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Global Automotive Navigation Infotainment System Market Growth (Status and Outlook) 2025-2031

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Abstracts

The global Automotive Navigation Infotainment System market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The Automotive Navigation Infotainment System is a vehicle-mounted integrated information processing system that uses a vehicle-specific central processor and is based on the body bus system and Internet services. IVI can implement a series of applications including 3D navigation, real-time road conditions, IPTV, assisted driving, fault detection, vehicle information, vehicle body control, mobile office, wireless communication, online entertainment functions and TSP services, which greatly improves the vehicle electronics. level of automation, networking and intelligence.

Automotive is a key driver of this industry. According to data from the World Automobile Organization (OICA), global automobile production and sales in 2017 reached their peak in the past 10 years, at 97.3 million and 95.89 million respectively. In 2018, the global economic expansion ended, and the global auto market declined as a whole. In 2022, there will wear units 81.6 million vehicles in the world. At present, more than 90% of the world's automobiles are concentrated in the three continents of Asia, Europe and North America, of which Asia automobile production accounts for 56% of the world, Europe accounts for 20%, and North America accounts for 16%. The world major automobile producing countries include China, the United States, Japan, South Korea, Germany, India, Mexico, and other countries; among them, China is the largest automobile producing country in the world, accounting for about 32%. Japan is the world's largest car exporter, exporting more than 3.5 million vehicles in 2022.

LPI (LP Information)' newest research report, the “Automotive Navigation Infotainment

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System Industry Forecast" looks at past sales and reviews total world Automotive Navigation Infotainment System sales in 2024, providing a comprehensive analysis by region and market sector of projected Automotive Navigation Infotainment System sales for 2025 through 2031. With Automotive Navigation Infotainment System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Navigation Infotainment System industry.

This Insight Report provides a comprehensive analysis of the global Automotive Navigation Infotainment System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Automotive Navigation Infotainment System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Automotive Navigation Infotainment System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Automotive Navigation Infotainment System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Navigation Infotainment System.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Navigation Infotainment System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Hardware

Software

Segmentation by Application:

Assisted Driving

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- Troubleshooting
- Vehicle Information
- Online Entertainment
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe
  - Germany

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France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Continental AG

Bosch

Delphi

Denso

Visteon Group

Aisin Seiki

Mitsubishi Electric

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Pioneer Corporation

Panasonic

HARMAN International

Alpine Electronics

HUIZHOU DESAY SV AUTOMOTIVE CO., LTD

ADAYO

Joyson

Soling

Road Rover

Hangsheng

FlyAudio

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