

# 2018 Top 5 Pickup Truck Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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A Pickup Truck is a light duty truck having an enclosed cab and an open cargo area with low sides and tailgate. It came from US, possessing the comfortable feeling like passenger car. Also, having strong power, pickup truck can carry more and adapt to the rough road.

In the last several years, Global market of Pickup Truck developed smoothly, in 2016, global sales of Pickup Truck is nearly 5.86 million units. Due to the innovations, the global market will witness the sale of 7.6 million units of pickup trucks in the end of 2022, with the CAGR of 4.45% from 2016-2022.

The classification of Pickup Truck includes Full-Size Pickups, Small size and Midsize Pickups. Full-size pickup domains the global pickup truck market, especially in USA and Canada. Meanwhile, Mid-sized pickups are growing at a faster rate. Sales growth rate for last several years were 3 percent higher than the other type pickups.

USA is the largest supplier of Pickup Truck, with a production market share nearly 46% in 2016. Every year, lots of American pickup trucks export to Europe and Asian countries, also USA will import some pickups from Japanese automotive makers like Toyota and Nissan.

Over the next five years, LPI(LP Information) projects that Pickup Truck will register a 3.7% CAGR in terms of revenue, reach US\$ 183900 million by 2023, from US\$ 153400 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region,

with sales, price, revenue and market share from 2013 to 2018, the top players:

Ford

GM

Toyota

FCA

Isuzu

Nissan

Mitsubishi

Mahindra & Mahindra

Volkswagen

Great Wall Motors

Jiangling Motors

ZXAUTO

Tata Motors

Ashok Leyland

Foton Motor

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Small/Mid-size Pickup Truck

Full-size Pickup Truck

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Individual Use

Commercial Use

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