

2018 Top 5 Patient Engagement Solutions Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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The term 'patient engagement' has become entrenched in the healthcare lexicon. Many healthcare networks and payers are now striving to achieve the Institute for Healthcare Improvement's Triple Aim:

In the last several years, global market of Patient Engagement Solutions developed rapidly, with an average growth rate of 18.1 %. In 2016, global revenue of Patient Engagement Solutions is nearly 6.1 billion USD. Major factors driving the patient engagement solutions market are legislative reforms of the Affordable Care Act (ACA) in the US, demand for improved quality of care, rise in aging population, and incentives by various governments for adoption of HCIT and patient engagement solutions.

On the basis of delivery mode, the patient engagement solutions market is segmented into web-based, cloud-based, and on-premise solutions. The cloud-based solutions segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the revenue market share is about 75%. However, the market for cloud-based solutions is expected to witness the highest growth rate, owing to the higher flexibility, scalability, and affordability offered by these solutions.

On the basis of applications, the market is segmented into health management, social and behavioral management, home health management, and financial management. The health management segment is expected to command the largest share of the global patient engagement solutions market in 2016 and the market share is about 47.5%.

North America region is the largest supplier of Patient Engagement Solutions, with a revenue market share nearly 48.4% in 2016. Europe is the second largest supplier of Patient Engagement Solutions, enjoying revenue market share nearly 30.1% in 2016.

North America is the largest sales place, with a sales market share nearly 42.1% in 2016. Following North America, Europe is the second largest sales place with the sales market share of 33.5%.

Market competition is intense. Cerner Corporation, IBM, Epic Systems, McKesson Corporation, etc. are the leaders of the industry. They hold the key technologies and patents, with high-end customers. They have formed global market channel of the industry. However, with the future expanding market, there will be more manufacturers in the future.

Over the next five years, LPI(LP Information) projects that Patient Engagement Solutions will register a 18.0% CAGR in terms of revenue, reach US\$ 19400 million by 2023, from US\$ 7200 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Cerner Corporation

IBM

Epic Systems

McKesson Corporation

Medecision

Athenahealth

Healthagen

Allscripts

GetWell Network

Lincor Solutions

Orion Health

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Web-based

Cloud-based

On-premise

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Health Management

Social and Behavioral Management

Home Health Management

Financial Health Management

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