

2018 Top 5 Post-It & Sticky Notes Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Post-It & Sticky Notes is a small piece of paper with a re-adherable strip of glue on its back, made for temporarily attaching notes to documents and other surfaces. A unique low-tack pressure-sensitive adhesive allows the notes to be easily attached, removed and even re-posted elsewhere without leaving residue. Originally small yellow squares, Post-it Notes and related products are now available in an array of colors, shapes and sizes. Although 3M's patent ran out in 1997, "Post-It

" and the original notes' distinctive yellow color remain registered company trademarks, with terms such as "repositionable notes

used for similar offerings manufactured by competitors. Despite this, the name has become genericized for all such products in many countries.

With the increasing in production capacity, expected that the Post-It & Sticky Notes raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Post-It & Sticky Notes.

The average price of Post-It & Sticky Notes will fall further. The product average price declined in the past few years due to the technology development, the average price will keep this trend in the few future years due to increasing mature manufacturing technology and cost of raw materials.

Over the next five years, LPI(LP Information) projects that Post-It & Sticky Notes will register a 1.9% CAGR in terms of revenue, reach US\$ 2470 million by 2023, from US\$ 2210 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

3M

Hopax

4A PAPER

Deli

M&G

COMIX

GuangBo

Poppin

Huiying Enterprise

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Traditional Surface Notes

Erasable Surface Notes

plit by applications, this report focuses on sales, market share and growth rate in each application,
an be divided into

Office

Household

School

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