

2018 Top 5 Smart Shoes Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Smart Shoes are embedded with sensors that can detect your walking data and can be controlled via smartphone. The shoes use that information to offer tips on improving users` fitness regimen or locations and other information.

In recent years, the demand for technology has been growing and the intelligent products have been even more popular. This trend has made the demand of Smart Shoes become larger and this trend can be anticipated to fuel the market growth during the forecast period.

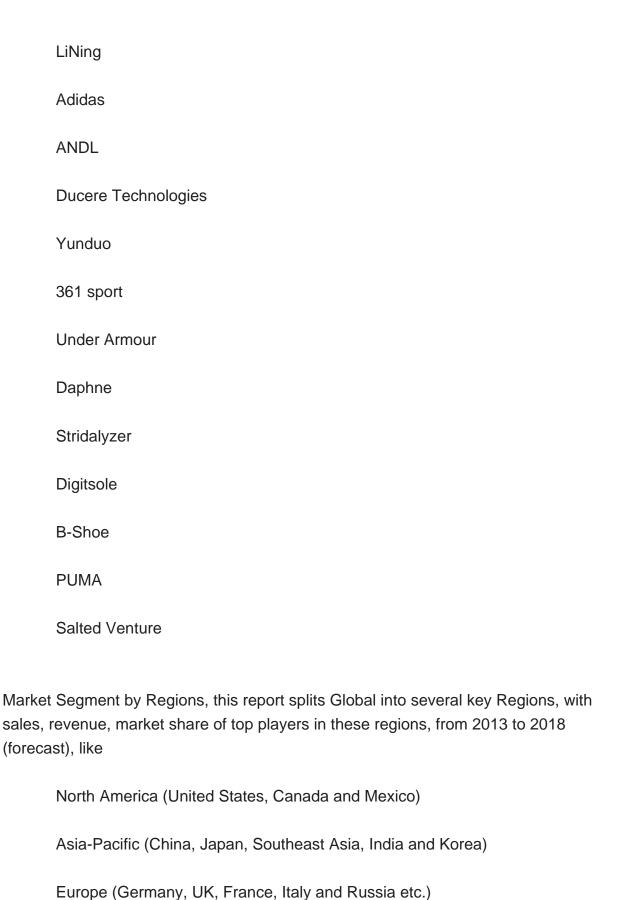
Nike was the largest producer of smart shoes in the world in 2014 while Adidas was the second because they developed smart shoes earlier. For China market, Li-Ning works with Xiao Technology to develop the smart shoe industry fast and has acquired success to become the largest manufacturer in 2015. Other Chinese technology companies enter the market like Yunduo, ADNL. They major in positioning shoes for children which can be predicted to be popular in future market.

Over the next five years, LPI(LP Information) projects that Smart Shoes will register a 19.9% CAGR in terms of revenue, reach US\$ 230 million by 2023, from US\$ 77 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Nike





South America (Brazil, Chile, Peru and Argentina)



Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by divided	Product Types, with sales, revenue, price, market share of each type, can be into
	Step counting shoes
	Positioning shoes
	Navigation shoes
	Other
Split by applications, this report focuses on sales, market share and growth rate in eac application, can be divided into	
	Adults
	Children
	Old People



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