

# 2018 Top 5 Reflective Sheeting Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Reflective sheeting is flexible retro reflective material primarily used to increase the nighttime conspicuity of traffic signs, high-visibility clothing, and other items.

Currently, some companies in the world can produce reflective sheeting, mainly concentrating in North America, Europe and Asia Pacific. The main market players are 3M, Avery Dennison, Nippon Carbide Industry, ATSM, ORAFOL, Jisung Corporation, Reflomax, KIWA Chemical Industries, Viz Reflectives, Daoming Optics & Chemicals and Changzhou Hua R Sheng Reflective etc.

We tend to believe this industry is a promising industry, and the consumption increasing degree will show a smooth growth curve. For product prices, the slow downward trend in recent years will maintain in the future as competition intensifies. Besides, prices gap between different brands will go narrowing gradually. Also, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Reflective Sheeting will register a 1.1% CAGR in terms of revenue, reach US\$ 3370 million by 2023, from US\$ 3150 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

3M

Avery Dennison

Nippon Carbide Industry

ATSM

ORAFOL

Jisung Corporation

Reflomax

KIWA Chemical Industries

Viz Reflectives

Daoming Optics & Chemicals

Changzhou Hua R Sheng Reflective

Changzhou Huawei

Yeshili Reflective Materials

Zhejiang Caiyuan Reflecting

Huangshan Xingwei Reflectorized

Yangzhou Tonming Reflective

Alsafety

Lianxing Reflective

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Glass bead type

Micro prismatic type

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Road signs

Vehicles

Other

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