

2018 Top 5 Snow Sports Apparel Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Snow Sports Apparel refers to the cloth which is worn during the snow sports like ski sport or snowboarding sport, and use performance fabrics.

The Snow Sports Apparels industry concentration is relatively lowhigh; there are many manufacturers in the world, and about half of the production are produced in China.

There are many international companies set up factories in China either, such as Lufuma whose plant is located in East China.

The key consumption markets locate at developed countries. The Europe takes the market share of 29%, followed by North America with 28%. We tend to believe this industry becomes more and more mature, and the consumption increasing rate will show a smooth curve.

Over the next five years, LPI(LP Information) projects that Snow Sports Apparel will register a 2.0% CAGR in terms of revenue, reach US\$ 1330 million by 2023, from US\$ 1180 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Lafuma

Decathlon

Columbia

Halti

Adidas

Nike

The North Face

Amer Sports

Schoeffel

Spyder

Volcom

Northland

Kjus

Bogner

Decente

Phenix

Goldwin

Rossignol

Under Armour

Bergans

Toread

Market Segment by Regions, this report splits Global into several key Regions, with

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sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Jacket

Pants

One-Piece Suits

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Amateurs

Professional Athletes

Others

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