

2018 Top 5 Organic Coconut Water Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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Coconut water or organic coconut water is the clear liquid inside young green coconuts (fruits of the coconut palm). Coconut water has long been a popular drink in the tropical countries where it is available canned, or bottled.

First, coconut water benefits and coconut water nutrition are numerous due to the amount of essential nutrients it contains, which include vitamins, minerals, phytonutrients, amino acids, antioxidants, enzymes and growth hormones; because coconuts grow near the sea, they have continual access to mineral-rich salt water supplies, which enables them to absorb the water through their root systems. This makes coconut water a rich source of major minerals, such as potassium, calcium and magnesium, in addition to the trace elements iodine, zinc, sulfur, selenium, sulfur, manganese, boron and molybdenum.

Second, the global coconut water market is fragmented with too many small players across various regions. The production of coconut water is distributed evenly in USA, China, Europe, Brazil. China is the largest region of coconut water in the world in the past few years and it will keep the same position in the next few years. China markets took up about 62.48% the global market in 2015, followed by USA with the share of 23.31%.

Third, the global production of coconut water will increase from 1138.32 Million L in 2011 to 2310.08 Million L in 2016 at an average annual growth rate of more than 15.00%. In the world wide, the top five manufacturers of coconut water are Coconut Palm Group, VITA COCO, Coca-Cola(Zico), Yeniu, Pepsico(ONE,Amacoco). And the production of Coconut Palm Group occupied about 27.69% in 2015.

Over the next five years, LPI(LP Information) projects that Organic Coconut Water will register a 15.0% CAGR in terms of revenue, reach US\$ 4560 million by 2023, from US\$ 2270 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

VITA COCO

Coca-Cola(Zico)

Pepsico(ONE,Amacoco)

Naked Juice

Maverick Brands

Taste Nirvana

C2O Pure Coconut Water

Tradecons GmbH

Amy & Brian

Edward & Sons

Sococo

PECU

Grupo Serigy

CocoJal

UFC Coconut Water

CHI Coconut Water

Green Coco Europe

Koh Coconut

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Pure Coconut Water

Mixed Coconut Water

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

0-14 yrs

15-34 yrs

35-54 yrs

55 yrs up

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