

2018 Top 5 Polo Shirt Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/2808A2CB44FEN.html>

Date: June 2018

Pages: 141

Price: US\$ 4,960.00 (Single User License)

ID: 2808A2CB44FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

A polo shirt, also known as a golf shirt and tennis shirt, is a form of shirt with a collar, a placket with typically two or three buttons, and an optional pocket.

China was the largest production market with a market share of 25.73% in 2012 and 26.00% in 2017 with an increase of 0.27%. Southeast Asia and Europe ranked the second and third markets with the market share of 23.11% and 15.28% in 2016.

The top 3 (revenue) manufacturers are Banana Republic, Ralph Lauren Corporation, Abercrombie & Fitch, making up 9.82% market share of the whole market in 2016, each with the market share of 3.68%, 3.84%, and 2.30%. The concentration of this industry is low, and the top 5 manufacturers makes up 13.49% of the whole market in 2016.

Over the next five years, LPI(LP Information) projects that Polo Shirt will register a 2.5% CAGR in terms of revenue, reach US\$ 5710 million by 2023, from US\$ 5060 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Banana Republic

Ralph Lauren Corporation

Abercrombie & Fitch

Brooks Brothers

Calvin Klein

Burberry

Prada

Lacoste

Paul Stuart

J. Press

Hugo Boss

Gucci

Tommy Hilfiger

Vineyard Vines

Kent Wang

Thom Browne

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Kids Shirt

Women Shirt

Men Shirt

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Every Day Wear

Game Wear

Others

Contents

1 POLO SHIRT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Polo Shirt
- 1.2 Polo Shirt Segment by Types
 - 1.2.1 Global Sales Market Share of Polo Shirt by Types in 2017
 - 1.2.2 Kids Shirt
 - 1.2.2.1 Major Players of Type I
 - 1.2.3 Women Shirt
 - 1.2.3.1 Major Players of Women Shirt
 - 1.2.4 Men Shirt
 - 1.2.4.1 Major Players of Men Shirt
- 1.3 Polo Shirt Segment by Applications
 - 1.3.1 Polo Shirt Sales Market Share by Applications in 2017
 - 1.3.2 Every Day Wear
 - 1.3.3 Game Wear
 - 1.3.4 Others
- 1.4 Polo Shirt Market by Regions
 - 1.4.1 North America Status and Prospect (2013-2023)
 - 1.4.1.1 North America Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.2 Asia-Pacific Status and Prospect (2013-2023)
 - 1.4.2.1 Asia-Pacific Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.3 Europe Status and Prospect (2013-2023)
 - 1.4.3.1 Europe Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.4 South America Status and Prospect (2013-2023)
 - 1.4.4.1 South America Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)
 - 1.4.5 Middle East and Africa Status and Prospect (2013-2023)
 - 1.4.5.1 Middle East and Africa Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)
- 1.5 Global Market Size (Value) of Polo Shirt (2013-2023)

2 GLOBAL POLO SHIRT SALES, REVENUE (VALUE) AND MARKET SHARE BY PLAYERS

- 2.1 Global Polo Shirt Sales and Market Share by Players in 2016 and 2017
 - 2.1.1 Global Polo Shirt Sales by Players in 2016 and 2017

- 2.1.2 Global Polo Shirt Sales Market Share (%) by Players in 2016 and 2017
- 2.2 Global Polo Shirt Revenue and Market Share by Players in 2016 and 2017
 - 2.2.1 Global Polo Shirt Revenue by Players in 2016 and 2017
 - 2.2.2 Global Polo Shirt Revenue Market Share (%) by Players in 2016 and 2017
- 2.3 Global Polo Shirt Average Price by Players in 2016 and 2017
- 2.4 Global Polo Shirt Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 2.4.1 Global Polo Shirt Manufacturing Base Distribution and Sales Area by Players
 - 2.4.2 Players Polo Shirt Product Types
- 2.5 Polo Shirt Market Competitive Situation and Trends
 - 2.5.1 Polo Shirt Market Concentration Rate
 - 2.5.2 Polo Shirt Market Share of Top 3 and Top 5 Players
 - 2.5.3 Mergers & Acquisitions, Expansion

3 GLOBAL POLO SHIRT SALES, REVENUE (VALUE) BY REGIONS, TYPE AND APPLICATION (2013-2018)

- 3.1 Global Polo Shirt Sales, Revenue and Market Share by Regions (2013-2018)
 - 3.1.1 Global Polo Shirt Sales and Market Share by Regions (2013-2018)
 - 3.1.2 Global Polo Shirt Revenue and Market Share by Regions (2013-2018)
- 3.2 Global Polo Shirt Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 3.2.1 Global Polo Shirt Sales and Market Share by Type (2013-2018)
 - 3.2.2 Global Polo Shirt Revenue and Market Share by Type (2013-2018)
 - 3.2.3 Global Polo Shirt Price by Type (2013-2018)
- 3.3 Global Polo Shirt Sales and Market Share by Application (2013-2018)
 - 3.3.1 Global Polo Shirt Sales by Application (2013-2018)
 - 3.3.2 Global Polo Shirt Sales Market Share by Application (2013-2018)
- 3.4 Global Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

4 NORTH AMERICA TOP 5 PLAYERS POLO SHIRT SALES, REVENUE AND PRICE

- 4.1 North America Top 5 Players Polo Shirt Sales, Revenue and Market Share in 2016 and 2017
 - 4.1.1 North America Top 5 Players Polo Shirt Sales and Market Share in 2016 and 2017
 - 4.1.2 North America Top 5 Players Polo Shirt Revenue and Market Share in 2016 and 2017
- 4.2 North America Polo Shirt Sales, Revenue, Market Share and Price by Type (2013-2018)

- 4.2.1 North America Polo Shirt Sales and Market Share by Type (2013-2018)
 - 4.2.1.1 North America Polo Shirt Sales by Type (2013-2018)
 - 4.2.1.2 North America Polo Shirt Sales Market Share by Type (2013-2018)
- 4.2.2 North America Polo Shirt Revenue and Market Share by Type (2013-2018)
 - 4.2.2.1 North America Polo Shirt Revenue by Type (2013-2018)
 - 4.2.2.2 North America Polo Shirt Revenue Market Share by Type (2013-2018)
- 4.2.3 North America Polo Shirt Price by Type (2013-2018)
- 4.3 North America Polo Shirt Sales and Market Share by Application (2013-2018)
 - 4.3.1 North America Polo Shirt Sales by Application (2013-2018)
 - 4.3.2 North America Polo Shirt Sales Market Share by Application (2013-2018)
- 4.4 North America Polo Shirt Sales and Market Share by Country (US, Canada and Mexico) (2013-2018)
 - 4.4.1 North America Polo Shirt Sales by Country (2013-2018)
 - 4.4.2 North America Polo Shirt Sales Market Share by Country (2013-2018)
- 4.5 North America Polo Shirt Import & Export (2013-2018)

5 EUROPE TOP 5 PLAYERS POLO SHIRT SALES, REVENUE AND PRICE

- 5.1 Europe Top 5 Players Polo Shirt Sales, Revenue and Market Share in 2016 and 2017
 - 5.1.1 Europe Top 5 Players Polo Shirt Sales and Market Share in 2016 and 2017
 - 5.1.2 Europe Top 5 Players Polo Shirt Revenue and Market Share in 2016 and 2017
- 5.2 Europe Polo Shirt Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 5.2.1 Europe Polo Shirt Sales and Market Share by Type (2013-2018)
 - 5.2.1.1 Europe Polo Shirt Sales by Type (2013-2018)
 - 5.2.1.2 Europe Polo Shirt Sales Market Share by Type (2013-2018)
 - 5.2.2 Europe Polo Shirt Revenue and Market Share by Type (2013-2018)
 - 5.2.2.1 Europe Polo Shirt Revenue by Type (2013-2018)
 - 5.2.2.2 Europe Polo Shirt Revenue Market Share by Type (2013-2018)
 - 5.2.3 Europe Polo Shirt Price by Type (2013-2018)
- 5.3 Europe Polo Shirt Sales and Market Share by Application (2013-2018)
 - 5.3.1 Europe Polo Shirt Sales by Application (2013-2018)
 - 5.3.2 Europe Polo Shirt Sales Market Share by Application (2013-2018)
- 5.4 Europe Polo Shirt Sales and Market Share by Country (Germany, UK, France, Italy and Russia) (2013-2018)
 - 5.4.1 Europe Polo Shirt Sales by Country (2013-2018)
 - 5.4.2 Europe Polo Shirt Sales Market Share by Country (2013-2018)
- 5.5 Europe Polo Shirt Import & Export (2013-2018)

6 ASIA-PACIFIC TOP 5 PLAYERS POLO SHIRT SALES, REVENUE AND PRICE

6.1 Asia-Pacific Top 5 Players Polo Shirt Sales, Revenue and Market Share in 2016 and 2017

6.1.1 Asia-Pacific Top 5 Players Polo Shirt Sales and Market Share in 2016 and 2017

6.1.2 Asia-Pacific Top 5 Players Polo Shirt Revenue and Market Share in 2016 and 2017

6.2 Asia-Pacific Polo Shirt Sales, Revenue, Market Share and Price by Type (2013-2018)

6.2.1 Asia-Pacific Polo Shirt Sales and Market Share by Type (2013-2018)

6.2.1.1 Asia-Pacific Polo Shirt Sales by Type (2013-2018)

6.2.1.2 Asia-Pacific Polo Shirt Sales Market Share by Type (2013-2018)

6.2.2 Asia-Pacific Polo Shirt Revenue and Market Share by Type (2013-2018)

6.2.3 Asia-Pacific Polo Shirt Price by Type (2013-2018)

6.3 Asia-Pacific Polo Shirt Sales and Market Share by Application (2013-2018)

6.3.1 Asia-Pacific Polo Shirt Sales by Application (2013-2018)

6.3.2 Asia-Pacific Polo Shirt Sales Market Share by Application (2013-2018)

6.4 Asia-Pacific Polo Shirt Sales and Market Share by Country (China, Japan, Southeast Asia, India, Korea and Australia) (2013-2018)

6.4.1 Asia-Pacific Polo Shirt Sales by Country (2013-2018)

6.4.2 Asia-Pacific Polo Shirt Sales Market Share by Country (2013-2018)

6.5 Asia-Pacific Polo Shirt Import & Export (2013-2018)

7 SOUTH AMERICA TOP 5 PLAYERS POLO SHIRT SALES, REVENUE AND PRICE

7.1 South America Top 5 Players Polo Shirt Sales, Revenue and Market Share in 2016 and 2017

7.1.1 South America Top 5 Players Polo Shirt Sales and Market Share in 2016 and 2017

7.1.2 South America Top 5 Players Polo Shirt Revenue and Market Share in 2016 and 2017

7.2 South America Polo Shirt Sales, Revenue, Market Share and Price by Type (2013-2018)

7.2.1 South America Polo Shirt Sales and Market Share by Type (2013-2018)

7.2.1.1 South America Polo Shirt Sales by Type (2013-2018)

7.2.1.2 South America Polo Shirt Sales Market Share by Type (2013-2018)

7.2.2 South America Polo Shirt Revenue and Market Share by Type (2013-2018)

7.2.2.1 South America Polo Shirt Revenue by Type (2013-2018)

7.2.2.2 South America Polo Shirt Revenue and Market Share by Type (2013-2018)

- 7.2.3 South America Polo Shirt Price by Type (2013-2018)
- 7.3 South America Polo Shirt Sales and Market Share by Application (2013-2018)
 - 7.3.1 South America Polo Shirt Sales by Application (2013-2018)
 - 7.3.2 South America Polo Shirt Sales Market Share by Application (2013-2018)
- 7.4 South America Polo Shirt Sales and Market Share by Country (Brazil, Argentina, Chile and Peru) (2013-2018)
 - 7.4.1 South America Polo Shirt Sales by Country (2013-2018)
 - 7.4.2 South America Polo Shirt Sales Market Share by Country (2013-2018)
- 7.5 South America Polo Shirt Import & Export (2013-2018)

8 MIDDLE EAST & AFRICA TOP 5 PLAYERS POLO SHIRT SALES, REVENUE AND PRICE

- 8.1 Middle East & Africa Top 5 Players Polo Shirt Sales, Revenue and Market Share in 2016 and 2017
 - 8.1.1 Middle East & Africa Top 5 Players Polo Shirt Sales and Market Share in 2016 and 2017
 - 8.1.2 Middle East & Africa Top 5 Players Polo Shirt Revenue and Market Share in 2016 and 2017
- 8.2 Middle East & Africa Polo Shirt Sales, Revenue, Market Share and Price by Type (2013-2018)
 - 8.2.1 Middle East & Africa Polo Shirt Sales and Market Share by Type (2013-2018)
 - 8.2.1.1 Middle East & Africa Polo Shirt Sales by Type (2013-2018)
 - 8.2.1.2 Middle East & Africa Polo Shirt Sales Market Share by Type (2013-2018)
 - 8.2.2 Middle East & Africa Polo Shirt Revenue and Market Share by Type (2013-2018)
 - 8.2.2.1 Middle East & Africa Polo Shirt Revenue by Type (2013-2018)
 - 8.2.2.2 Middle East & Africa Polo Shirt Revenue Market Share by Type (2013-2018)
 - 8.2.3 Middle East & Africa Polo Shirt Price by Type (2013-2018)
- 8.3 Middle East & Africa Polo Shirt Sales and Market Share by Application (2013-2018)
 - 8.3.1 Middle East & Africa Polo Shirt Sales by Application (2013-2018)
 - 8.3.2 Middle East & Africa Polo Shirt Sales Market Share by Application (2013-2018)
- 8.4 Middle East & Africa Polo Shirt Sales and Market Share by Country (Egypt, Saudi Arabia, South Africa and Iran) (2013-2018)
 - 8.4.1 Middle East & Africa Polo Shirt Sales by Country (2013-2018)
 - 8.4.2 Middle East & Africa Polo Shirt Sales Market Share by Country (2013-2018)
- 8.5 Middle East & Africa Polo Shirt Import & Export (2013-2018)

9 GLOBAL POLO SHIRT PLAYERS PROFILES/ANALYSIS

9.1 Banana Republic

9.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.1.2 Polo Shirt Product Types, Application and Specification

9.1.2.1 Product A

9.1.2.2 Product B

9.1.3 Banana Republic Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.1.4 Main Business/Business Overview

9.1.5 Banana Republic News

9.2 Ralph Lauren Corporation

9.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.2.2 Polo Shirt Product Types, Application and Specification

9.2.2.1 Product A

9.2.2.2 Product B

9.2.3 Ralph Lauren Corporation Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.2.4 Main Business/Business Overview

9.2.5 Ralph Lauren Corporation News

9.3 Abercrombie & Fitch

9.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.3.2 Polo Shirt Product Types, Application and Specification

9.3.2.1 Product A

9.3.2.2 Product B

9.3.3 Abercrombie & Fitch Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.3.4 Main Business/Business Overview

9.3.5 Abercrombie & Fitch News

9.4 Brooks Brothers

9.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.4.2 Polo Shirt Product Types, Application and Specification

9.4.2.1 Product A

9.4.2.2 Product B

9.4.3 Brooks Brothers Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.4.4 Main Business/Business Overview

9.4.5 Brooks Brothers News

9.5 Calvin Klein

9.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.5.2 Polo Shirt Product Types, Application and Specification

9.5.2.1 Product A

9.5.2.2 Product B

9.5.3 Calvin Klein Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.5.4 Main Business/Business Overview

9.5.5 Calvin Klein News

9.6 Burberry

9.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.6.2 Polo Shirt Product Types, Application and Specification

9.6.2.1 Product A

9.6.2.2 Product B

9.6.3 Burberry Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.6.4 Main Business/Business Overview

9.6.5 Burberry News

9.7 Prada

9.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.7.2 Polo Shirt Product Types, Application and Specification

9.7.2.1 Product A

9.7.2.2 Product B

9.7.3 Prada Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.7.4 Main Business/Business Overview

9.7.5 Prada News

9.8 Lacoste

9.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.8.2 Polo Shirt Product Types, Application and Specification

9.8.2.1 Product A

9.8.2.2 Product B

9.8.3 Lacoste Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.8.4 Main Business/Business Overview

9.8.5 Lacoste News

9.9 Paul Stuart

9.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.9.2 Polo Shirt Product Types, Application and Specification

9.9.2.1 Product A

9.9.2.2 Product B

9.9.3 Paul Stuart Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.9.4 Main Business/Business Overview

9.9.5 Paul Stuart News

9.10 J. Press

9.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

9.10.2 Polo Shirt Product Types, Application and Specification

9.10.2.1 Product A

9.10.2.2 Product B

9.10.3 J. Press Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

9.10.4 Main Business/Business Overview

9.10.5 J. Press News

9.11 Hugo Boss

9.12 Gucci

9.13 Tommy Hilfiger

9.14 Vineyard Vines

9.15 Kent Wang

9.16 Thom Browne

10 GLOBAL POLO SHIRT MARKET FORECAST (2018-2023)

10.1 Global Polo Shirt Sales, Revenue Forecast (2018-2023)

10.2 Global Polo Shirt Sales, Consumption Forecast by Regions (2018-2023)

10.2.1 Global Polo Shirt Sales Forecast by Regions (2018-2023)

10.2.2 Global Polo Shirt Sales Market Share Forecast by Regions (2018-2023)

10.3 Global Polo Shirt Sales and Market Share Forecast by Type (2018-2023)

10.3.1 Global Polo Shirt Sales Forecast by Type (2018-2023)

10.3.2 Global Polo Shirt Sales Market Share Forecast by Type (2018-2023)

10.4 Global Polo Shirt Sales and Market Share Forecast by Application (2018-2023)

10.4.1 Global Polo Shirt Sales Forecast by Application (2018-2023)

10.4.2 Global Polo Shirt Sales Market Share Forecast by Application (2018-2023)

10.5 Polo Shirt Price Forecast (2018-2023)

11 POLO SHIRT MANUFACTURING COST ANALYSIS

11.1 Polo Shirt Key Raw Materials Analysis

- 11.1.1 Key Raw Materials
- 11.1.2 Price Trend of Key Raw Materials
- 11.1.3 Key Suppliers of Raw Materials
- 11.1.4 Market Concentration Rate of Raw Materials
- 11.2 Proportion of Manufacturing Cost Structure
 - 11.2.1 Raw Materials
 - 11.2.2 Labor Cost
 - 11.2.3 Manufacturing Expenses
- 11.3 Manufacturing Process Analysis of Polo Shirt

12 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 12.1 Polo Shirt Industrial Chain Analysis
- 12.2 Upstream Raw Materials Sourcing
- 12.3 Raw Materials Sources of Polo Shirt Major Players in 2017
- 12.4 Downstream Buyers

13 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 13.1 Marketing Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Development Trend
- 13.2 Market Positioning
 - 13.2.1 Pricing Strategy
 - 13.2.2 Brand Strategy
 - 13.2.3 Target Client
- 13.3 Distributors/Traders List

14 MARKET EFFECT FACTORS ANALYSIS

- 14.1 Technology Progress/Risk
 - 14.1.1 Substitutes Threat
 - 14.1.2 Technology Progress in Related Industry
- 14.2 Consumer Needs/Customer Preference Change
- 14.3 Economic/Political Environmental Change

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Polo Shirt

Table Product Specifications of Polo Shirt

Figure Global Sales Market Share of Polo Shirt by Types in 2017

Figure Product Picture of Kids Shirt

Table Major Players of Kids Shirt

Figure Product Picture of Women Shirt

Table Major Players of Women Shirt

Figure Product Picture of Men Shirt

Table Major Players of Men Shirt

Figure Polo Shirt Sales Market Share by Applications in 2017

Table Applications of Polo Shirt

Figure Game Wear Examples

Figure Others Examples

Figure North America Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Polo Shirt Revenue (Million USD) and Growth Rate (2013-2023)

Table Global Polo Shirt Sales by Players in 2016 and 2017

Table Global Polo Shirt Sales Market Share (%) by Players in 2016 and 2017

Figure Global Polo Shirt Sales Market Share by Players in 2016

Figure Global Polo Shirt Sales Market Share by Players in 2017

Table Global Polo Shirt Revenue by Players in 2016 and 2017

Table Global Polo Shirt Revenue Market Share (%) by Players in 2016 and 2017

Figure Global Polo Shirt Revenue Market Share by Players in 2016

Figure Global Polo Shirt Revenue Market Share by Players in 2017

Table Global Polo Shirt Average Price by Players in 2016 and 2017

Figure Global Polo Shirt Average Price by Players in 2017

Table Global Polo Shirt Manufacturing Base Distribution and Sales Area by Players

Table Players Polo Shirt Product Types

Figure Polo Shirt Market Share of Top 3 Players

Figure Polo Shirt Market Share of Top 5 Players

Table Global Polo Shirt Sales by Regions (2013-2018)

Table Global Polo Shirt Sales Market Share by Regions (2013-2018)
Figure Global Polo Shirt Sales Market Share by Regions (2013-2018)
Figure Global Polo Shirt Sales Market Share by Regions in 2017
Table Global Polo Shirt Revenue by Regions (2013-2018)
Table Global Polo Shirt Revenue Market Share by Regions (2013-2018)
Figure Global Polo Shirt Revenue Market Share by Regions (2013-2018)
Figure Global Polo Shirt Revenue Market Share by Regions in 2017
Table Global Polo Shirt Sales by Type (2013-2018)
Table Global Polo Shirt Sales Market Share by Type (2013-2018)
Figure Global Polo Shirt Sales Market Share by Type (2013-2018)
Figure Global Polo Shirt Sales Market Share by Type in 2017
Table Global Polo Shirt Revenue by Type (2013-2018)
Table Global Polo Shirt Revenue Market Share by Type (2013-2018)
Figure Global Polo Shirt Revenue Market Share by Type (2013-2018)
Figure Global Polo Shirt Revenue Market Share by Type in 2017
Table Global Polo Shirt Price by Type (2013-2018)
Table Global Polo Shirt Sales by Application (2013-2018)
Figure Global Polo Shirt Sales Market Share by Application in 2017
Table Global Polo Shirt Sales Market Share by Application (2013-2018)
Figure Global Polo Shirt Sales Market Share by Application (2013-2018)
Table Global Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)
Table North America Top 5 Players Polo Shirt Sales in 2016 and 2017
Table North America Top 5 Players Polo Shirt Sales Market Share (%) in 2016 and 2017
Figure North America Top 5 Players Polo Shirt Sales Share in 2016
Figure North America Top 5 Players Polo Shirt Sales Share in 2017
Table North America Top 5 Players Polo Shirt Revenue in 2016 and 2017
Table North America Top 5 Players Polo Shirt Revenue Market Share (%) in 2016 and 2017
Figure North America Top 5 Players Polo Shirt Revenue Share in 2016
Figure North America Top 5 Players Polo Shirt Revenue Share in 2017
Table North America Polo Shirt Sales by Type (2013-2018)
Figure 2017 North America Polo Shirt Sales Market Share by Type
Table North America Polo Shirt Sales Market Share by Type (2013-2018)
Figure North America Polo Shirt Sales Market Share by Type (2013-2018)
Table North America Polo Shirt Revenue by Type (2013-2018)
Figure North America Polo Shirt Revenue Market Share by Type in 2017
Table North America Polo Shirt Revenue Market Share by Type (2013-2018)
Figure North America Polo Shirt Revenue Market Share by Type (2013-2018)

Table North America Polo Shirt Price by Type (2013-2018)
Table North America Polo Shirt Sales by Application (2013-2018)
Figure North America Polo Shirt Sales by Application in 2017
Table North America Polo Shirt Sales Market Share by Application (2013-2018)
Figure North America Polo Shirt Sales Market Share by Application (2013-2018)
Table North America Polo Shirt Sales by Country (2013-2018)
Figure 2017 North America Polo Shirt Sales Market Share by Country
Table North America Polo Shirt Sales Market Share by Country (2013-2018)
Figure North America Polo Shirt Sales Market Share by Country (2013-2018)
Table North America Polo Shirt Import & Export (2013-2018)
Table Europe Top 5 Players Polo Shirt Sales in 2016 and 2017
Table Europe Top 5 Players Polo Shirt Sales Market Share (%) in 2016 and 2017
Figure Europe Top 5 Players Polo Shirt Sales Share in 2016
Figure Europe Top 5 Players Polo Shirt Sales Share in 2017
Table Europe Top 5 Players Polo Shirt Revenue in 2016 and 2017
Table Europe Top 5 Players Polo Shirt Revenue Market Share (%) in 2016 and 2017
Figure Europe Top 5 Players Polo Shirt Revenue Share in 2016
Figure Europe Top 5 Players Polo Shirt Revenue Share in 2017
Table Europe Polo Shirt Sales by Type (2013-2018)
Figure 2017 Europe Polo Shirt Sales Market Share by Type
Table Europe Polo Shirt Sales Market Share by Type (2013-2018)
Figure Europe Polo Shirt Sales Market Share by Type (2013-2018)
Table Europe Polo Shirt Revenue by Type (2013-2018)
Figure Europe Polo Shirt Revenue Market Share by Type in 2017
Table Europe Polo Shirt Revenue Market Share by Type (2013-2018)
Figure Europe Polo Shirt Revenue Market Share by Type (2013-2018)
Table Europe Polo Shirt Price by Type (2013-2018)
Table Europe Polo Shirt Sales by Application (2013-2018)
Figure Europe Polo Shirt Sales Market Share by Application in 2017
Table Europe Polo Shirt Sales Market Share by Application (2013-2018)
Figure Europe Polo Shirt Sales Market Share by Application (2013-2018)
Table Europe Polo Shirt Sales by Country (2013-2018)
Figure Europe Polo Shirt Sales Market Share by Country in 2017
Table Europe Polo Shirt Sales Market Share by Country (2013-2018)
Figure Europe Polo Shirt Sales Market Share by Country (2013-2018)
Table Europe Polo Shirt Import & Export (2013-2018)
Table Asia-Pacific Top 5 Players Polo Shirt Sales in 2016 and 2017
Table Asia-Pacific Top 5 Players Polo Shirt Sales Market Share (%) in 2016 and 2017
Figure Asia-Pacific Top 5 Players Polo Shirt Sales Share in 2016

Figure Asia-Pacific Top 5 Players Polo Shirt Sales Share in 2017
Table Asia-Pacific Top 5 Players Polo Shirt Revenue in 2016 and 2017
Table Asia-Pacific Top 5 Players Polo Shirt Revenue Market Share (%) in 2016 and 2017
Figure Asia-Pacific Top 5 Players Polo Shirt Revenue Share in 2016
Figure Asia-Pacific Top 5 Players Polo Shirt Revenue Share in 2017
Table Asia-Pacific Polo Shirt Sales by Type (2013-2018)
Figure Asia-Pacific Polo Shirt Sales Market Share by Type in 2017
Table Asia-Pacific Polo Shirt Sales Market Share by Type (2013-2018)
Figure Asia-Pacific Polo Shirt Sales Market Share by Type (2013-2018)
Table Asia-Pacific Polo Shirt Revenue by Type (2013-2018)
Table Asia-Pacific Polo Shirt Revenue Market Share by Type (2013-2018)
Figure Asia-Pacific Polo Shirt Revenue Market Share by Type (2013-2018)
Figure Asia-Pacific Polo Shirt Revenue Market Share by Type in 2017
Table Asia-Pacific Polo Shirt Price by Type (2013-2018)
Table Asia-Pacific Polo Shirt Sales by Application (2013-2018)
Figure Asia-Pacific Polo Shirt Sales by Application in 2017
Table Asia-Pacific Polo Shirt Sales Market Share by Application (2013-2018)
Figure Asia-Pacific Polo Shirt Sales Market Share by Application (2013-2018)
Table Asia-Pacific Polo Shirt Sales by Country (2013-2018)
Figure Asia-Pacific Polo Shirt Sales Market Share by Country in 2017
Table Asia-Pacific Polo Shirt Sales Market Share by Country (2013-2018)
Figure Asia-Pacific Polo Shirt Sales Market Share by Country (2013-2018)
Table Asia-Pacific Polo Shirt Import & Export (2013-2018)
Table South America Top 5 Players Polo Shirt Sales in 2016 and 2017
Table South America Top 5 Players Polo Shirt Sales Market Share (%) in 2016 and 2017
Figure South America Top 5 Players Polo Shirt Sales Share in 2016
Figure South America Top 5 Players Polo Shirt Sales Share in 2017
Table South America Top 5 Players Polo Shirt Revenue in 2016 and 2017
Table South America Top 5 Players Polo Shirt Revenue Market Share (%) in 2016 and 2017
Figure South America Top 5 Players Polo Shirt Revenue Share in 2016
Figure South America Top 5 Players Polo Shirt Revenue Share in 2017
Table South America Polo Shirt Sales by Type (2013-2018)
Figure South America Polo Shirt Sales by Type in 2017
Table South America Polo Shirt Sales Market Share by Type (2013-2018)
Figure South America Polo Shirt Sales Market Share by Type (2013-2018)
Table South America Polo Shirt Revenue by Type (2013-2018)

Figure South America Polo Shirt Revenue by Type in 2017

Table South America Polo Shirt Revenue Market Share by Type (2013-2018)

Figure South America Polo Shirt Revenue Market Share by Type (2013-2018)

Table South America Polo Shirt Price by Type (2013-2018)

Table South America Polo Shirt Sales by Application (2013-2018)

Figure South America Polo Shirt Sales by Application in 2017

Table South America Polo Shirt Sales Market Share by Application (2013-2018)

Figure South America Polo Shirt Sales Market Share by Application (2013-2018)

Table South America Polo Shirt Sales by Country (2013-2018)

Figure South America Polo Shirt Sales by Country in 2017

Table South America Polo Shirt Sales Market Share by Country (2013-2018)

Figure South America Polo Shirt Sales Market Share by Country (2013-2018)

Table South America Polo Shirt Import & Export (2013-2018)

Table Middle East & Africa Top 5 Players Polo Shirt Sales in 2016 and 2017

Table Middle East & Africa Top 5 Players Polo Shirt Sales Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Polo Shirt Sales Share in 2016

Figure Middle East & Africa Top 5 Players Polo Shirt Sales Share in 2017

Table Middle East & Africa Top 5 Players Polo Shirt Revenue in 2016 and 2017

Table Middle East & Africa Top 5 Players Polo Shirt Revenue Market Share (%) in 2016 and 2017

Figure Middle East & Africa Top 5 Players Polo Shirt Revenue Share in 2016

Figure Middle East & Africa Top 5 Players Polo Shirt Revenue Share in 2017

Table Middle East & Africa Polo Shirt Sales by Type (2013-2018)

Figure Middle East & Africa Polo Shirt Sales by Type in 2017

Table Middle East & Africa Polo Shirt Sales Market Share by Type (2013-2018)

Figure Middle East & Africa Polo Shirt Sales Market Share by Type (2013-2018)

Table Middle East & Africa Polo Shirt Revenue by Type (2013-2018)

Figure Middle East & Africa Polo Shirt Revenue by Type in 2017

Table Middle East & Africa Polo Shirt Revenue Market Share by Type (2013-2018)

Figure Middle East & Africa Polo Shirt Revenue Market Share by Type (2013-2018)

Table Middle East & Africa Polo Shirt Price by Type (2013-2018)

Table Middle East & Africa Polo Shirt Sales by Application (2013-2018)

Figure Middle East & Africa Polo Shirt Sales by Application in 2017

Table Middle East & Africa Polo Shirt Sales Market Share by Application (2013-2018)

Figure Middle East & Africa Polo Shirt Sales Market Share by Application (2013-2018)

Table Middle East & Africa Polo Shirt Sales by Country (2013-2018)

Figure Middle East & Africa Polo Shirt Sales by Country in 2017

Table Middle East & Africa Polo Shirt Sales Market Share by Country (2013-2018)

Figure Middle East & Africa Polo Shirt Sales Market Share by Country (2013-2018)

Table Middle East & Africa Polo Shirt Import & Export (2013-2018)

Table Banana Republic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Banana Republic Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Banana Republic Polo Shirt Market Share (2013-2018)

Table Ralph Lauren Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ralph Lauren Corporation Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Abercrombie & Fitch Polo Shirt Market Share (2013-2018)

Table Abercrombie & Fitch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Abercrombie & Fitch Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Abercrombie & Fitch Polo Shirt Market Share (2013-2018)

Table Brooks Brothers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brooks Brothers Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Brooks Brothers Polo Shirt Market Share (2013-2018)

Table Calvin Klein Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Calvin Klein Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Calvin Klein Polo Shirt Market Share (2013-2018)

Table Burberry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Burberry Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Burberry Polo Shirt Market Share (2013-2018)

Table Prada Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Prada Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Prada Polo Shirt Market Share (2013-2018)

Table Lacoste Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lacoste Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Lacoste Polo Shirt Market Share (2013-2018)

Table Paul Stuart Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Paul Stuart Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure Paul Stuart Polo Shirt Market Share (2013-2018)

Table J. Press Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table J. Press Polo Shirt Sales, Revenue, Price and Gross Margin (2013-2018)

Figure J. Press Polo Shirt Market Share (2013-2018)

Table Hugo Boss Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gucci Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tommy Hilfiger Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vineyard Vines Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kent Wang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Thom Browne Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure Global Polo Shirt Sales and Growth Rate Forecast (2018-2023)

Figure Global Polo Shirt Revenue and Growth Rate Forecast (2018-2023)

Table Global Polo Shirt Sales Forecast by Regions (2018-2023)

Table Global Polo Shirt Sales Market Share Forecast by Regions (2018-2023)

Table Global Polo Shirt Sales Forecast by Type (2018-2023)

Table Global Polo Shirt Sales Market Share Forecast by Type (2018-2023)

Table Global Polo Shirt Sales Forecast by Application (2018-2023)

Table Global Polo Shirt Sales Market Share Forecast by Application (2018-2023)

Table Sales Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Polo Shirt

Figure Manufacturing Process Analysis of Polo Shirt

Figure Polo Shirt Industrial Chain Analysis

Table Raw Materials Sources of Polo Shirt Major Players in 2017

Table Major Buyers of Polo Shirt

Table Distributors/Traders List

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