

2018 Top 5 Water-Ionizer Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A water-ionizer (also known as an alkaline ionizer) is a home appliance which can raise the pH of drinking water by using electrolysis to separate the incoming water stream into acidic and alkaline components.

At present, in developed countries, the Water-Ionizer industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in South Korea and Japan. These two countries have testing and certifications in place to ensure the safety and reliability of water ionizers. Both South Korea and Japan certify water ionizers as medical devices through the Korean Food and Drug Administration - KFDA or MFDS and Japanese Administration of Health -MHLW.

The industry is not high concentration. There are hundreds of brands in this industry. Though the industry is highly competitive, it is becoming easier for small online sellers to enter the market unburdened with physical locations, employees and support personnel which can force larger traditional Water-Ionizer resellers to reduce selling prices. Companies must be aware of their competitive surroundings within their market. Being aware of competitor's strategy can prevent a lag in reaction to a change within the market. This especially true in the Water-Ionizer Industry because of its rapid expansion in the Asian Market. It is important for USA brand owner to monitor the Asian Market closely and follow any new technologies they may develop or else they may find themselves not able to produce at the speed and with the quality needed.

Over the next five years, LPI(LP Information) projects that Water-Ionizer will register a 5.2% CAGR in terms of revenue, reach US\$ 2360 million by 2023, from US\$ 1830 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Enagic

AlkaViva (IonWays)

Life Ionizers

VWA Water (Tyent)

Alkalux

Chanson Water

KYK

Fujiiryoki

Panasonic

Vollara

Evontis

Alka Fresh

Air Water Life

PurePro

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Counter Top Water-Ionizer

Under Counter Water-Ionizer

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Household Application

Hospital Application

Commercial Application

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