

Global AI Storyboard Generators Software Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/AD3D461852C8EN.html>

Date: January 2026

Pages: 85

Price: US\$ 3,660.00 (Single User License)

ID: AD3D461852C8EN

Abstracts

The global AI Storyboard Generators Software market size is predicted to grow from US\$ 284 million in 2025 to US\$ 410 million in 2032; it is expected to grow at a CAGR of 5.5% from 2026 to 2032.

AI storyboard generators use artificial intelligence to transform written ideas, scripts, or prompts into visual storyboards. It often generates illustrative scenes from text, helping users quickly map out narratives in a visual format. This type of software is typically used in industries such as marketing, film production, advertising, education, and product design — any field where teams need to plan visual content before entering full production. By automating early-stage visuals, AI storyboard generators enable faster decision making, clearer creative direction, and better alignment among stakeholders, allowing teams to visualize and pitch concepts without relying on manual design work. It addresses common challenges like long production timelines, unclear creative vision, and high pre-production costs through rapid iteration and visual clarity.

AI storyboard generators are rapidly evolving from concept drafts to complete visual creation tools, capable of automatically generating storyboards, scene layouts, shot designs, and preliminary animation drafts based on text descriptions, script outlines, or scene keywords, significantly accelerating the pre-production workflow for film, game, and advertising projects. The market exhibits a dual-track structure of 'cloud services + local applications,' with large platforms providing end-to-end collaboration and asset management, as well as professional workflow tools and plugin ecosystems supporting multilingual, cross-platform output and seamless integration with CGI, 3D modeling, and other processes. With the maturation of generative AI, video compositing, real-time rendering, and virtual production, the application scenarios for AI storyboard generators are expanding from concept design to pre-visualization verification, budget assessment,

and creative iteration. However, challenges include controlling narrative coherence and cinematic language, ensuring copyright and material compliance, and meeting the demand for consistent and customizable high-quality output.

LPI (LP Information)' newest research report, the “AI Storyboard Generators Software Industry Forecast” looks at past sales and reviews total world AI Storyboard Generators Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Storyboard Generators Software sales for 2026 through 2032. With AI Storyboard Generators Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Storyboard Generators Software industry.

This Insight Report provides a comprehensive analysis of the global AI Storyboard Generators Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Storyboard Generators Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Storyboard Generators Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Storyboard Generators Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Storyboard Generators Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Storyboard Generators Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premise

Segmentation by Narrative Ability:

Strong Narrative-Oriented

Weak Narrative-Oriented

Segmentation by Controllability:

High Controllability

Low Controllability

Segmentation by Application:

Advertising and Marketing

Game Development

Education and Training

Film and Television Production

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Storyboard Hero

Elai.io

Boords

KROCK.io

LTX Studio

PentoPix

Shai Creative

Storyboarder.ai

Voxxio

Canva

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