

# 2018 Top 5 Phytosterols Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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## Abstracts

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Phytosterols, which encompass plant sterols and stanols, are phytosteroids similar to cholesterol which occur in plants and vary only in carbon side chains and/or presence or absence of a double bond. Stanols are saturated sterols, having no double bonds in the sterol ring structure. More than 200 sterols and related compounds have been identified. Free phytosterols extracted from oils are insoluble in water, relatively insoluble in oil, and soluble in alcohols.

Phytosterol-enriched foods and dietary supplements have been marketed for decades. Despite well documented LDL cholesterol lowering effects, no scientifically proven evidence of any beneficial effect on cardiovascular disease (CVD) or overall mortality exists

The Phytosterols industry is highly concentrated, the top four accounted for over 70% of the total demand in 2016, and high-end products mainly come from North America and Western Europe.

The global phytosterols market is estimated to reach 930 M USD by 2022, growing at an expected CAGR of 9.5% from 2017 to 2022. Europe phytosterols market accounted for over 50% of the global revenue generated in 2016. The regional market is also anticipated to grow at a CAGR of 9.3% over the forecast period. North America phytosterols market is estimated to reach over 14 kilo tons by 2022. And the Revenue is estimated to reach 300 M USD by 2022; China phytosterols market accounted for over 3.3% of the global revenue generated in 2022.

In 2016,  $\beta$ -Sitosterol held the largest market share of over 60% of the global phytosterols market. The  $\beta$ -Sitosterol is also projected to experience the maximum growth rate, at a projected CAGR of 9.6% from 2017 to 2022. It finds application in a

large pool of medical applications which include prevention from cervical cancer, skin problems, and colon cancer. Strong application scope in fortified food & beverage industry for improving immune systems and reducing cholesterol level should drive industry growth. Favourable regulations by EFSA, FDA, and Health Canada approved fortification of phytosterols in various food products and dietary supplements are beneficial for industry growth.

Over the next five years, LPI(LP Information) projects that Phytosterols will register a 9.5% CAGR in terms of revenue, reach US\$ 930 million by 2023, from US\$ 590 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Raisio

BASF

ADM

Bunge

Dupont

Cargill

Arboris

DRT

Gustav Parmentier

Enzymotech

Fenchem

Market Segment by Regions, this report splits Global into several key Regions, with

sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

?-Sitosterol

Campesterol

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Food and Beverage

Medicine

Others

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