

2018 Top 5 Snow Helmet Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Snow Helmet refers to the equipment used to protect the head in the ski sport. Snow Helmets are different from bike or skateboard helmets. They have specific features such as ear coverage, moisture-wicking liners and temperature-sensitive materials.

Due to the cheap labor cost and other factors, some Chinese enterprises provide OEM services for the foreign famous enterprises, which accounted for 40% of the global market share. In order to enhance its competitiveness and visibility, we suggest these enterprises through the acquisition of enterprises, cooperating with the European and American brands, or take advantage of price going into the market gradually enhance their market share.

China has contributed about 1.46% of the ski enthusiasts, far less than Japan's 3.06%, this imbalance shows that China is the world's most potential market under the situation of that Japan and South Korea ski market has been basically stable.

With the Chinese national policy support and the Winter Olympics promotion, the high growth rate can maintain 3-5 year, we conservatively estimate the snow helmet consumption market in China will reach the scale of 6 million USD.

Over the next five years, LPI(LP Information) projects that Snow Helmet will register a 4.1% CAGR in terms of revenue, reach US\$ 290 million by 2023, from US\$ 230 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Head

Carrera

Rossignol

Uvex

Atomic

Giro (BRG Sports)

K2 Sports

Smith Optics

Scott

Salomon

POC

Burton Snowboard

Sweet Protection

Sandbox

Bolle

Pret

Hammer Srl

Yamamoto Kogaku Co.,Ltd

Limar Srl

Shunde Moon Helmet Co., Ltd.

Briko Spa

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Men Type

Women Type

Children Type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Personal Use

Public Rental

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