

2018 Top 5 UTV (Utility Terrain Vehicle) Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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UTV, namely Utility Terrain Vehicle, is defined as a vehicle:

Designed for operation off of the highway

Suspended on four or more low pressure or non-pneumatic tires

Has a steering wheel for steering control

Have one seat to accommodate a driver and one or more passenger sitting

For industry structure analysis, the UTV (Utility Terrain Vehicle) industry is concentrated. These manufacturers range from large multinational corporations to small privately owned companies compete in this industry. The top five producers account for about 80 % of the revenue market. Regionally, United States is the biggest sales value area in 2016, also the leader in the whole UTV (Utility Terrain Vehicle) industry. North America occupied 72.29% of the sales market in 2016. It is followed by Europe and Asia-Pacific, which respectively account for around 15.34% and 5.46% of the global total industry. Other countries have a smaller amount of sales.

The impact on the cost and availability of raw materials and certain components is uncertain due to potential supply changes. The costs of raw materials have a significant impact on the level of expenses. If the prices of raw materials and related factors such as energy prices increase, and if new companies cannot pass those price increases on

to customers, their results of operations and financial condition would suffer. Over the next five years, LPI(LP Information) projects that UTV (Utility Terrain Vehicle) will register a 3.2% CAGR in terms of revenue, reach US\$ 5260 million by 2023, from US\$ 4350 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Polaris (US)

John Deere (US)

Kawasaki (Japan)

Yamaha Motor (Japan)

Kubota (Japan)

Arctic Cat (US)

Honda (Japan)

BRP (Canada)

KYMCO (China Taiwan)

HSUN Motor (China)

CFMOTO (China)

Linhai Group (China)

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Displacement (CC): ? 400

Displacement (CC): 400-800

Displacement (CC): ? 800

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Work UTV

Sport UTV

Others

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