

2018 Top 5 Office Chairs Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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An office chair, or desk chair, is a type of chair that is designed for use at a desk in an office. Office chairs often have adjustable seats, armrests, backs, back supports, and heights to prevent repetitive stress injury and back pain associated with sitting for long periods.

Currently, some companies in the world can produce office chairs, mainly concentrating in North America and Asia. The main market players are Steelcase, Herman Miller, Haworth, HNI Group, Okamura Corporation, Kimball Office, etc.

In consumption market, the growth rate of global consumption is smooth relatively. North America, Asia and Europe are still the mainly consumption regions due to the advanced production technology and rapid development of economy.

There are many classification methods of office chairs. Office chairs can be classified as main five types depend on the raw materials, leather office chair, PU office chair, cloth office chair, plastic office chair and mesh cloth office chair. The consumer groups are very extensive.

The major raw material for office chairs is wood, leather, plastic, cloth, hardware, paint, adhesives and sealants, etc. On the global market, supply of raw materials is full. Fluctuations in the price of the upstream product will impact on the production cost of office chairs industry.

Favorable government policies and rising foreign direct investments have increased the number of MNCs in the country and also boosted the entry of foreign players. This has led to a rise in the number of offices as well as the demand for office chairs worldwide. Also, the growing number of companies in the technology, media, telecom, retail, financial, and transport sectors in 2015 has increased the demand of office chairs. Therefore, the growing demand for office space will be favorable for the growth of the office chairs market.

Over the next five years, LPI(LP Information) projects that Office Chairs will register a 5.9% CAGR in terms of revenue, reach US\$ 13100 million by 2023, from US\$ 9280 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Steelcase

Herman Miller

Haworth

HNI Group

Okamura Corporation

Kimball Office

AURORA

TopStar

Bristol

True Innovations

Nowy Styl

SUNON GROUP

Knoll

UE Furniture

Quama Group

UB Office Systems

Kinnarps Holding

King Hong Industrial

KI

Global Group

Teknion

Kokuyo

AIS

CHUENG SHINE

Lifeform Furniture Manufacturing

PSI Seating

ITOKI

Elite Office Furniture

Foshan Long Ma Office Furniture

izzy+

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018

2018 Top 5 Office Chairs Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

(forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

Leather Office Chair

PU Office Chair

Cloth Office Chair

Plastic Office Chair

Mesh Cloth Office Chair

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Enterprise Procurement

Government Procurement

School Procurement

Individual Procurement

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