

# 2018 Top 5 Wet Tissues and Wipes Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Wet Tissues and Wipes are a type of clean paper that usually made from nonwoven (mostly spunlaced types) or wet strength paper or other polymer material, pure water, humectants, preservatives, antibacterial agents and nonionic surfactant etc.

The industry concentration is not high; there are hundreds of manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S., E.U. and Japan, The manufacturers in U.S. have a long history and unshakable status in this field.

Manufacturers such as Kimberly-Clark and P&G have relative higher level of product's quality. As to E.U., Rockline Industries has become as a global leader. In Japan, Pigeon leads the technology development. Most of Chinese manufactures locate in Guangdong and Fujian province.

The key consumption markets locate at developed countries. The United States takes the market share of 26%, followed by EU with 29% in 2015. China's consumption market has a quicker growing speed of CAGR 8.9%.

We tend to believe this industry is still in a fast growing stage, and the consumption increasing rate will still maintain a relatively high level.

Over the next five years, LPI(LP Information) projects that Wet Tissues and Wipes will register a 8.0% CAGR in terms of revenue, reach US\$ 23500 million by 2023, from US\$ 14800 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region,

with sales, price, revenue and market share from 2013 to 2018, the top players:

P&G

Kimberly-Clark

Nice-Pak Products

Johnson & Johnson

SC Johnson

Clorox

Beiersdorf

3M

Georgia-Pacific

Cascades

Diamond Wipes International

Rockline Industries

SCA

Suominen Corporation

Lenzing

GS Covertig

Albaad Massuot

Pigeon

Oji Holdings

Hengan Group

Tongling Jieya

Vinda Group

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Common Type

Sanitary Type

Antiseptic Type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Baby Use

Women Use

Other Body Use

Product Use

Other Use

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