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Global AV Streaming Equipment Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global AV Streaming Equipment market size is predicted to grow from US$ 2694 million in 2025 to US$ 4425 million in 2031; it is expected to grow at a CAGR of 8.6% from 2025 to 2031.

AV Streaming Equipment refers to a collection of audio and video hardware designed to capture, process, and broadcast high-quality media content in real-time over the internet. This equipment typically includes cameras, microphones, mixers, encoders all working together to ensure clear visuals, crisp audio, and stable transmission. Widely used in live events, webinars, gaming, education, and corporate communication, AV streaming equipment is crucial for delivering engaging, interactive, and high-quality content to remote audiences.

United States market for AV Streaming Equipment is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for AV Streaming Equipment is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for AV Streaming Equipment is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key AV Streaming Equipment players cover Panasonic, Canon, Sony, Roland, Logitech, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “AV Streaming Equipment Industry

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Forecast" looks at past sales and reviews total world AV Streaming Equipment sales in 2024, providing a comprehensive analysis by region and market sector of projected AV Streaming Equipment sales for 2025 through 2031. With AV Streaming Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world AV Streaming Equipment industry.

This Insight Report provides a comprehensive analysis of the global AV Streaming Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AV Streaming Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AV Streaming Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AV Streaming Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AV Streaming Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of AV Streaming Equipment market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cameras and Microphones

Encoders and Decoders

Mixing Consoles

Capture Cards

Others

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Segmentation by Application:

- Entertainment
- Education
- Sports
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Panasonic

Canon

Sony

Roland

Logitech

Razer

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Audio-Technica

Rode

Extron

Elgato (Corsair)

Shure

Sennheiser

AverMedia

Blackmagic Design

Epiphan Video

AJA Video Systems

Teradek

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(2020-2025)

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