

# 2018 Top 5 Wet Tissues Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Wet Tissues are a small moistened piece of tissue that often comes folded and wrapped for convenience.

In the coming years there is an increasing demand for Wet Tissues in the regions of United States and Europe that is expected to drive the market for more advanced Wet Tissues. Growth in government budgets in the principal countries, increasing of personal care fields expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Wet Tissues will drive growth in United States and Europe markets.

Globally, the Wet Tissues industry market is concentrated as the manufacturing technology of Wet Tissues is relatively matures than some high-tech equipment. And some enterprises, like Kimberly-Clark, Procter & Gamble, SCA, Nice-Pak Products, etc. are well-known for the wonderful performance of their Wet Tissues and related services. At the same time, United States, occupied 38.54% sales market share in 2016, is remarkable in the global Wet Tissues industry because of their market share and technology status of Wet Tissues.

The consumption volume of Wet Tissues is related to downstream industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Wet Tissues industry may not keep that fast. But it is surely forecasted that the market of Wet Tissues is still promising.

Over the next five years, LPI(LP Information) projects that Wet Tissues will register a 4.9% CAGR in terms of revenue, reach US\$ 20300 million by 2023, from US\$ 15200 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Kimberly-Clark

Procter & Gamble

SCA

Nice-Pak Products

Rockline Industries

Lenzing

Albaad Massuot

APP

Johnson & Johnson

Clorox

SC Johnson

Beiersdorf

Oji Holdings

Hengan

Cascades

Pigeon

Vinda

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Cross Fold

Longitudinal Fold

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Baby

Personal Care

Cleaning

Industrial

Others

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