

# 2018 Top 5 Phosphorus Starter Fertilizer Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

<https://marketpublishers.com/r/280B38A36DAEN.html>

Date: July 2018

Pages: 124

Price: US\$ 4,960.00 (Single User License)

ID: 280B38A36DAEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Starter fertilizer is a small quantity of fertilizer nutrients applied in close proximity to the seed at planting. Starter fertilizers enhance the development of emerging seedlings by supplying essential nutrients in accessible locations near the roots. Rapid crop establishment is desirable since plant development and yield can be influenced during early growth stages. Also, fast-growing young plants generally are more resistant to insect and disease attacks and can compete with weeds more effectively. Readily available nutrients near young plants help ensure rapid early growth and the formation of large leaves, which are necessary for photosynthesis, subsequent growth processes, and earlier crop maturity.

Phosphorus (P) are the key nutrient components in a starter fertilizer. Phosphorus is nonmobile in the soil, thus, undeveloped seedling roots have difficulty obtaining the necessary amounts for proper growth. Also, phosphorus promotes vigorous root growth. The market is driven by factors such as increase in the area under forage & turf grasses, owing to the development and long term maintenance of lawns, adoption of modern farming practices, and widening applicability of starter fertilizers.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The industry is expected to remain innovation-led, with frequent acquisitions and

strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.

Over the next five years, LPI(LP Information) projects that Phosphorus Starter Fertilizer will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

The Scotts Miracle-Gro Company

Agrium

Stoller USA

Yara International

CHS

Helena Chemical Company

Miller Seed Company

Conklin Company Partners

Nachurs Alpine Solution

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Ortho-phosphate

Poly-phosphate

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

In-furrow

Fertigation

Foliar

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