

2018 Top 5 Portable Evaporative Air Cooler Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Air coolers are simple to use and cools air through the evaporation of water. Unlike conventional air conditioners, evaporative coolers require fresh air and work best with open windows and doors. They are best suited for residences, showrooms, shops, offices, especially where doors are opened and closed frequently – a major advantage over conventional air conditioners. Besides, they consume significantly less electricity and produce no emissions.

At present, the global largest production area of Portable Evaporative Air Cooler is China. The production volume of approximately 1388.8 K Units in 2016, and the production volume share is 39.10%, and the secondary market is India, it will reached a production volume of 818.85 K Units in 2016, and the production volume share is 23.06%.

The competition of this industry is fierce due to the technology barrier is not high, so the study group recommends the new entrants just having money but without brand advantage and downstream support do not enter into this field.

Over the next five years, LPI(LP Information) projects that Portable Evaporative Air Cooler will register a 6.1% CAGR in terms of revenue, reach US\$ 450 million by 2023, from US\$ 320 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Symphony(Keruilai)

Aolan

Jinghui

Lianchuang

Hessaire

Kenstar(Worldwide)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Automatic

Semi-Automatic

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial

Household

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