

2018 Top 5 Polo Shirt Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A polo shirt, also known as a golf shirt and tennis shirt, is a form of shirt with a collar, a placket with typically two or three buttons, and an optional pocket.

China was the largest production market with a market share of 25.73% in 2012 and 26.00% in 2017 with an increase of 0.27%. Southeast Asia and Europe ranked the second and third markets with the market share of 23.11% and 15.28% in 2016.

The top 3 (revenue) manufacturers are Banana Republic, Ralph Lauren Corporation, Abercrombie & Fitch, making up 9.82% market share of the whole market in 2016, each with the market share of 3.68%, 3.84%, and 2.30%. The concentration of this industry is low, and the top 5 manufacturers makes up 13.49% of the whole market in 2016.

Over the next five years, LPI(LP Information) projects that Polo Shirt will register a 2.5% CAGR in terms of revenue, reach US\$ 5710 million by 2023, from US\$ 5060 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Banana Republic

Ralph Lauren Corporation

Abercrombie & Fitch

Brooks Brothers

Calvin Klein

Burberry

Prada

Lacoste

Paul Stuart

J. Press

Hugo Boss

Gucci

Tommy Hilfiger

Vineyard Vines

Kent Wang

Thom Browne

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Kids Shirt

Women Shirt

Men Shirt

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Every Day Wear

Game Wear

Others

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