

# 2018 Top 5 Prom Dresses Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Prom dresses is a kind of dress for girls on a prom for their graduation parties and other evening parties. Women also dress a prom dress on variety of parties. Prom dresses usually has specification of long, short and knee length.

Prom dresses industry, prom dresses or dresses buyers are the highest search volume keywords. In addition all young girl dress is also concerned.

From January to February and from August to November, consumers search for the prom dresses most frequently. United States is the largest market of prom dresses, followed by Europe, which occupies more than 60 per cent.

Comparing the top two markets shows that the US and UK markets prefer different types of material. In the United States, Organza is the most popular fabric material for Prom dresses and the second widely used is satin; whereas the UK prefers to use polyester and chiffon organza as materials.

Over the next five years, LPI(LP Information) projects that Prom Dresses will register a 0.6% CAGR in terms of revenue, reach US\$ 120 million by 2023, from US\$ 110 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Pronovias

David's Bridal

Rosa Clara

Oscar De La Renta

Carolina Herrera

Adrianna Papell

Vera Wang

Impression Bridal

Alfred Angelo

Jovani

Monique Lhuillier

Pepe Botella

Franc Sarabia

Yolan Cris

Victorio & Lucchino

Aidan Mattox

Betsy And Adam

Joanna Chen

Terani

Trixxi

Badgley Mischka

Cymbeline

Marchesa

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Long Prom Dresses

Knee Length Prom Dress

Short Prom Dresses

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Prom

Festival Party

Social Dance

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