

2018 Top 5 Stevia/Stevia Rebaudiana Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Stevia/Stevia Rebaudiana is a sweetener and sugar substitute extracted from the leaves of the plant species Stevia/Stevia Rebaudiana rebaudiana, native to Paraguay. The leaves of the Stevia/Stevia Rebaudiana rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs.

Stevia is a sweetener and sugar substitute extracted from stevia dry leaves. The leaves of the Stevia rebaudiana plant have a refreshing taste, zeroglycemic index, zero calories and zero carbs. Stevia has been used to sweeten the traditional drink mate for 400 years or longer. Stevioside, 6-18% composing of the stevia leaf, is also the most prevalent glycoside in the leaf and has been tested to be approximately 300 times sweeter than sugar. Other sweet constituents include steviolbioside, rebaudiosides A-E, and dulcoside A. At present, as a Natural sweetener stevioside product has been used in the country such as Korea , Japan , China , Latin America(Brazil , Paraguay), Taiwan , Indonesia , Russia , Australia , USA (Dietary Supplement) and other countries. In the world wide, China is the largest manufacturing market region in the world. PureCircle, GLG Life Tech Corp, Julong High-tech are the global leading manufacturers of stevia. The Global capacity is over in 2011-2012, and the materials were shortage and the price of materials increased, leading to the decrease of the global production in 2014.

Over the next five years, LPI(LP Information) projects that Stevia/Stevia Rebaudiana will register a 3.8% CAGR in terms of revenue, reach US\$ 420 million by 2023, from US\$ 340 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific,

South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

PureCircle

GLG Life Tech Corp

Julong High-tech

Biolotus Technology

Haotian Pharm

Cargill-Layn

Haigen Stevia

Sunwin Stevia

Shangdong Huaxian Stevia

Merisant

Jining Aoxing Stevia Products

Tate & Lyle

Shandong Shengxiangyuan

Daepyung

GL Stevia

Morita Kagaku Kogyo

Ingredion

Stevia Sweetener

Wagott Pharmaceutical

Wisdom Natural Brands

Stevia Natura

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Reb-A Series

STV Series

Glucosyl Series

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Food

Beverage

Pharmaceutical Industry

Daily Chemical Industry

Others

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