

# 2018 Top 5 Tequila Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

https://marketpublishers.com/r/2B1826600D4EN.html

Date: July 2018

Pages: 167

Price: US\$ 4,960.00 (Single User License)

ID: 2B1826600D4EN

### **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

Tequila is a regional specific name for a distilled beverage made from the blue agave plant, primarily in the area surrounding the city of Tequila, 65 km (40 mi) northwest of Guadalajara, and in the highlands (Los Altos) of the north western Mexican state of Jalisco. Although tequila is a kind of mezcal, modern tequila differs somewhat in the method of its production, in the use of only blue agave plants, as well as in its regional specificity. Tequila varieties are only allowed to use the term if they are manufactured in specific regions of Mexico.

Currently, Mexico is the only origin of tequila. Tequila is the most important type of wine in Mexico. Tequila is the symbol of Mexican national spirit, and Mexico is the second largest consumer countries of tequila.

The United States is the largest consumer of Tequila. In addition, the US demand for tequila is increasing year by year. Spain and Chinese demand for tequila is increasing at a high rate.

Tequila has very strict requirements for raw materials. A mature blue agave requires a minimum of eight years, which limits the total production of tequila.

Over the next five years, LPI(LP Information) projects that Tequila will register a 4.1% CAGR in terms of revenue, reach US\$ 5910 million by 2023, from US\$ 4660 million in 2017.

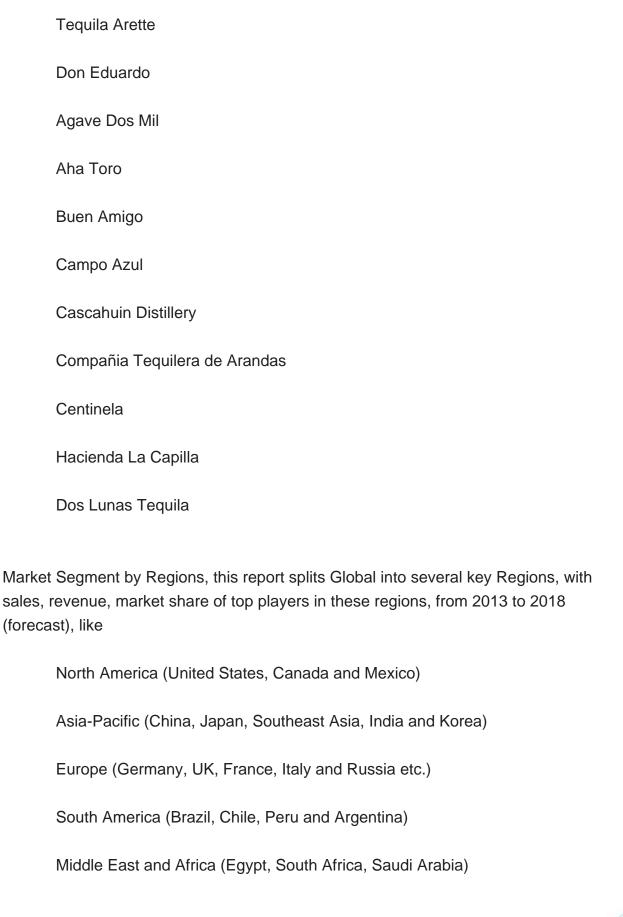
This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:



Jose Cuervo
Sauza
Patrón
Juarez
1800 Tequila
El Jimador Family
Don Julio
Familia Camarena Tequila
Herradura
Zarco
Cazadores
Cabo Tequila
Milagro
Margaritaville
Clase Azul
Avion Tequila
1921 Tequila
4 Copas
Corzo

El Agave Artesanal







Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

100% Tequila

Mixto Tequila

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Corporate Hospitality

Government Reception

Family Dinner

Other



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