

2018 Top 5 Salad Dressings and Mayonnaise Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Dressings can include a wide variety of things, including fresh herbs, pickled vegetables or relish, fermented foods like vinegar or soy sauce, nuts, and dried or fresh fruit.

The market of mayonnaise and salad dressing is fragmented with a tail of manufacturers. The largest producers of mayonnaise in the worldwide are Unilever, Kraft, Kewpie, McCormick and Nestle. The largest producing area of mayonnaise are North America and Eastern Europe, especially in Russia and USA. Each manufacturer has its targeted market region. For example, Eastern Europe market is dominated by Russian manufacturers like Essen, Efko and NMZhK. North America market is dominated by Unilever and Kraft, while Asia-Pacific market is dominated by Kewpie.

The market of salad dressing is smaller than mayonnaise in terms of consumption volume. The largest producers of salad dressing in the worldwide are Wish-Bone (sold by Unilever to Pinnacle Foods), Clorox, Kraft, Kewpie and Kuhne. Major consumption areas of salad dressing is North America and West Europe.

Over the next five years, LPI(LP Information) projects that Salad Dressings and Mayonnaise will register a 5.1% CAGR in terms of revenue, reach US\$ 23800 million by 2023, from US\$ 17600 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Unilever

Kraft

Kewpie

McCormick

Nestle

Essen

Efko

Ajinomoto

NMZhK

Solpro

KENKO Mayonnaise

Clorox

Ken's

Sabormex

Kuhne

Ybarra

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Salad Dressings

Mayonnaise

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Daily Use

Food Industry

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