on one side with a pressure-sensitive adhesive (PSA), most commonly water-based acrylic or hot-melt rubber. In its dominant form – often referred to as BOPP packing tape or carton sealing tape – the tape is slit into narrow rolls (typically 36–72 mm width) and used on manual or automatic case-sealing equipment to close corrugated cartons in logistics, e-commerce and FMCG supply chains. The BOPP backing provides high tensile and impact strength, good abrasion and scuff resistance and a low cost per metre, while the PSA layer offers quick stick, adequate shear, peel adhesion and ageing resistance adapted to standard or recycled corrugated boards. Depending on the formulation and base film, BOPP tapes can be transparent, brown, coloured or printed, low-noise (quiet unwind) or standard, and tailored for performance at low temperatures (freezer applications) or higher storage and transport temperatures. They are also produced as jumbo rolls that are later slit and rewound by regional converters. Beyond carton sealing, BOPP tapes are used for bundling, light strapping, labelling, gift wrapping and general purpose packaging, and can be supplied with printed logos or messages for branding and tamper indication.

Key upstream inputs include PP resin for biaxially oriented film, acrylic monomers and emulsions, rubber and tackifying resins for hot-melt adhesives, solvents (for solvent-

borne grades), release coatings and silicone for back-sizes, as well as additives such as antioxidants, UV stabilisers, slip and antiblock agents and colourants. In the midstream, BOPP film manufacturers extrude and biaxially orient polypropylene to create base films of various thicknesses and surface treatments, either selling plain BOPP film to tape coaters or integrating into vertically combined operations. Downstream, packaging distributors, converters and brand owners integrate BOPP tapes into packaging systems: they supply industrial and retail rolls, configure automatic case-sealing equipment, and design printed logo tapes for brand owners. End users include e-commerce fulfilment centres, FMCG manufacturers, 3PLs, retailers, electronics and general consumer-goods producers, who consume large volumes of BOPP tape in their carton-closing and bundling operations. In 2024, global consumption exceeded 3 million tons. The price is approximately US\$1,500 per ton.

In modern logistics, manufacturing, and commodity circulation systems, packaging is no longer just simple external protection, but a crucial component of efficiency, cost, and reliability. Within this system, biaxially oriented polypropylene (BOPP) tape, as one of the most widely used basic packaging materials, continuously supports the efficient operation of the global supply chain thanks to its stable performance and high adaptability. Seemingly inconspicuous, it plays a key role in sealing, securing, and transporting, making it an indispensable basic material in packaging systems.

BOPP tape uses polypropylene resin as raw material, producing a high-strength film through a biaxial stretching process in both the longitudinal and transverse directions. An adhesive is then uniformly coated onto its surface, giving the product both excellent tensile properties and reliable adhesion. The biaxially stretched structure gives the film good mechanical balance, making the tape less prone to deformation or breakage under stress, maintaining a stable sealing effect during high-speed sealing and long-distance transportation. This material structure achieves an effective balance between strength and durability while maintaining lightweight design.

From an application perspective, BOPP tape covers almost all packaging-related scenarios. In e-commerce and express delivery, it needs to adapt to high-frequency operations and rapid sealing rhythms; in manufacturing and export trade, it needs to cope with long transportation cycles and complex environmental changes; in warehousing and internal logistics, consistent sealing performance helps improve operational efficiency and reduce damage rates. It is this high versatility that makes biaxially oriented polypropylene (BOPP) tape the default standardized packaging choice across various industries.

As market demands continue to evolve, BOPP tape is also constantly evolving. Through optimization of film stretching processes and adhesive formulations, the product's tensile strength, initial tack, and holding power are continuously improved, better adapting to automated sealing equipment and diverse packaging needs. Quiet tapes effectively reduce noise during use, improving the comfort of warehousing and sorting environments; high-tack and heavy-duty tapes provide greater security for heavy-duty cartons and high-value goods.

At the brand and image level, the functional boundaries of BOPP tape are also constantly expanding. Through printing technology, the tape can carry corporate logos, informational messages, or anti-counterfeiting content, enhancing the professionalism and recognizability of the packaging while fulfilling its sealing function. This approach, combining basic packaging materials with brand communication, is gradually becoming an important means for companies to enhance their overall packaging image.

From an industry perspective, the biaxially oriented polypropylene (BOPP) tape industry is characterized by large-scale and standardized production, with high requirements for product consistency and supply stability. Mature production processes, stable raw material control, and strict quality management are key to ensuring product performance and customer experience. As logistics continue to expand, the market demand for high-quality, stable-performance tapes is constantly increasing, driving the industry towards greater standardization and specialization.

Looking to the future, the development of BOPP tape will focus more on high performance, automated adaptation, and sustainability. Achieving a balance between performance and environmental protection through film thinning, adhesive optimization, and the application of recyclable materials, while meeting sealing strength and efficiency requirements, will become an important direction for continuous innovation in the industry.

Overall, BOPP tape has evolved from a traditional packaging consumable to a key basic material in modern packaging systems. With its stable and reliable performance, it silently supports every link in the commodity circulation process, serving as a crucial foundation for ensuring logistics efficiency and transportation safety. It is this understated yet solid value that has enabled biaxially oriented polypropylene tape to maintain an irreplaceable position in modern industrial and commercial systems.

LP Information, Inc. (LPI) ' newest research report, the “Biaxially Oriented Polypropylene Tape Industry Forecast” looks at past sales and reviews total world

Biaxially Oriented Polypropylene Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Biaxially Oriented Polypropylene Tape sales for 2026 through 2032. With Biaxially Oriented Polypropylene Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Biaxially Oriented Polypropylene Tape industry.

This Insight Report provides a comprehensive analysis of the global Biaxially Oriented Polypropylene Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Biaxially Oriented Polypropylene Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Biaxially Oriented Polypropylene Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Biaxially Oriented Polypropylene Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Biaxially Oriented Polypropylene Tape.

This report presents a comprehensive overview, market shares, and growth opportunities of Biaxially Oriented Polypropylene Tape market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Colorless Bopp Tape

Colored Bopp Tape

Segmentation by Features:

Non-silent BOPP Tape

Silent BOPP Tape

Segmentation by Adhesive:

Water-Based Acrylic Adhesive

Oil-Based Acrylic Adhesive

Segmentation by Application:

Packaging

Logistics

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Youyi Group

Zhejiang Yonghe Adhesive Products

Shanghai Yongguan Adhesive Products

Vibac Group

YC GROUP

Shurtape Technologies

Jiangsu Sidike New Materials

Zhejiang Jinke Adhesive Products

Shanghai Smith Adhesive New Material

Bagla

Luxking

ubis

Key Questions Addressed in this Report

What is the 10-year outlook for the global Biaxially Oriented Polypropylene Tape market?

What factors are driving Biaxially Oriented Polypropylene Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Biaxially Oriented Polypropylene Tape market opportunities vary by end market size?

How does Biaxially Oriented Polypropylene Tape break out by Type, by Application?

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