

# 2018 Top 5 Smart Ring Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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# **Abstracts**

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Smart Ring is a compact and lightweight wearable ring-type device that offers handwriting-input functionality and a reader for near-field communications (NFC) tags. A smart ring that empowers wearers to rule them all – their smartphone, smart home appliances, Google Glass, smartwatch and a variety of digital-enabled interactions, to be more precise.

At present, in the foreign industrial developed countries the smart ring industry is generally at the beginning level, the world's enterprises are mainly concentrated in North America, EU and China. Meanwhile, foreign companies have more mature ecosystem of both software and hardware, strong R & D capability, the technical level is in a leading position. There are enabling policies from different countries. Smart ring industry is a high technology industry, the important part is the ecosystem and innovation technology. There has to be different cooperation between different industries such as system platform, cloud services, App store, App software, and sometime need other equipment to realize the special function.

The smart ring still have a lot of opportunities with this huge market ahead. However, the enterprises have to solve the problems such as high operating cost and some technical difficulties and so on.

Over the next five years, LPI(LP Information) projects that Smart Ring will register a 28.6% CAGR in terms of revenue, reach US\$ 33 million by 2023, from US\$ 7 million in 2017.



This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

McLear Ltd
Nod Ring
GEAK
Ringly
MOTA
Mycestro
Arcus
Thumb Track
Ring Theory
Jakcom Technology
Sirenring
Kerv
GalaGreat
VINAYA Technologies
Logbar Ring
Acare
Vring
Neyya



RHL Vision Technologies Pvt
Moodmetric
Segment by Regions, this report splits Global into severa

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Android

IOS

Windows Phone

Compatible Systems

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Health and Movement

**Device Control** 



Communication



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