

2018 Top 5 Wallpaper Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Wallpaper is a kind of material used to cover and decorate the interior walls of homes, offices, and other buildings; it is one aspect of interior decoration. Due to its variety of characteristics that other interior decoration materials cannot compare, such as color diversity, rich patterns, security and environmental protection, convenient installation, appropriate price, and so on, it has considerable popularity in Europe, United States, and Japan and other developed countries and regions.

Each manufacturer competition is intense, the entire wallpaper market is expanding, and wallpaper industry will continue to grow. At the same time, the competition also will be more and fiercer. Wallpaper industry has a process of integration and elimination, false and inferior product must be washed out. Eventually, the strong will be stronger, the weak one will be weaker.

The technical barriers of Wallpaper are relatively low, resulting in low level concentration degree.

Wallpaper is widely used in residential, retail and industrial projects. The investment in office, hotel, residential and infrastructure markets is expected to improve in the next years. As the demand increases rapidly with higher spending propensity, the increased consumption of Wallpaper industries is expected to continue during the remaining years of the forecast period of 2017-2022. Wallpaper industry will usher in a stable growth space.

York Wallcoverings accounted for 8.50% of the global Wallpaper revenue market share in 2016. Followed players, Sangetsu Co., Ltd. accounted for 5.67%, A.S. Création accounted for 4.38%.

The market is not only influenced by the price, but also influenced by the product

performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Wallpaper will register a 2.1% CAGR in terms of revenue, reach US\$ 30600 million by 2023, from US\$ 26900 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Asheu

Sangetsu Co., Ltd.

A.S. Création

York Wallpapers

Lilycolor

Marburg

Shin Han Wall Covering

Zambaiti Parati

Brewster Home Fashions

Walker Greenbank Group

LSI Wallcovering

J.Josephson

Len-Tex Corporation

Osborne&little

KOROSEAL Interior Products

Grandeco Wallfashion

F. Schumacher & Company

Laura Ashley

DAEWON CHEMICAL

Wallquest

Yulan Wallcoverings

Fidelity Wallcoverings

Roysons Corporation

Wallife

Topli

Beitai Wallpaper

Johns Manville

Artshow Wallpaper

Yuhua Wallpaper

Coshare

Rainbow

Crown Wallpaper

Sandberg

Arte-international

Yuanlong wallpaper

Texam

Wellmax wallcovering

Linwood

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Vinyl-based Wallpaper

Non-woven Wallpaper

Pure Paper Type Wallpaper

Fiber Type Wallpaper

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Entertainment Places

Office

Household

Others

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