

2018 Top 5 Night Light Players in North America, Europe, Asia-Pacific, South America, Middle East and Africa

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Abstracts

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A nightlight is a small light fixture, often electrical, placed for comfort or convenience in dark areas or areas that may become dark at certain times, such as in an emergency. The biggest region to produce night light is China, which accounted for over 26.51 % of production in total. The labor cost in China is much lower than US and Europe so there are many manufacturers doing OEM business in China. The market share of North America and Europe are 21.93% and 12.90%

Night light industry concentration is relatively high. The largest producer is Philips, accounting for 12.19 percent market share in value in 2015, followed by Eaton and Osram. The industry competitive landscape is relatively stable.

The market scale will keep greatly increasing in the next few years. Although sales of night light brought a lot of opportunities, the study group recommends the new entrants just having money but without technical advantage and downstream support do not to enter into the night light field.

Over the next five years, LPI(LP Information) projects that Night Light will register a 4.6% CAGR in terms of revenue, reach US\$ 260 million by 2023, from US\$ 200 million in 2017.

This report studies the global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa, focuses on the top 5 players in each region, with sales, price, revenue and market share from 2013 to 2018, the top players:

Philips

Eaton

Osram

GE

Panasonic

Legrand

Oppe

PAK

Hugo Brennenstuhl

Feit Electric

AmerTac

Munchkin

Maxxima

Market Segment by Regions, this report splits Global into several key Regions, with sales, revenue, market share of top players in these regions, from 2013 to 2018 (forecast), like

North America (United States, Canada and Mexico)

Asia-Pacific (China, Japan, Southeast Asia, India and Korea)

Europe (Germany, UK, France, Italy and Russia etc.)

South America (Brazil, Chile, Peru and Argentina)

Middle East and Africa (Egypt, South Africa, Saudi Arabia)

Split by Product Types, with sales, revenue, price, market share of each type, can be divided into

LED Night Light

Halogen

Incandescent

Others

Split by applications, this report focuses on sales, market share and growth rate in each application, can be divided into

Commercial

Residential

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