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Global Automotive Grade EEPROM Market Growth 2026-2032

https://marketpublishers.com/r/AFA1BF98B319EN.html
Date: April 2026
Pages: 88
Price: US$ 3,660.00 (Single User License)
ID: AFA1BF98B319EN

Abstracts

The global Automotive Grade EEPROM market size is predicted to grow from US$ 398 million in 2025 to US$ 854 million in 2032; it is expected to grow at a CAGR of 11.7% from 2026 to 2032.

EEPROM (electrically erasable programmable read-only memory) is user-modifiable read-only memory (ROM) that can be erased and reprogrammed (written to) repeatedly through the application of higher than normal electrical voltage. An EEPROM chip has to be erased and reprogrammed in its entirety, not selectively. It also has a limited life - that is, the number of times it can be reprogrammed is limited to tens or hundreds of thousands of times. In an EEPROM that is frequently reprogrammed while the computer is in use, the life of the EEPROM can be an important design consideration.

Automotive-grade EEPROM (Electrically Erasable Programmable Read-Only Memory) is a non-volatile memory chip designed for automotive electronics, which must meet the requirements of high reliability and long life in extreme environments.

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The increase in the intelligence and networking of automobiles has accelerated the expansion of the automotive memory chip market. The substantial increase in the number and resolution of in-vehicle image sensors continues to push up the demand for data storage, and the evolution to high-level autonomous driving above L3 and L4 also places higher and higher requirements on in-vehicle information aggregation and transmission. All of these directly point to the demand for automotive memory chips.

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As a general-purpose non-volatile memory chip, EEPROM (electrically erasable programmable read-only memory) has been constantly refreshing its presence in vehicle storage applications in recent years due to its high and low temperature reliability, 100 years of data retention capability and 4 million erase and write cycles. Applications such as ADAS, smart cockpit, smart networking, three-electric system, switch micro-motor, chassis transmission, etc. have driven the demand for EEPROM. Data shows that the use of EEPROM on a traditional fuel vehicle is about 15-20, while a smart electric vehicle requires 30-40, and the demand for EEPROM per vehicle has doubled.

As one of the important products in memory chips, EEPROM has obvious performance advantages - it can retain stored information data in the event of power failure, and has the advantages of small size, low power consumption, simple interface, and online rewrite. It is widely used in mobile phones, computers and peripherals, industrial control, wearable devices and automotive electronics.

In terms of scale, consumer electronics, industry and automobiles are the three main subdivided application markets of EEPROM. However, judging from the industrial development trend in recent years, the high growth period of the smartphone market has come to an end. Recent market data also show that the current mobile phone market is saturated and shipments have also declined to a certain extent. In contrast, the growth rate of automotive electronics is constantly increasing. Industry insiders pointed out that the transformation of automobiles to electrification and intelligence, from 'mechanical + fuel' to 'electrical + battery' structure, has brought about changes in the entire vehicle architecture, which has also brought about a large increase in the demand for electronic devices. Due to the better consistency and stability of electronic devices, the speed of updating and iteration of electric vehicle models will be faster than that of traditional vehicles, which will further drive the demand for automotive electronics. These also further drive the growth of the EEPROM market size.

The automotive field is the most demanding application scenario. Compared with consumer-grade and industrial-grade chips, automotive chips have higher requirements in terms of reliability, extreme temperature difference, durability and other indicators. Specifically for automotive-grade storage chips, indicators such as durability and reliability and stable data reading and writing in different working environments have become the main factors for measuring performance. EEPROM is suitable for small-scale storage needs that require multiple modifications. The product features are low standby power consumption, high flexibility, and high reliability. The capacity is between

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1Kbit-1024Kbit, and each byte can be accessed. The byte or page update time is less than 5 milliseconds, and the erase and write performance can reach more than 1 million times. In recent years, the potential of EEPROM 'on board' has been continuously released. At present, it has been widely used in smart cockpits, three-electric systems, visual perception, chassis transmission and micro-motors, and dozens of subordinate sub-modules. Providing highly reliable EEPROM has also become a common demand of more and more automakers and Tier1.

From the perspective of manufacturers, the technical threshold of automotive-grade EEPROM is relatively high worldwide. The market is currently dominated by overseas companies. The world's leading automotive-grade EEPROM manufacturers include STMicroelectronics (ST), ONSEMI, Microchip Technology (Microchip), ABLIC, ROHM, etc. These foreign manufacturers have formed a relatively mature automotive-grade EEPROM product series, with relatively obvious advantages in technical level and customer resources, and occupy a relatively high market share. Among them, STMicroelectronics has a market share of 35%, making it the world's largest EEPROM memory chip manufacturer. In recent years, local EEPROM memory chips have been rising, with a number of companies such as Juchen Co., Ltd., Purui Semiconductor, Fudan Microelectronics, Shanghai Belling, and Huahong Semiconductor. It is expected that industry competition will become more intense in the next few years, especially in the Chinese market.

LP Information, Inc. (LPI) ' newest research report, the ?Automotive Grade EEPROM Industry Forecast? looks at past sales and reviews total world Automotive Grade EEPROM sales in 2025, providing a comprehensive analysis by region and market sector of projected Automotive Grade EEPROM sales for 2026 through 2032. With Automotive Grade EEPROM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Automotive Grade EEPROM industry.

This Insight Report provides a comprehensive analysis of the global Automotive Grade EEPROM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Automotive Grade EEPROM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Automotive Grade EEPROM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

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shaping the global outlook for Automotive Grade EEPROM and breaks down the forecast by Interfaces Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Automotive Grade EEPROM.

This report presents a comprehensive overview, market shares, and growth opportunities of Automotive Grade EEPROM market by product type, application, key manufacturers and key regions and countries.

Segmentation by Interfaces Type:

SPI EEPROM

I?C EEPROM

Microwire EEPROM

Segmentation by Density:

?16Kbit

32Kbit

64Kbit

128Kbit

256Kbit

512Kbit

?1Mbit

Segmentation by Application:

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Fuel Vehicles

New Energy Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

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Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

STMicroelectronics

Microchip Technology

Giantec Semiconductor

onsemi

ABLIC Inc.

Puya Semiconductor

Fudan Microelectronics

ROHM

Shanghai Belling

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Hua Hong Semiconductor

Key Questions Addressed in this Report

What is the 10-year outlook for the global Automotive Grade EEPROM market?

What factors are driving Automotive Grade EEPROM market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Automotive Grade EEPROM market opportunities vary by end market size?

How does Automotive Grade EEPROM break out by Interfaces Type, by Application?

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