

# Global AI Media Monitoring Software Market Growth (Status and Outlook) 2026-2032

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## Abstracts

The global AI Media Monitoring Software market size is predicted to grow from US\$ 2142 million in 2025 to US\$ 3685 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

AI Media Monitoring Software is an AI-powered tool that uses machine learning and NLP to automatically track, collect, and analyze unstructured content (text, images, voice, etc.) across social media, news, blogs, and other channels in real time. It filters noise, identifies sentiment, clusters topics, and delivers actionable insights, supporting brand reputation management, crisis prevention, competitive intelligence, and market trend tracking for organizations.

United States market for AI Media Monitoring Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for AI Media Monitoring Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for AI Media Monitoring Software is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key AI Media Monitoring Software players cover Determ, Signal AI, Truescope, AlphaMetricx, BrandMentions, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "AI Media Monitoring Software Industry Forecast" looks at past sales and reviews total world AI Media Monitoring

Software sales in 2025, providing a comprehensive analysis by region and market sector of projected AI Media Monitoring Software sales for 2026 through 2032. With AI Media Monitoring Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world AI Media Monitoring Software industry.

This Insight Report provides a comprehensive analysis of the global AI Media Monitoring Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on AI Media Monitoring Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global AI Media Monitoring Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for AI Media Monitoring Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global AI Media Monitoring Software.

This report presents a comprehensive overview, market shares, and growth opportunities of AI Media Monitoring Software market by product type, application, key players and key regions and countries.

### **Segmentation by Type:**

Cloud-based

On-premises

Hybrid

### **Segmentation by Media Coverage Type:**

News and Print Monitoring

Online and Social Media Monitoring

Broadcast and Multimedia Monitoring

Segmentation by Data Processing Approaches:

Reactive Monitoring

Proactive Intelligence

Hybrid Solutions

**Segmentation by Application:**

SMEs

Large Enterprises

**This report also splits the market by region:**

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Determ

Signal AI

Truescope

AlphaMetricx

BrandMentions

Mandala

Onclusive

Mentionlytics

Agility

Actus

Digimind

Brand24

Auris

NewsWhip

CisionOne

Monity.ai

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