

# 2018 Top 5 Sneaker Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Sneakers (also known as athletic shoes, tennis shoes, gym shoes, runners, takkies, or trainers) are shoes primarily designed for sports or other forms of physical exercise, but which are now also often used for everyday wear. The term generally describes a type of footwear with a flexible sole made of rubber or synthetic material and an upper part made of leather or synthetic materials. Examples of such shoes include athletic footwear such as: basketball shoes, tennis shoes, cross trainers and other shoes worn for specific sports.

Sneaker is a favorite footwear choice for sports or casual occasions for men, women and kids.

Growing innovations and the rising trend of adopting a healthy lifestyle and increasing active participation of the young population in sports and related activities is expected to propel the demand for the athletic footwear market.

Geographically, the market is leading by North America and Europe, sales in Asia Pacific regions like China, Japan, Southeast Asia and India will see significant growth in future period. In terms of year 2016, North America is expected to hold the largest market share, with about 766 million pairs sold, followed by Europe of about 24.84% consumption market share in 2016.

Over the next five years, LPI(LP Information) projects that Sneaker will register a 6.5% CAGR in terms of revenue, reach US\$ 102500 million by 2023, from US\$ 70100 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Adidas

Nike

New Balance

Under Armour

ASICS

MIZUNO

Puma

Lining

Ecco

Kswiss

Skecher

ANTA

361°

PEAK

Guirenniao

China Dongxiang

Xtep

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Adult Sneaker

Children Sneaker

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Competition

Amateur Sports

Lifestyle

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