

2018 Top 5 Road Marking Paint Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Road surface marking is any kind of device or material that is used on a road surface in order to convey official information. They can also be applied in other facilities used by vehicles to mark parking spaces or designate areas for other uses.

Road Marking Paint is a kind of paint used to paint road mark. Paint, sometimes with additives such as retroreflective glass beads, is generally used to mark travel lanes. It is also used to mark spaces in parking lots or special purpose spaces for disabled parking, loading zones, or time-restricted parking areas. Colors for these applications vary by locality.

The global leading players in this market are 3M, Sherwin-Williams, Swarco AG, Nippon Paint, Ennis Flint and Hempel, which only accounts for about 20 % of total revenue share in 2016. These are famous in the road marking paint market for the wonderful product performance and service. The China market leaders are TATU, Zhejiang Brother, Zhejiang Yuanguang.

The Road marking paint mainly classified into five types: thermoplastic marking paint, waterbased marking paint, solvent based marking paint, two-component road marking paint and others. Thermoplastic marking paint is the most popular type worldwide. But the types of road marking paint varies in different countries.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Road Marking Paint will



register a 4.2% CAGR in terms of revenue, reach US\$ 3600 million by 2023, from US\$ 2810 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

3M
Sherwin-Williams
Swarco AG
Nippon Paint
Ennis Flint
Hempel
Geveko Markings
PPG Industries
Asian Paints PPG
SealMaster
Reda National Co.
LANINO
TATU
Zhejiang Brother
Zhejiang Yuanguang
Luteng Tuliao



Rainbow Brand

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Thermoplastic Marking Paint

Waterbased Marking Paint

Solvent Based Marking Paint

Two-Component Road Marking Paint

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Roads & Streets

Parking Lot

Airport



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Others



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