

Global Air Fryer Spray Market Growth 2026-2032

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Abstracts

The global Air Fryer Spray market size is predicted to grow from US\$ 140 million in 2025 to US\$ 189 million in 2032; it is expected to grow at a CAGR of 4.4% from 2026 to 2032.

In 2025, global production of air fryer spray reached 26.63 million cans, with an average selling price of \$5.37 per can.

To address common problems in air fryer cooking, such as food drying out, sticking to the pan, and uneven oil distribution, specialized air fryer cooking sprays have emerged. As a core consumable for air fryers, these sprays utilize micro-atomizing nozzles to ensure even oil distribution, offering oil control, non-stick properties, and freshness preservation. They have developed into a category of kitchen consumables encompassing various types, including edible oil-based and functional compound sprays, widely used in home cooking, restaurant chains, and food processing.

In the 2024 global air fryer cooking spray market, the average price for household consumer products is US\$2-6 per can (200-300ml), while large commercial packages (1L and above) average US\$7-14 per can. In terms of production capacity, small and medium-sized enterprises generally have a single-line annual capacity of 7-9 million cans, while leading companies such as ConAgra (parent company of the Pam brand) in the United States can reach over 15 million cans. The average industry capacity utilization rate is approximately 79%. Gross profit margins vary significantly depending on product positioning: basic consumer models are around 18%-24%, while high-end organic and customized catering models can reach 22%-30%.

Typical Transaction Case:

In the second quarter of 2024, Yum China purchased 1.2 million cans of Unilever's

'Knorr' air fryer cooking spray, model AF-900, for a total amount of approximately 54 million RMB. The purchase requirements specified 'suitable for fried chicken, French fries, and other categories, with atomized particle diameter $\approx 80\mu\text{m}$, and no harmful substances released at 200°C,' for use in the standardized air fryer cooking processes of KFC and Pizza Hut. Industry Chain Structure

The spray cooking oil industry chain is clearly defined: the upstream supply is highly specialized, relying on edible vegetable oil, food-grade emulsifiers, and aluminum cans as core materials. Key components such as precision valves and sealing rings determine product performance, while technologies such as aseptic filling and micro-atomization molds support product quality. Downstream applications are primarily driven by household consumption, with rapid growth in the catering industry due to standardization needs, and customized characteristics in the food processing sector.

Industry Trends and Challenges

The spray cooking oil industry is evolving towards three major trends: health-oriented (e.g., zero trans fatty acids), functional diversification (combining seasoning and non-stick properties), and environmentally friendly lightweight packaging. Market opportunities are significant, mainly driven by the popularization of air fryers, the wave of standardization in the catering industry, and the growing awareness of healthy eating. Demand is growing rapidly, and the potential in lower-tier markets is substantial. However, the industry also faces key challenges such as severe product homogenization leading to price competition, stricter food safety regulations raising entry barriers, and reliance on imported core spray nozzle technology.

Demand and Business Opportunity Analysis

The core demand in the spray cooking oil market is driven by three factors: the rigid demand from household consumption is paramount, specifically reflected in its deep integration with popular kitchen appliances such as air fryers (new user simultaneous purchase rate reaches 68%) and consumers' strong desire for healthy and precise oil control (accounting for 72% of reasons for choosing the product); secondly, the catering industry's need for efficient standardized cooking and refined cost control, where spray technology significantly reduces oil usage deviations and waste; finally, the broad technical compatibility (compatible with mainstream equipment) and micro-atomization technology that genuinely improves food texture, together constitute the experiential advantages that support continuous product growth and a high repurchase rate (78%).

LP Information, Inc. (LPI) ' newest research report, the “Air Fryer Spray Industry Forecast” looks at past sales and reviews total world Air Fryer Spray sales in 2025, providing a comprehensive analysis by region and market sector of projected Air Fryer Spray sales for 2026 through 2032. With Air Fryer Spray sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Air Fryer Spray industry.

This Insight Report provides a comprehensive analysis of the global Air Fryer Spray landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Air Fryer Spray portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Air Fryer Spray market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Air Fryer Spray and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Air Fryer Spray.

This report presents a comprehensive overview, market shares, and growth opportunities of Air Fryer Spray market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Vegetable Oil-Based

Animal Oil-Based

Segmentation by Function Positioning:

Basic Non-Stick Model

Low-Fat Healthy Model

High-Temperature Durable Model

Segmentation by Atomization Technology:

Standard Air Pressure Atomizer

Micro-Pressure Atomizer

Electric Atomizer

Segmentation by Application:

Household Consumption

Catering Industry

Food Processing

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mantova

Conagra

Bertolli

Fry Light

Primal Kitchen

AAK International

Hy-Vee

La Tourangelle

Pompeian

Chosen Foods

Crisp 'n Dry

Vilgain

Unilever

Midea Home Appliances

Zhanyi Foods

Lee Kum Kee

Key Questions Addressed in this Report

What is the 10-year outlook for the global Air Fryer Spray market?

What factors are driving Air Fryer Spray market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Air Fryer Spray market opportunities vary by end market size?

How does Air Fryer Spray break out by Type, by Application?

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