

Global AI Phones Market Growth 2026-2032

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Abstracts

The global AI Phones market size is predicted to grow from US\$ 19343 million in 2025 to US\$ 244861 million in 2032; it is expected to grow at a CAGR of 43.6% from 2026 to 2032.

AI phones are smartphones equipped with mobile chips that meet the computing power requirements of AI and loaded with deep learning AI functions. AI phones not only include basic communication and multimedia functions, but also, through high-performance processors and hardware modules optimized for AI computing, such as Neural Processing Units (NPUs), they can achieve efficient machine learning and deep learning calculations, providing a personalized interactive experience. Furthermore, AI phones can achieve more intelligent functions, such as intelligent photography, intelligent translation, and intelligent assistants, providing users with a richer and more convenient user experience.

Through their advanced intelligent assistants, image recognition, language translation, security verification, and personalized recommendations, AI phones greatly enhance the convenience and efficiency of traditional application scenarios, such as simplifying shopping processes, improving the photography experience, optimizing schedule management, and assisting in healthy living. At the same time, they can also understand screen content, providing educational support and document processing, making AI phones powerful tools for improving daily life and work efficiency.

In 2025, global AI Phones sale reached approximately 23,680 K Units, with an average global market price of around 835 US\$/Unit. Production capacity reached 30,000 K Units, with a gross profit margin of approximately 12%.

Mobile Communication Technology Level

5G communication technology, with its high speed and ultra-low latency, not only comprehensively enhances the network connectivity and data transmission capabilities of mobile devices, but also lays a crucial network foundation for the deep integration of artificial intelligence and mobile phones. The widespread deployment of 5G networks enables AI phones to achieve millisecond-level real-time responses, making various intelligent and instant services possible. Its low latency and high bandwidth characteristics further ensure that devices can efficiently process massive amounts of data and smoothly run complex edge AI algorithms.

Large Model Technology Level

Breakthroughs in Large Language Models (LLMs), represented by ChatGPT and Gemini, have significantly accelerated the evolution of AI phones in natural language interaction and personalized experiences. Users can enjoy more human-like and richer interactive experiences, while devices can provide deeply customized services by continuously learning user preferences. As the scale of edge large model parameters expands and operating efficiency improves, the functional boundaries of AI phones will continue to expand, constantly giving rise to new application scenarios.

User Needs Level

In the information age, users have placed higher demands on mobile terminals for data processing, intelligent resource management, and privacy security. As a core terminal, AI-powered smartphones can process text and image information and complex tasks more efficiently, providing low-latency, real-time feedback while ensuring data security and privacy. This precisely meets users' combined needs for natural interaction, intelligent services, and personalized experiences, driving the rapid penetration and widespread adoption of AI smartphones in the market.

LP Information, Inc. (LPI) ' newest research report, the "AI Phones Industry Forecast" looks at past sales and reviews total world AI Phones sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Phones sales for 2026 through 2032. With AI Phones sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Phones industry.

This Insight Report provides a comprehensive analysis of the global AI Phones landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report

also analyzes the strategies of leading global companies with a focus on AI Phones portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Phones market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Phones and breaks down the forecast by Computing Power, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Phones.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Phones market by product type, application, key manufacturers and key regions and countries.

Segmentation by Computing Power:

?30 NPU TOPS

?30 NPU TOPS

Segmentation by Type:

Android System

iOS System

Segmentation by AI Capability Levels:

Hardware-Powered AI Phones

Next-Generation AI Phones

Segmentation by Rear Camera:

Dual Cameras

Three Cameras

Four Cameras

Five Cameras

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

HUAWEI

Xiaomi

Samsung

HONOR

OPPO

VIVO

Apple

Google

Key Questions Addressed in this Report

What is the 10-year outlook for the global AI Phones market?

What factors are driving AI Phones market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do AI Phones market opportunities vary by end market size?

How does AI Phones break out by Computing Power, by Application?

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