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Global Alpine Touring Skis Market Growth 2025-2031

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Abstracts

The global Alpine Touring Skis market size is predicted to grow from US$ 1570 million in 2025 to US$ 1956 million in 2031; it is expected to grow at a CAGR of 3.7% from 2025 to 2031.

Alpine Touring Skis (AT Skis) are skis designed for mountain adventures and ski climbing, combining the downhill performance of alpine skis with the climbing ability of cross-country skis. These skis are usually equipped with lightweight materials (such as carbon fiber or lightweight wood cores) to reduce weight, and are equipped with convertible bindings (Touring Bindings), allowing skiers to unlock the heels for walking when going uphill and lock them for stable sliding when going downhill. In addition, alpine ski skis can be equipped with climbing skins to enhance snow grip and help skiers climb in uncrushed snow terrain. They are widely used in backcountry skiing, freeride skiing and ski mountaineering, suitable for skiers who pursue non-cable skiing experience and backcountry adventures.

United States market for Alpine Touring Skis is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Alpine Touring Skis is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Alpine Touring Skis is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Alpine Touring Skis players cover K2, Rossignol, Fischer, Salomon, Atomic, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

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LP Information, Inc. (LPI) ' newest research report, the “Alpine Touring Skis Industry Forecast” looks at past sales and reviews total world Alpine Touring Skis sales in 2024, providing a comprehensive analysis by region and market sector of projected Alpine Touring Skis sales for 2025 through 2031. With Alpine Touring Skis sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Alpine Touring Skis industry.

This Insight Report provides a comprehensive analysis of the global Alpine Touring Skis landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Alpine Touring Skis portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Alpine Touring Skis market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Alpine Touring Skis and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Alpine Touring Skis.

This report presents a comprehensive overview, market shares, and growth opportunities of Alpine Touring Skis market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Giant Slalom Board

Slalom Board

Others

Segmentation by Application:

Online Sales

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Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

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Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

K2

Rossignol

Fischer

Salomon

Atomic

Volkl

Black Diamond

Elan

Scott

Tecnica Group

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Wedze

DPS

Black Crows

Kessler

Head

Nordica

Key Questions Addressed in this Report

What is the 10-year outlook for the global Alpine Touring Skis market?
What factors are driving Alpine Touring Skis market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Alpine Touring Skis market opportunities vary by end market size?
How does Alpine Touring Skis break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Alpine Touring Skis Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Alpine Touring Skis by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Alpine Touring Skis by Country/Region, 2020, 2024 & 2031
2.2 Alpine Touring Skis Segment by Type
  2.2.1 Giant Slalom Board
  2.2.2 Slalom Board
  2.2.3 Others
2.3 Alpine Touring Skis Sales by Type
  2.3.1 Global Alpine Touring Skis Sales Market Share by Type (2020-2025)
  2.3.2 Global Alpine Touring Skis Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Alpine Touring Skis Sale Price by Type (2020-2025)
2.4 Alpine Touring Skis Segment by Application
  2.4.1 Online Sales
  2.4.2 Offline Sales
2.5 Alpine Touring Skis Sales by Application
  2.5.1 Global Alpine Touring Skis Sale Market Share by Application (2020-2025)
  2.5.2 Global Alpine Touring Skis Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Alpine Touring Skis Sale Price by Application (2020-2025)

3 GLOBAL BY COMPANY

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3.1 Global Alpine Touring Skis Breakdown Data by Company
3.1.1 Global Alpine Touring Skis Annual Sales by Company (2020-2025)
3.1.2 Global Alpine Touring Skis Sales Market Share by Company (2020-2025)
3.2 Global Alpine Touring Skis Annual Revenue by Company (2020-2025)
3.2.1 Global Alpine Touring Skis Revenue by Company (2020-2025)
3.2.2 Global Alpine Touring Skis Revenue Market Share by Company (2020-2025)
3.3 Global Alpine Touring Skis Sale Price by Company
3.4 Key Manufacturers Alpine Touring Skis Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Alpine Touring Skis Product Location Distribution
3.4.2 Players Alpine Touring Skis Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR ALPINE TOURING SKIS BY GEOGRAPHIC REGION

4.1 World Historic Alpine Touring Skis Market Size by Geographic Region (2020-2025)
4.1.1 Global Alpine Touring Skis Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Alpine Touring Skis Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Alpine Touring Skis Market Size by Country/Region (2020-2025)
4.2.1 Global Alpine Touring Skis Annual Sales by Country/Region (2020-2025)
4.2.2 Global Alpine Touring Skis Annual Revenue by Country/Region (2020-2025)
4.3 Americas Alpine Touring Skis Sales Growth
4.4 APAC Alpine Touring Skis Sales Growth
4.5 Europe Alpine Touring Skis Sales Growth
4.6 Middle East & Africa Alpine Touring Skis Sales Growth

5 AMERICAS

5.1 Americas Alpine Touring Skis Sales by Country
5.1.1 Americas Alpine Touring Skis Sales by Country (2020-2025)
5.1.2 Americas Alpine Touring Skis Revenue by Country (2020-2025)
5.2 Americas Alpine Touring Skis Sales by Type (2020-2025)
5.3 Americas Alpine Touring Skis Sales by Application (2020-2025)

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5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Alpine Touring Skis Sales by Region
  6.1.1 APAC Alpine Touring Skis Sales by Region (2020-2025)
  6.1.2 APAC Alpine Touring Skis Revenue by Region (2020-2025)
6.2 APAC Alpine Touring Skis Sales by Type (2020-2025)
6.3 APAC Alpine Touring Skis Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Alpine Touring Skis by Country
  7.1.1 Europe Alpine Touring Skis Sales by Country (2020-2025)
  7.1.2 Europe Alpine Touring Skis Revenue by Country (2020-2025)
7.2 Europe Alpine Touring Skis Sales by Type (2020-2025)
7.3 Europe Alpine Touring Skis Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Alpine Touring Skis by Country
  8.1.1 Middle East & Africa Alpine Touring Skis Sales by Country (2020-2025)
  8.1.2 Middle East & Africa Alpine Touring Skis Revenue by Country (2020-2025)
8.2 Middle East & Africa Alpine Touring Skis Sales by Type (2020-2025)

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8.3 Middle East & Africa Alpine Touring Skis Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Alpine Touring Skis
10.3 Manufacturing Process Analysis of Alpine Touring Skis
10.4 Industry Chain Structure of Alpine Touring Skis

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Alpine Touring Skis Distributors
11.3 Alpine Touring Skis Customer

12 WORLD FORECAST REVIEW FOR ALPINE TOURING SKIS BY GEOGRAPHIC REGION

12.1 Global Alpine Touring Skis Market Size Forecast by Region
  12.1.1 Global Alpine Touring Skis Forecast by Region (2026-2031)
  12.1.2 Global Alpine Touring Skis Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)
12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Alpine Touring Skis Forecast by Type (2026-2031)

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info@marketpublishers.com

12.7 Global Alpine Touring Skis Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 K2
13.1.1 K2 Company Information
13.1.2 K2 Alpine Touring Skis Product Portfolios and Specifications
13.1.3 K2 Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.1.4 K2 Main Business Overview
13.1.5 K2 Latest Developments
13.2 Rossignol
13.2.1 Rossignol Company Information
13.2.2 Rossignol Alpine Touring Skis Product Portfolios and Specifications
13.2.3 Rossignol Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.2.4 Rossignol Main Business Overview
13.2.5 Rossignol Latest Developments
13.3 Fischer
13.3.1 Fischer Company Information
13.3.2 Fischer Alpine Touring Skis Product Portfolios and Specifications
13.3.3 Fischer Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.3.4 Fischer Main Business Overview
13.3.5 Fischer Latest Developments
13.4 Salomon
13.4.1 Salomon Company Information
13.4.2 Salomon Alpine Touring Skis Product Portfolios and Specifications
13.4.3 Salomon Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.4.4 Salomon Main Business Overview
13.4.5 Salomon Latest Developments
13.5 Atomic
13.5.1 Atomic Company Information
13.5.2 Atomic Alpine Touring Skis Product Portfolios and Specifications
13.5.3 Atomic Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.5.4 Atomic Main Business Overview
13.5.5 Atomic Latest Developments
13.6 Volkl

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13.6.1 Volkl Company Information
13.6.2 Volkl Alpine Touring Skis Product Portfolios and Specifications
13.6.3 Volkl Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Volkl Main Business Overview
13.6.5 Volkl Latest Developments
13.7 Black Diamond
13.7.1 Black Diamond Company Information
13.7.2 Black Diamond Alpine Touring Skis Product Portfolios and Specifications
13.7.3 Black Diamond Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Black Diamond Main Business Overview
13.7.5 Black Diamond Latest Developments
13.8 Elan
13.8.1 Elan Company Information
13.8.2 Elan Alpine Touring Skis Product Portfolios and Specifications
13.8.3 Elan Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Elan Main Business Overview
13.8.5 Elan Latest Developments
13.9 Scott
13.9.1 Scott Company Information
13.9.2 Scott Alpine Touring Skis Product Portfolios and Specifications
13.9.3 Scott Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Scott Main Business Overview
13.9.5 Scott Latest Developments
13.10 Tecnica Group
13.10.1 Tecnica Group Company Information
13.10.2 Tecnica Group Alpine Touring Skis Product Portfolios and Specifications
13.10.3 Tecnica Group Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 Tecnica Group Main Business Overview
13.10.5 Tecnica Group Latest Developments
13.11 Wedze
13.11.1 Wedze Company Information
13.11.2 Wedze Alpine Touring Skis Product Portfolios and Specifications
13.11.3 Wedze Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.11.4 Wedze Main Business Overview
13.11.5 Wedze Latest Developments
13.12 DPS

+357 96 030922
info@marketpublishers.com

13.12.1 DPS Company Information
13.12.2 DPS Alpine Touring Skis Product Portfolios and Specifications
13.12.3 DPS Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.12.4 DPS Main Business Overview
13.12.5 DPS Latest Developments
13.13 Black Crows
13.13.1 Black Crows Company Information
13.13.2 Black Crows Alpine Touring Skis Product Portfolios and Specifications
13.13.3 Black Crows Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.13.4 Black Crows Main Business Overview
13.13.5 Black Crows Latest Developments
13.14 Kessler
13.14.1 Kessler Company Information
13.14.2 Kessler Alpine Touring Skis Product Portfolios and Specifications
13.14.3 Kessler Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.14.4 Kessler Main Business Overview
13.14.5 Kessler Latest Developments
13.15 Head
13.15.1 Head Company Information
13.15.2 Head Alpine Touring Skis Product Portfolios and Specifications
13.15.3 Head Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.15.4 Head Main Business Overview
13.15.5 Head Latest Developments
13.16 Nordica
13.16.1 Nordica Company Information
13.16.2 Nordica Alpine Touring Skis Product Portfolios and Specifications
13.16.3 Nordica Alpine Touring Skis Sales, Revenue, Price and Gross Margin (2020-2025)
13.16.4 Nordica Main Business Overview
13.16.5 Nordica Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Alpine Touring Skis Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Alpine Touring Skis Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Giant Slalom Board
Table 4. Major Players of Slalom Board
Table 5. Major Players of Others
Table 6. Global Alpine Touring Skis Sales by Type (2020-2025) & (K Units)
Table 7. Global Alpine Touring Skis Sales Market Share by Type (2020-2025)
Table 8. Global Alpine Touring Skis Revenue by Type (2020-2025) & ($ million)
Table 9. Global Alpine Touring Skis Revenue Market Share by Type (2020-2025)
Table 10. Global Alpine Touring Skis Sale Price by Type (2020-2025) & (US$/Unit)
Table 11. Global Alpine Touring Skis Sale by Application (2020-2025) & (K Units)
Table 12. Global Alpine Touring Skis Sale Market Share by Application (2020-2025)
Table 13. Global Alpine Touring Skis Revenue by Application (2020-2025) & ($ million)
Table 14. Global Alpine Touring Skis Revenue Market Share by Application (2020-2025)
Table 15. Global Alpine Touring Skis Sale Price by Application (2020-2025) & (US$/Unit)
Table 16. Global Alpine Touring Skis Sales by Company (2020-2025) & (K Units)
Table 17. Global Alpine Touring Skis Sales Market Share by Company (2020-2025)
Table 18. Global Alpine Touring Skis Revenue by Company (2020-2025) & ($ millions)
Table 19. Global Alpine Touring Skis Revenue Market Share by Company (2020-2025)
Table 20. Global Alpine Touring Skis Sale Price by Company (2020-2025) & (US$/Unit)
Table 21. Key Manufacturers Alpine Touring Skis Producing Area Distribution and Sales Area
Table 22. Players Alpine Touring Skis Products Offered
Table 23. Alpine Touring Skis Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 24. New Products and Potential Entrants
Table 25. Market M&A Activity & Strategy
Table 26. Global Alpine Touring Skis Sales by Geographic Region (2020-2025) & (K Units)
Table 27. Global Alpine Touring Skis Sales Market Share Geographic Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 28. Global Alpine Touring Skis Revenue by Geographic Region (2020-2025) & ($ millions)
Table 29. Global Alpine Touring Skis Revenue Market Share by Geographic Region (2020-2025)
Table 30. Global Alpine Touring Skis Sales by Country/Region (2020-2025) & (K Units)
Table 31. Global Alpine Touring Skis Sales Market Share by Country/Region (2020-2025)
Table 32. Global Alpine Touring Skis Revenue by Country/Region (2020-2025) & ($ millions)
Table 33. Global Alpine Touring Skis Revenue Market Share by Country/Region (2020-2025)
Table 34. Americas Alpine Touring Skis Sales by Country (2020-2025) & (K Units)
Table 35. Americas Alpine Touring Skis Sales Market Share by Country (2020-2025)
Table 36. Americas Alpine Touring Skis Revenue by Country (2020-2025) & ($ millions)
Table 37. Americas Alpine Touring Skis Sales by Type (2020-2025) & (K Units)
Table 38. Americas Alpine Touring Skis Sales by Application (2020-2025) & (K Units)
Table 39. APAC Alpine Touring Skis Sales by Region (2020-2025) & (K Units)
Table 40. APAC Alpine Touring Skis Sales Market Share by Region (2020-2025)
Table 41. APAC Alpine Touring Skis Revenue by Region (2020-2025) & ($ millions)
Table 42. APAC Alpine Touring Skis Sales by Type (2020-2025) & (K Units)
Table 43. APAC Alpine Touring Skis Sales by Application (2020-2025) & (K Units)
Table 44. Europe Alpine Touring Skis Sales by Country (2020-2025) & (K Units)
Table 45. Europe Alpine Touring Skis Revenue by Country (2020-2025) & ($ millions)
Table 46. Europe Alpine Touring Skis Sales by Type (2020-2025) & (K Units)
Table 47. Europe Alpine Touring Skis Sales by Application (2020-2025) & (K Units)
Table 48. Middle East & Africa Alpine Touring Skis Sales by Country (2020-2025) & (K Units)
Table 49. Middle East & Africa Alpine Touring Skis Revenue Market Share by Country (2020-2025)
Table 50. Middle East & Africa Alpine Touring Skis Sales by Type (2020-2025) & (K Units)
Table 51. Middle East & Africa Alpine Touring Skis Sales by Application (2020-2025) & (K Units)
Table 52. Key Market Drivers & Growth Opportunities of Alpine Touring Skis
Table 53. Key Market Challenges & Risks of Alpine Touring Skis
Table 54. Key Industry Trends of Alpine Touring Skis
Table 55. Alpine Touring Skis Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Alpine Touring Skis Distributors List

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Table 58. Alpine Touring Skis Customer List
Table 59. Global Alpine Touring Skis Sales Forecast by Region (2026-2031) & (K Units)
Table 60. Global Alpine Touring Skis Revenue Forecast by Region (2026-2031) & ($ millions)
Table 61. Americas Alpine Touring Skis Sales Forecast by Country (2026-2031) & (K Units)
Table 62. Americas Alpine Touring Skis Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 63. APAC Alpine Touring Skis Sales Forecast by Region (2026-2031) & (K Units)
Table 64. APAC Alpine Touring Skis Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 65. Europe Alpine Touring Skis Sales Forecast by Country (2026-2031) & (K Units)
Table 66. Europe Alpine Touring Skis Revenue Forecast by Country (2026-2031) & ($ millions)
Table 67. Middle East & Africa Alpine Touring Skis Sales Forecast by Country (2026-2031) & (K Units)
Table 68. Middle East & Africa Alpine Touring Skis Revenue Forecast by Country (2026-2031) & ($ millions)
Table 69. Global Alpine Touring Skis Sales Forecast by Type (2026-2031) & (K Units)
Table 70. Global Alpine Touring Skis Revenue Forecast by Type (2026-2031) & ($ millions)
Table 71. Global Alpine Touring Skis Sales Forecast by Application (2026-2031) & (K Units)
Table 72. Global Alpine Touring Skis Revenue Forecast by Application (2026-2031) & ($ millions)
Table 73. K2 Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 74. K2 Alpine Touring Skis Product Portfolios and Specifications
Table 75. K2 Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 76. K2 Main Business
Table 77. K2 Latest Developments
Table 78. Rossignol Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 79. Rossignol Alpine Touring Skis Product Portfolios and Specifications
Table 80. Rossignol Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 81. Rossignol Main Business

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Table 82. Rossignol Latest Developments
Table 83. Fischer Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 84. Fischer Alpine Touring Skis Product Portfolios and Specifications
Table 85. Fischer Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 86. Fischer Main Business
Table 87. Fischer Latest Developments
Table 88. Salomon Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 89. Salomon Alpine Touring Skis Product Portfolios and Specifications
Table 90. Salomon Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 91. Salomon Main Business
Table 92. Salomon Latest Developments
Table 93. Atomic Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 94. Atomic Alpine Touring Skis Product Portfolios and Specifications
Table 95. Atomic Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 96. Atomic Main Business
Table 97. Atomic Latest Developments
Table 98. Volkl Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 99. Volkl Alpine Touring Skis Product Portfolios and Specifications
Table 100. Volkl Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 101. Volkl Main Business
Table 102. Volkl Latest Developments
Table 103. Black Diamond Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 104. Black Diamond Alpine Touring Skis Product Portfolios and Specifications
Table 105. Black Diamond Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 106. Black Diamond Main Business
Table 107. Black Diamond Latest Developments
Table 108. Elan Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 109. Elan Alpine Touring Skis Product Portfolios and Specifications

+357 96 030922
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Table 110. Elan Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 111. Elan Main Business
Table 112. Elan Latest Developments
Table 113. Scott Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 114. Scott Alpine Touring Skis Product Portfolios and Specifications
Table 115. Scott Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 116. Scott Main Business
Table 117. Scott Latest Developments
Table 118. Tecnica Group Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 119. Tecnica Group Alpine Touring Skis Product Portfolios and Specifications
Table 120. Tecnica Group Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 121. Tecnica Group Main Business
Table 122. Tecnica Group Latest Developments
Table 123. Wedze Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 124. Wedze Alpine Touring Skis Product Portfolios and Specifications
Table 125. Wedze Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 126. Wedze Main Business
Table 127. Wedze Latest Developments
Table 128. DPS Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 129. DPS Alpine Touring Skis Product Portfolios and Specifications
Table 130. DPS Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 131. DPS Main Business
Table 132. DPS Latest Developments
Table 133. Black Crows Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 134. Black Crows Alpine Touring Skis Product Portfolios and Specifications
Table 135. Black Crows Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 136. Black Crows Main Business
Table 137. Black Crows Latest Developments

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Table 138. Kessler Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 139. Kessler Alpine Touring Skis Product Portfolios and Specifications
Table 140. Kessler Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 141. Kessler Main Business
Table 142. Kessler Latest Developments
Table 143. Head Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 144. Head Alpine Touring Skis Product Portfolios and Specifications
Table 145. Head Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 146. Head Main Business
Table 147. Head Latest Developments
Table 148. Nordica Basic Information, Alpine Touring Skis Manufacturing Base, Sales Area and Its Competitors
Table 149. Nordica Alpine Touring Skis Product Portfolios and Specifications
Table 150. Nordica Alpine Touring Skis Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 151. Nordica Main Business
Table 152. Nordica Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Alpine Touring Skis
Figure 2. Alpine Touring Skis Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Alpine Touring Skis Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Alpine Touring Skis Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Alpine Touring Skis Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Alpine Touring Skis Sales Market Share by Country/Region (2024)
Figure 10. Alpine Touring Skis Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Giant Slalom Board
Figure 12. Product Picture of Slalom Board
Figure 13. Product Picture of Others
Figure 14. Global Alpine Touring Skis Sales Market Share by Type in 2025
Figure 15. Global Alpine Touring Skis Revenue Market Share by Type (2020-2025)
Figure 16. Alpine Touring Skis Consumed in Online Sales
Figure 17. Global Alpine Touring Skis Market: Online Sales (2020-2025) & (K Units)
Figure 18. Alpine Touring Skis Consumed in Offline Sales
Figure 19. Global Alpine Touring Skis Market: Offline Sales (2020-2025) & (K Units)
Figure 20. Global Alpine Touring Skis Sale Market Share by Application (2024)
Figure 21. Global Alpine Touring Skis Revenue Market Share by Application in 2025
Figure 22. Alpine Touring Skis Sales by Company in 2025 (K Units)
Figure 23. Global Alpine Touring Skis Sales Market Share by Company in 2025
Figure 24. Alpine Touring Skis Revenue by Company in 2025 ($ millions)
Figure 25. Global Alpine Touring Skis Revenue Market Share by Company in 2025
Figure 26. Global Alpine Touring Skis Sales Market Share by Geographic Region (2020-2025)
Figure 27. Global Alpine Touring Skis Revenue Market Share by Geographic Region in 2025
Figure 28. Americas Alpine Touring Skis Sales 2020-2025 (K Units)
Figure 29. Americas Alpine Touring Skis Revenue 2020-2025 ($ millions)
Figure 30. APAC Alpine Touring Skis Sales 2020-2025 (K Units)
Figure 31. APAC Alpine Touring Skis Revenue 2020-2025 ($ millions)

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Figure 32. Europe Alpine Touring Skis Sales 2020-2025 (K Units)
Figure 33. Europe Alpine Touring Skis Revenue 2020-2025 ($ millions)
Figure 34. Middle East & Africa Alpine Touring Skis Sales 2020-2025 (K Units)
Figure 35. Middle East & Africa Alpine Touring Skis Revenue 2020-2025 ($ millions)
Figure 36. Americas Alpine Touring Skis Sales Market Share by Country in 2025
Figure 37. Americas Alpine Touring Skis Revenue Market Share by Country (2020-2025)
Figure 38. Americas Alpine Touring Skis Sales Market Share by Type (2020-2025)
Figure 39. Americas Alpine Touring Skis Sales Market Share by Application (2020-2025)
Figure 40. United States Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 41. Canada Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 42. Mexico Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 43. Brazil Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 44. APAC Alpine Touring Skis Sales Market Share by Region in 2025
Figure 45. APAC Alpine Touring Skis Revenue Market Share by Region (2020-2025)
Figure 46. APAC Alpine Touring Skis Sales Market Share by Type (2020-2025)
Figure 47. APAC Alpine Touring Skis Sales Market Share by Application (2020-2025)
Figure 48. China Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 49. Japan Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 50. South Korea Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 51. Southeast Asia Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 52. India Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 53. Australia Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 54. China Taiwan Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 55. Europe Alpine Touring Skis Sales Market Share by Country in 2025
Figure 56. Europe Alpine Touring Skis Revenue Market Share by Country (2020-2025)
Figure 57. Europe Alpine Touring Skis Sales Market Share by Type (2020-2025)
Figure 58. Europe Alpine Touring Skis Sales Market Share by Application (2020-2025)
Figure 59. Germany Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 60. France Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 61. UK Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 62. Italy Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 63. Russia Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 64. Middle East & Africa Alpine Touring Skis Sales Market Share by Country (2020-2025)
Figure 65. Middle East & Africa Alpine Touring Skis Sales Market Share by Type (2020-2025)
Figure 66. Middle East & Africa Alpine Touring Skis Sales Market Share by Application

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(2020-2025)
Figure 67. Egypt Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 68. South Africa Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 69. Israel Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 70. Turkey Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 71. GCC Countries Alpine Touring Skis Revenue Growth 2020-2025 ($ millions)
Figure 72. Manufacturing Cost Structure Analysis of Alpine Touring Skis in 2025
Figure 73. Manufacturing Process Analysis of Alpine Touring Skis
Figure 74. Industry Chain Structure of Alpine Touring Skis
Figure 75. Channels of Distribution
Figure 76. Global Alpine Touring Skis Sales Market Forecast by Region (2026-2031)
Figure 77. Global Alpine Touring Skis Revenue Market Share Forecast by Region (2026-2031)
Figure 78. Global Alpine Touring Skis Sales Market Share Forecast by Type (2026-2031)
Figure 79. Global Alpine Touring Skis Revenue Market Share Forecast by Type (2026-2031)
Figure 80. Global Alpine Touring Skis Sales Market Share Forecast by Application (2026-2031)
Figure 81. Global Alpine Touring Skis Revenue Market Share Forecast by Application (2026-2031)

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