

# 2018 Top 5 Premium Motorcycle Helmets Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Premium Motorcycle helmets are those, which are fashionable and offer improved safety. The target market for premium helmets constitutes people who have relatively high disposable income and ride motorcycles for recreational or leisure activities. As such, the developed markets, Europe, North America, and Japan are the major markets for premium helmets worldwide.

The global average price of premium motorcycle helmets is in the decreasing trend, from 417 USD/Unit in 2012 to 386 USD/Unit in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of premium motorcycle helmets according to styles includes full face helmet and open face helmet. The proportion of Full Face Helmet in 2016 is about 83%.

Over the next five years, LPI(LP Information) projects that Premium Motorcycle Helmets will register a 6.1% CAGR in terms of revenue, reach US\$ 1180 million by 2023, from US\$ 880 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Bell

Schuberth

Nolan

OGK Kabuto

Shoei

Suomy

HJC

AGV

Arai

Shark

Airoh

LAZER

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Full Face Helmet

Open Face Helmet

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Motorcycle

Scooter

Step-Through

Others

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